

No. 18-1691

**IN THE UNITED STATES COURT OF APPEALS
FOR THE SECOND CIRCUIT**

Knight First Amendment Institute at Columbia University, Rebecca Buckwalter,
Philip Cohen, Holly Figueroa, Eugene Gu, Brandon Neely, Joseph Papp, Nicholas
Pappas,

Plaintiffs-Appellees,

v.

Donald J. Trump, President of the United States, Daniel Scavino, White House
Director of Social Media and Assistant to the President,

Defendants-Appellants,

Sarah Huckabee Sanders, White House Press Secretary,

Defendant.

On Appeal from the United States District Court
for the Southern District of New York

DEFENDANT-APPELLANTS' PETITION FOR REHEARING EN BANC

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TABLE OF CONTENTS

	<u>Page</u>
RULE 35 STATEMENT	1
SUMMARY OF ARGUMENT	1
STATEMENT.....	4
A. The Twitter Social Media Platform.....	4
B. Donald Trump’s Personal Twitter Account	5
C. The Present Litigation.....	6
ARGUMENT	7
I. The Panel’s Holding That Donald Trump’s Blocking of Twitter Users from @realDonaldTrump Is State Action Cannot Be Reconciled With This Court’s State Action Precedents.....	7
II. The Panel’s Decision Implicates Questions of Exceptional Importance	14
CONCLUSION	16
CERTIFICATE OF COMPLIANCE	
CERTIFICATE OF SERVICE	
ADDENDUM	

TABLE OF AUTHORITIES

Cases:	<u>Page(s)</u>
<i>Colombo v. O’Connell</i> , 310 F.3d 115 (2d Cir. 2002).....	3, 9, 11
<i>Federer v. Gephardt</i> , 363 F.3d 754 (8th Cir. 2004)	9
<i>Flagg v. Yonkers Sav. & Loan Ass’n</i> , 396 F.3d 178 (2d Cir. 2005).....	8, 9, 10
<i>Harris v. Quinn</i> , 134 S. Ct. 2618 (2014)	8
<i>Hudgens v. NLRB</i> , 424 U.S. 507 (1976)	7-8, 8
<i>Manhattan Cmty. Access Corp. v. Halleck</i> , 139 S. Ct. 1921 (2019)	3, 12
<i>Minnesota State Bd. for Cmty. Colls. v. Knight</i> , 465 U.S. 271 (1984)	13, 14
<i>Pitchell v. Callan</i> , 13 F.3d 545 (2d Cir. 1994).....	9, 11
<i>Walker v. Texas Div., Sons of Confederate Veterans, Inc.</i> , 135 S. Ct. 2239 (2015)	13
<i>West Farms Assocs. v. State Traffic Comm’n</i> , 951 F.2d 469 (2d Cir. 1991).....	8
<i>Zherka v. DiFiore</i> , 412 F. App’x 345 (2d Cir. 2011)	9, 12

Other Authority:

Jeffrey C. Mays, *Alexandria Ocasio-Cortez Is Sued for Blocking Critics on Twitter*, N.Y. Times (July 10, 2019), <https://www.nytimes.com/2019/07/10/nyregion/aoc-twitter-lawsuit-trump.html>..... 15

RULE 35 STATEMENT

The panel decision held that, where a government official blocks members of the public on account of their viewpoints from a personal social media account that he uses to convey both official statements and personal views, he unconstitutionally excludes them from a public forum. That holding warrants rehearing en banc because it conflicts with this Court's state-action precedents, and also because it presents a question of exceptional importance.

SUMMARY OF ARGUMENT

Since 2009, Donald J. Trump has maintained an account on Twitter, a privately owned social media platform, using the "handle" @realDonaldTrump. For a decade, Donald Trump has used the account to convey his thoughts on a wide variety of topics, ranging from popular culture to world affairs. Since becoming President, he has continued to use the account in similar ways, addressing both private matters and government affairs. In contrast to the official Twitter accounts of the President of the United States, @POTUS, and the White House, @WhiteHouse, both of which belong to the federal government, the @realDonaldTrump account belongs to Donald Trump personally and will remain his account after he leaves office.

