



Alibaba and GoTo Group Announce Strategic Partnership to Drive Innovation in Indonesia's Digital Economy

Jakarta, Indonesia, September 17, 2024 – GoTo Group, Indonesia's leading digital ecosystem, and Alibaba, a leading global e-commerce and technology company, today announced a strategic partnership that will support and help grow the digital economy in Indonesia. The collaboration will leverage Alibaba Cloud's technologies to support GoTo's extensive ecosystem.

GoTo has committed to utilize the services of Alibaba Cloud, the digital technology and intelligence backbone of Alibaba Group, for a five-year period. The services will bolster GoTo's platform services and digital innovation with Alibaba's advanced cloud and AI technologies.

As part of the broader partnership, Alibaba Cloud will provide various cloud-related services including cloud computing, cloud-native database, networking, security and data analytics, among others. This partnership aims to deliver a superior experience to GoTo's customers in Indonesia by tapping into the latest innovations in digital transformation and AI-driven growth.

The expanded strategic partnership represents Alibaba's commitment to GoTo as a long-term investor. The partnership period is set for five years, and Alibaba commits to maintaining its current shareholding in GoTo Group for the duration of the partnership. Alibaba Group holds 88,531,124,993 Series A shares in GoTo as of August 31, 2024.

Patrick Walujo, GoTo Group CEO, said: "By collaborating with Alibaba, we are not only strengthening our technological infrastructure but also enhancing the services and solutions we can offer to millions of Indonesian consumers and businesses. This partnership marks a significant milestone in our journey to create a more inclusive and resilient digital economy in Indonesia. It also underlines our commitment to work with partners in a way that delivers the long term sustainable growth that returns value to our shareholders."

Selina Yuan, Vice President of Alibaba Group and President of International Business, Alibaba Cloud Intelligence said: "As a leading cloud service provider in Indonesia for more than seven years, we are excited about working with GoTo in its digital transformation and driving innovation in Indonesia. This strategic partnership combines Alibaba Cloud's world-class cloud computing and artificial intelligence capabilities with GoTo's extensive ecosystem. We want to empower businesses of all sizes in Indonesia and foster innovation to drive long-term growth."

The partnership MoU was signed on September 13, 2024, marking one of Alibaba Cloud's most significant strategic cloud engagements in Southeast Asia. GoTo's existing cloud services will start migrating onto Alibaba Cloud in October. This transition will streamline operations, improve service delivery efficiency, and reduce operational costs for GoTo.

Alibaba Cloud and GoTo will collaborate across multiple additional areas, including talent development initiatives that address the demand for digital and AI skills, which are essential for



sustaining innovation and a competitive edge in a rapidly evolving digital landscape. Both parties will also explore further commercial partnerships to empower businesses in Indonesia and support the growth of Indonesia's digital economy. These efforts align with the country's accelerated push towards intelligence-driven transformation, enhanced economic opportunities and technological advancement.

As the first global cloud service provider that set up its cloud infrastructure in the country as early as 2018, Alibaba Cloud has built three local data centers to serve the digital transformation of Indonesian businesses across industries from finance, retail, gaming, transportation to education and logistics.

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About Alibaba Group

Alibaba Group's mission is to make it easy to do business anywhere. The company aims to build the future infrastructure of commerce. It envisions that its customers will meet, work and live at Alibaba, and that it will be a good company that lasts for 102 years.

About Alibaba Cloud

Established in 2009, Alibaba Cloud (www.alibabacloud.com) is the digital technology and intelligence backbone of Alibaba Group. It offers a complete suite of cloud services to customers worldwide, including elastic computing, database, storage, network virtualization services, large-scale computing, security, big data analytics, machine learning and artificial intelligence (AI) services. Alibaba has been named the leading IaaS provider in Asia Pacific by revenue in U.S. dollars since 2018, according to Gartner. It has also maintained its position as one of the world's leading public cloud IaaS service providers since 2018, according to IDC.

About GoTo Group

GoTo is the largest digital ecosystem in Indonesia. GoTo's mission is to 'empower progress' by offering technology infrastructure and solutions that help everyone to access and thrive in the digital economy. The GoTo ecosystem provides a wide range of services including mobility, food delivery, groceries and logistics, as well as payments, financial services, and technology solutions for merchants. The ecosystem also provides e-commerce services through Tokopedia and banking services through its partnership with Bank Jago.

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