During his Presidency, Donald Trump has chosen to block several Twitter users from his personal account, including the individual plaintiffs in this case. While logged into a blocked account, a user cannot see or reply directly to @realDonaldTrump tweets, but the user can see those tweets if he or she logs out of

the blocked account. The blocked user also retains full ability to engage in conversations with other Twitter users.

The panel's decision that this blocking violates the First Amendment is fundamentally misconceived. The constitutional right of an individual to express his views in a public forum comes into play only when the property in question is owned or controlled by the government and the individual's exclusion from that property is the product of state action. Here, the @realDonaldTrump account belongs to Donald Trump in his personal capacity, and his ability and decision to exclude individuals from that personal property are likewise independent of his public office.

The panel's contrary conclusion rests primarily on its holding that the federal government controls some aspects of the @realDonaldTrump account because Donald Trump uses that account to communicate about official government business. But even assuming that premise were correct, the conclusion does not follow that the account is a public forum subject to First Amendment constraints or that Donald Trump's exclusion of individuals from his personal property is an exercise of governmental, rather than private, authority, as is required to show state action under this Court's precedents. An official's decision to exclude someone from his personal residence would not exercise the authority of the government, even if he were giving official statements on that property on that day. And what is true for real property is likewise true for a social media account.

The panel gave short shrift to this state-action requirement, even though the Supreme Court has recently admonished that state action is a “threshold . . . question” in any First Amendment case. *Manhattan Cmty. Access Corp. v. Halleck*, 139 S. Ct. 1921, 1930 (2019). The panel reasoned that because Donald Trump acts in an official capacity when he tweets, he must also be acting in an official capacity when he blocks other accounts. This analysis applies the state-action requirement at too high a level of generality, ignoring that the precise action challenged—the blocking of individuals from Donald Trump’s personal account—does not involve government power, even if it had an effect on the ability of blocked individuals to see and reply to his official statements on his personal account. That error plainly conflicts with this Court’s precedent, which analyzes state action at a far more granular level. *See, e.g., Colombo v. O’Connell*, 310 F.3d 115, 118 (2d Cir. 2002) (per curiam).

The panel’s error has important implications that extend beyond this case. Public officials use social media with increasing frequency, and many maintain personal accounts alongside one that they control by virtue of their government office. If the panel is correct, public officials who address matters relating to their public office on personal accounts will run the risk that every action taken on that account will be state action subject to constitutional scrutiny. The First Amendment does not warrant this type of judicial superintendence of personal social media accounts owned by public officials. And the importance of en banc review here is starkly underscored because the panel’s novel and erroneous ruling was applied not

just to any public official, but to the President of the United States—penalizing his use of his personal social media account to make official statements by using such use as the basis for stripping him of the same power to exclude third parties that all other public and private owners of Twitter accounts possess.

STATEMENT

A. The Twitter Social Media Platform

Twitter is a privately owned and operated social media platform that allows its users—individuals and organizations who have created an account on the platform—to post short messages known as “tweets” onto a personal webpage associated with that account. Op. 4-5. By default, Twitter webpages (called “timelines”) are visible to everyone with internet access, including those who are not Twitter users.

In addition to allowing its users to post tweets, Twitter enables users to reply to one another’s tweets. Op. 5. When a user replies to a tweet, the reply appears on the user’s own timeline under a tab labeled “Tweets & replies.” The reply is also visible in the original user’s timeline. Anyone who clicks on an original tweet will see any replies, with any replies-to-replies nested below the replies to which they respond. *Id.* Users may also “retweet”—*i.e.*, repost—the tweets of other users onto their own webpages. *Id.*

Twitter users may prevent other users from interacting with their tweets by “blocking” the other users’ accounts. Op. 5-7. While logged into a blocked account, a user cannot see the blocking user’s tweets or use the Twitter platform to search for

those tweets. *Id.* However, the blocked user can continue to view the blocking user's tweets by using an internet browser without logging in to the blocked Twitter account. *Id.* Blocking also prevents the blocked user from retweeting or replying to a blocking user's tweets. *Id.* A blocked user may nevertheless continue to engage with others on Twitter about the blocking user's tweets by replying to others' commentary or to the replies they post in response to those tweets. These replies-to-replies will appear in the collection of replies beneath the blocking user's tweet.

B. Donald Trump's Personal Twitter Account

Since 2009, Donald Trump has possessed a personal Twitter account with the name @realDonaldTrump. Any member of the public can view his tweets without approval and even without having a Twitter account. Op. 6-7. Both before and after his election to the Presidency, Donald Trump has used this account to post tweets on a variety of subjects. Since becoming President, he has used @realDonaldTrump as a channel for communicating and interacting with the public about his administration. *Id.* The account is currently operated with the assistance of Daniel Scavino, the White House Director of Social Media and Assistant to the President. Op. 8.

Between May and June 2017, Donald Trump blocked Twitter accounts belonging to the seven individual plaintiffs from @realDonaldTrump. Op. 10. Each of the individual plaintiffs had posted a reply to an @realDonaldTrump tweet shortly before being blocked. The blocked plaintiffs cannot view @realDonaldTrump tweets while logged into their accounts or retweet or reply directly to those tweets. *Id.*

C. The Present Litigation

In July 2017, the seven individual plaintiffs and the Knight First Amendment Institute brought this First Amendment suit to challenge the constitutionality of Donald Trump's decision to block the individual plaintiffs from the @realDonaldTrump account. Op. 11. The parties entered a stipulation of facts, which provides that, for the purpose of this litigation, the defendants do not contest that the individual plaintiffs had been blocked because they had posted tweets that criticized Donald Trump or his policies. Op. 10.

The District Court for the Southern District of New York granted summary judgment against Donald Trump and Daniel Scavino, ruling that the blocking of the individual plaintiffs was state action and that the account constituted a public forum. Op. 12. On appeal, defendants argued that the district court erred in concluding that the First Amendment could be used to constrain choices that Donald Trump made regarding his personal interactions on his personal Twitter account. Defendants explained that the public-forum doctrine protects only against exclusion from a space that is owned or controlled *by the government*, and even then, only if that exclusion is state action. But the @realDonaldTrump account is not owned or controlled by the federal government; it belongs to Donald Trump in his personal capacity. And his use of the block function—a feature that was created by Twitter, a private corporation, and made available to all Twitter users—is not an exercise of governmental authority. Further, defendants argued, @realDonaldTrump is not a

forum in and of itself, but rather, is merely the means through which Donald Trump communicates with others on Twitter.

A panel of this Court affirmed. The panel held that Donald Trump's use of his @realDonaldTrump account amounts to "government involvement with, and control over, the Account" because he and his staff present the account as "belonging to, and operated by, the President" and because he uses the account to discuss official government business. Op. 17-19. The panel did not explain why blocking people from this account could be considered an exercise of governmental authority. Instead, the panel concluded only that because Donald Trump "acts in an official capacity when he tweets," he acts in the "same capacity" when he blocks other users. Op. 19. The panel further held that @realDonaldTrump could be considered a public forum that had been intentionally opened for the speech of others, by virtue of the fact that Twitter generally allows Twitter users to reply to tweets. Op. 24-26. Because access to public forums may not be restricted on the basis of the speaker's viewpoint, the panel concluded that the blocking of the individual plaintiffs violated the First Amendment. Op. 3-4.

ARGUMENT

I. The Panel's Holding That Donald Trump's Blocking of Twitter Users from @realDonaldTrump Is State Action Cannot Be Reconciled With This Court's State Action Precedents

The First Amendment protects individuals against abridgments of their speech by the government, not against private interference. *Hudgens v. NLRB*, 424 U.S. 507,

513 (1976); *Harris v. Quinn*, 134 S. Ct. 2618, 2628 n.4 (2014) (“[T]he First Amendment does not restrict private conduct.”). The First Amendment does not require private property owners to allow the general public access to their property, nor does it forbid them from excluding particular members of the public who express messages that the property owner personally opposes. *See, e.g., Hudgens*, 424 U.S. at 520-21 (picketers do not have a First Amendment right to enter a privately owned shopping center to advertise their strike against a company).

Thus, plaintiffs’ claim that they have been unlawfully excluded from a public forum requires them to show not only that the putative forum they seek access to is owned or controlled by the government, *West Farms Assocs. v. State Traffic Comm’n*, 951 F.2d 469, 473 (2d Cir. 1991), but that the decision to exclude them from that forum was an exercise of governmental, rather than private, authority, *Flagg v. Yonkers Sav. & Loan Ass’n*, 396 F.3d 178, 186 (2d Cir. 2005) (“[A] litigant claiming that his constitutional rights have been violated must first establish that the challenged conduct constitutes ‘state action.’”). That showing cannot be made here.

Under this Court’s precedents, a government official engages in state action only where the challenged action exercises “some right or privilege created by the [s]tate or by a rule of conduct imposed by the [s]tate.” *Flagg*, 396 F.3d at 186. Here, although Donald Trump is a public official, he exercises control over @realDonaldTrump not by virtue of his office, but by right or privilege created by Twitter and made available to him, and to all Twitter users, long before he assumed

office. Such actions do not involve “the exercise of some right or privilege created by the state or by a rule of conduct imposed by the [s]tate.” *Id.* Instead, they are among the wide range of conduct that courts have considered to be within “the ambit of [the official’s] personal pursuits” and “plainly excluded” from being considered state action. *Pitchell v. Callan*, 13 F.3d 545, 548 (2d Cir. 1994); *see also, e.g., Zherka v. DiFiore*, 412 F. App’x 345, 347 (2d Cir. 2011) (district attorney’s telephone call to newspaper complaining about article describing his public duties not state action); *Colombo v. O’Connell*, 310 F.3d 115, 118 (2d Cir. 2002) (*per curiam*); *Federer v. Gephardt*, 363 F.3d 754, 759 (8th Cir. 2004) (“[A] defendant’s governmental employment does not make the defendant a government actor for all purposes. The particular actions complained of must be fairly attributable to the respective government.”).

As the panel itself acknowledged, in contrast to the official @WhiteHouse and @POTUS accounts, which belong to the federal government, @realDonaldTrump belongs to and is controlled by Donald Trump in his personal capacity. His use of the account and all of its features does not depend on any right or privilege conferred on him by virtue of his office. He began use of the account in 2009, long before he became President, and he will continue to have control over the account after he leaves public office. His ability to exclude others from this personal property is likewise independent of his office. That authority was conferred on him by Twitter, not by the government. He enjoyed the ability to block users from the

@realDonaldTrump account by virtue of this privately granted authority before he assumed the Presidency, and he will continue to have that ability after he leaves.

It therefore follows that his use of Twitter's blocking function (a function created by Twitter and made available to *every* user) cannot constitute state action within his personal account (which he has the power to use and control *independent* of his office). In short, his specific challenged act of blocking does not depend on a "right or privilege created by the [s]tate." *Flagg*, 396 F.3d at 186.

Although the purely non-governmental source of Donald Trump's ability to block other Twitter accounts was central to the defendants' state-action argument on appeal, the panel opinion did not meaningfully engage with it. Like the district court, the panel determined simply that because Donald Trump has used his account to make official statements, state action attaches to all actions taken on that account, including blocking. Op. 19 ("Because the President, as we have seen, acts in an official capacity when he tweets, we conclude that he acts in the same capacity when he blocks those who disagree with him."). But that cannot possibly be correct. For example, if a President makes an official speech on real property that he owns, he obviously does not thereby lose his right as a private property owner to exclude those with whom he disagrees. Thus, President George W. Bush could have imposed viewpoint-based limitations on access to a political rally on his Crawford ranch, and President Franklin Delano Roosevelt could have done likewise for a town hall debate at his Hyde Park estate. The panel provided no explanation whatsoever why the

state-action analysis should be any different when the President excludes disfavored members of the public from his personal social media account rather than his real property, even though the government repeatedly stressed that point in its briefing.

Nor can the panel's decision be squared with this Court's precedents, which require that the precise action challenged must *itself* involve the exercise of some power the official possessed by virtue of his position, not just that the action be *related* to *other* official actions. For example, in *Colombo v. O'Connell*, this Court held that a local official's threat to sue over criticism regarding his public acts was not state action, despite the nexus between the criticism and the official's position, because he exercised "no special powers possessed by virtue of state law" in making the threat, "nor were his actions made possible only because [he was] clothed with the authority of state law." 310 F.3d at 118 (alteration in original). While the entire dispute arose solely because of the official's position and actions he had taken by virtue of that position, the decisive point was that the specific action subject to constitutional challenge—the threat to sue over criticism—did not depend on that position. Similarly, in evaluating whether police officers exercised state action, this Court has explained that "[m]ore is required than a simple determination as to whether an officer was on or off duty when the challenged incident occurred." *Pitchell*, 13 F.3d at 548. Courts must "look to the *nature of the officer's act*, not simply his duty status" to determine whether the officer was exercising some "actual or pretended authority" in the course of committing the challenged conduct. *Id.* (emphasis added); *see also*

Zherka, 412 F. App'x at 347 (holding that a district attorney did not “exercise any ‘power possessed by virtue of state law’” when she called a newspaper from her private cell phone to complain about an article published about her, even though she identified herself as the district attorney in the call). So too here, even if the disputes may have arisen out of Donald Trump’s tweets about official policies, it should be fatal to plaintiffs’ claim that Donald Trump’s blocking of their accounts does not involve the exercise of any governmental authority.

In treating blocking on Donald Trump’s Twitter account to be an official capacity action simply because he also made official statements on that account, the panel effectively treated its conclusion that the Twitter account was a public forum as dispositive of the state-action requirement. That holding is in significant tension with the Supreme Court’s decision in *Manhattan Community Access Corp. v. Halleck*, 139 S. Ct. 1921 (2019), which made clear that the operation of a public forum for speech is not determinative of state action. As relevant here, the Court there held that the operation of a public forum on private property is itself insufficient to establish state action, even where the government granted authority to operate that forum to a private party and heavily constrained the operator’s editorial discretion. *Id.* at 1930 (“[A]ccording to the producers, operation of a public forum for speech is a traditional, exclusive public function. That analysis mistakenly ignores the threshold state-action question.”).

Finally, the panel's error is underscored because it was wrong to find a public forum regardless. "[The] government does not create a public forum by inaction or by permitting limited discourse, but only by intentionally opening a nontraditional forum for public discourse." *Walker v. Texas Div., Sons of Confederate Veterans, Inc.*, 135 S. Ct. 2239, 2250 (2015) (quotation marks omitted). Far from intentionally opening @realDonaldTrump for public discourse, the stipulated facts and the panel's own opinion make clear that Donald Trump created the @realDonaldTrump account as a platform to convey his *own* views. Op. 8-9. Likewise, his decisions to block reflect his decisions regarding the Twitter users that he personally does not wish to hear from, a choice that does not implicate the First Amendment. *See Minnesota State Bd. for Cmty. Colls. v. Knight*, 465 U.S. 271, 288 (1984).

The panel's response (Op. 24-25) is that @realDonaldTrump is open for expressive conduct because any unblocked Twitter user may directly reply to any published tweet. But Donald Trump's choice to use Twitter, as opposed to some less interactive platform, does not mean that he (let alone the federal government) "*intentionally* open[ed]" the account for "public discourse" following his inauguration. *Walker*, 135 S. Ct. at 2250 (emphasis added). Donald Trump accumulated many millions of Twitter followers before he became President. His continued use of the account since his inauguration reflects only that the account provides him with a direct means to speak to his millions of followers and the public at large.

Similarly, it is of no moment that choosing not to hear from a particular Twitter user might have the incidental effect of making it more difficult for that user to be heard. The Twitter user might well garner a larger audience for his views if he were speaking directly to the President. But blocking the user does not prohibit or otherwise regulate that person's speech, it merely limits his access to Donald Trump's own audience on @realDonaldTrump. That is not a denial of access to a public forum, and it does not offend the First Amendment. *Knight*, 465 U.S. at 283, 288 (explaining that it is "doubtless true" that the choice to exclude some speakers from policy forums may "amplif[y]" some voices over others, and nevertheless concluding that the plaintiffs "have no constitutional right to force the government to listen to their views").

II. The Panel's Decision Implicates Questions of Exceptional Importance

The panel's reasoning has potentially far-reaching implications. Although the panel suggested that the existence of state action surrounding the use of private social media accounts by public officials will usually be "a fact-specific inquiry" (Op. 20), the panel's entire analysis turned largely on the fact that Donald Trump has used the account to make official statements, and indeed, has advertised the account as a place in which the public can read about his policies and administration. But this will often be true with respect to personal social media accounts operated by elected officials. The panel did not set forth any administrable standard to determine how much

official usage transforms a personal account into a public forum subject to constitutional scrutiny; and regardless of where any line may be drawn, it always would be problematic to strip a public official of his power to exclude others from his personal account merely because he used that account to speak about his own policies and actions.

The panel's analysis could have significant consequences for social media accounts, which all manner of people, including public officials, use with increasing frequency to communicate their messages to broad audiences. Owners of these accounts have always been able to make decisions regarding the people that they wish to interact with and hear from on the accounts. But under the panel's decision, public officials who use these accounts to engage their followers can be penalized for engaging in open dialogue about their official policies, because that very speech can strip them of their preexisting rights to exclude and subject every action taken by them on the account to constitutional scrutiny. This issue is likely to arise with increasing frequency and therefore merits further review. Indeed, in the time since the panel's decision, two lawsuits have been filed accusing Representative Ocasio-Cortez of violating the First Amendment for blocking individuals on her personal Twitter account. See Jeffrey C. Mays, *Alexandria Ocasio-Cortez Is Sued for Blocking Critics on Twitter*, N.Y. Times (July 10, 2019),

<https://www.nytimes.com/2019/07/10/nyregion/aoc-twitter-lawsuit-trump.html>.

The importance of en banc review here is underscored because the panel's novel and

mistaken First Amendment reasoning is being applied not just to any public official, but to the President of United States.

CONCLUSION

Accordingly, en banc rehearing should be granted.

Respectfully submitted,

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August 2019

CERTIFICATE OF COMPLIANCE

This petition complies with the type-volume limit of Federal Rule of Appellate Procedure 35(b)(2)(A) because it contains 3,899 words. This brief also complies with the typeface and type-style requirements of Federal Rule of Appellate Procedure 32(a)(5)-(6) because it was prepared using Microsoft Word 2016 in Garamond 14-point font, a proportionally spaced typeface.

s/ Jennifer L. Utrecht

Jennifer L. Utrecht

CERTIFICATE OF SERVICE

I hereby certify that on August 23, 2019, I electronically filed the foregoing brief with the Clerk of the Court for the United States Court of Appeals for the Second Circuit by using the appellate CM/ECF system. Participants in the case are registered CM/ECF users, and service will be accomplished by the appellate CM/ECF system.

s/ Jennifer L. Utrecht

Jennifer L. Utrecht

ADDENDUM

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

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**In the
United States Court of Appeals
For the Second Circuit**

August Term 2018

No. 18-1691-cv

KNIGHT FIRST AMENDMENT INSTITUTE AT COLUMBIA UNIVERSITY,
REBECCA BUCKWALTER, PHILIP COHEN, HOLLY FIGUEROA, EUGENE
GU, BRANDON NEELY, JOSEPH PAPP, and NICHOLAS PAPPAS,

Plaintiffs-Appellees,

v.

DONALD J. TRUMP, PRESIDENT OF THE UNITED STATES and DANIEL
SCAVINO, WHITE HOUSE DIRECTOR OF SOCIAL MEDIA AND ASSISTANT
TO THE PRESIDENT,

Defendants-Appellants,

SARAH HUCKABEE SANDERS, WHITE HOUSE PRESS SECRETARY,

*Defendant.**

Appeal from the United States District Court
for the Southern District of New York

No. 17 Civ. 5205 (NRB), Naomi R. Buchwald, District Judge, Presiding.
(Argued: March 26, 2019; Decided: July 9, 2019)

* The Clerk of Court is respectfully directed to amend the official caption as indicated above.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 Before: PARKER, HALL, and DRONEY, *Circuit Judges.*

2
3 Plaintiffs Buckwalter, Cohen, Figueroa, Gu, Neely, Papp, and Pappas
4 (“Individual Plaintiffs”) are social media users who were blocked from accessing
5 and interacting with the Twitter account of President Donald J. Trump because
6 they expressed views he disliked. The Knight First Amendment Institute at
7 Columbia University is an organization alleging a right to hear the speech that
8 the Individual Plaintiffs would have expressed had they not been blocked. The
9 Plaintiffs sued President Trump along with certain White House officials,
10 contending that the blocking violated the First Amendment. The United States
11 District Court for the Southern District of New York (Buchwald, *J.*) found that
12 the “interactive space” in the account is a public forum and that the exclusion
13 from that space was unconstitutional viewpoint discrimination. We agree, and,
14 accordingly, we affirm the judgment of the District Court.

15
16 **AFFIRMED.**

17 Jameel Jaffer (Katherine Fallow,
18 Caroline DeCell, Alexander Abdo,
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20 Columbia University, New York, NY,
21 Jessica Ring Amunson, Tali R.
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35 *Defendants-Appellants.*

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

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- 5 *Appellees.*

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- 13 Chemerinsky, Genevieve Lakier, Lyrissa
- 14 Lidsky, Helen Norton, Amanda Shanor,
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- 16 and Rebecca Tushnet, *in support of*
- 17 *Plaintiffs-Appellees.*

- 18
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- 22 *of Defendants-Appellants.*

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- 25 Rachel G. Miller-Ziegler, Munger, Tolles
- 26 & Olson LLP, Washington, D.C., *for*
- 27 *amicus curiae*, Internet Association, *in*
- 28 *support of neither party.*

- 29
- 30

31 BARRINGTON D. PARKER, *Circuit Judge:*

32 President Donald J. Trump appeals from a judgment of the United States

33 District Court for the Southern District of New York (Buchwald, J.) concluding

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 that he engaged in unconstitutional viewpoint discrimination by utilizing
2 Twitter’s “blocking” function to limit certain users’ access to his social media
3 account, which is otherwise open to the public at large, because he disagrees
4 with their speech. We hold that he engaged in such discrimination and,
5 consequently, affirm the judgment below.

6 The salient issues in this case arise from the decision of the President to use
7 a relatively new type of social media platform to conduct official business and to
8 interact with the public. We do not consider or decide whether an elected official
9 violates the Constitution by excluding persons from a wholly private social
10 media account. Nor do we consider or decide whether private social media
11 companies are bound by the First Amendment when policing their platforms.
12 We do conclude, however, that the First Amendment does not permit a public
13 official who utilizes a social media account for all manner of official purposes to
14 exclude persons from an otherwise-open online dialogue because they expressed
15 views with which the official disagrees.¹

16 Twitter is a social media platform that allows its users to electronically
17 send messages of limited length to the public. After creating an account, a user

¹ The facts in this case are not in dispute as the case was resolved below on stipulated facts.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 can post their own messages on the platform (referred to as tweeting). Users
2 may also respond to the messages of others (replying), republish the messages of
3 others (retweeting), or convey approval or acknowledgment of another's
4 message by "liking" the message. All of a user's tweets appear on that user's
5 continuously-updated "timeline," which is a convenient method of viewing and
6 interacting with that user's tweets.

7 When one user replies to another user's tweet, a "comment thread" is
8 created. When viewing a tweet, this comment thread appears below the original
9 tweet and includes both the first-level replies (replies to the original tweet) and
10 second-level replies (replies to the first-level replies). The comment threads
11 "reflect multiple overlapping 'conversations' among and across groups of users"
12 and are a "large part" of what makes Twitter a "'social' media platform." App'x
13 at 50.

14 The platform also allows users to directly interact with each other. For
15 example, User A can "mention" User B in User A's tweet, prompting a
16 notification to User B that he or she has been mentioned in a tweet. Twitter users
17 can also "follow" one another. If User A follows User B, then all of User B's
18 tweets appear in User A's "feed," which is a continuously-updated display of

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 content mostly from accounts that User A has chosen to follow. Conversely,
2 User A can “block” User B. This prevents User B from seeing User A’s timeline
3 or any of User A’s tweets. User B, if blocked by User A, is unable to reply to,
4 retweet, or like any of User A’s tweets. Similarly, User A will not see any of User
5 B’s tweets and will not be notified if User B mentions User A.² The dispute in
6 this case exclusively concerns the President’s use of this blocking function. The
7 government has conceded that the account in question is not itself “independent
8 of [Trump’s] presidency,” but contends that the act of blocking was private
9 conduct that does not implicate the First Amendment. Oral Arg. R. at 1:00 – 1:15.

10 President Trump established his account, with the handle
11 @realDonaldTrump, (the “Account”) in March 2009. No one disputes that before
12 he became President the Account was a purely private one or that once he leaves
13 office the Account will presumably revert to its private status. This litigation
14 concerns what the Account is now. Since his inauguration in January 2017, he

² All of these features are part of the platform set up by Twitter, a private company. Use of the platform is governed by terms of service which users agree to when they use the platform. *See generally Twitter Terms of Service*, Twitter, <https://twitter.com/en/tos> (last visited June 6, 2019). A Twitter user cannot choose to have an account that has a subset of these features. For example, a user cannot obtain from Twitter an account that prohibits certain other users from blocking them. Nor can a user obtain from Twitter an account with the ability to disable the comment thread.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 has used the Account, according to the parties, “as a channel for communicating
2 and interacting with the public about his administration.” App’x at 54. The
3 President’s tweets from the Account can be viewed by any member of the public
4 without being signed into a Twitter account. However, if a user has been
5 blocked from the Account, they cannot view the Account’s tweets when logged
6 in to their account. At the time of the parties’ stipulation, the Account had more
7 than 50 million followers. The President’s tweets produce an extraordinarily
8 high level of public engagement, typically generating thousands of replies, some
9 of which, in turn, generate hundreds of thousands of additional replies. The
10 President has not generally sought to limit who can follow the Account, nor has
11 he sought to limit the kind of speech that users can post in reply to his tweets.

12 The public presentation of the Account and the webpage associated with it
13 bear all the trappings of an official, state-run account. The page is registered to
14 Donald J. Trump “45th President of the United States of America, Washington
15 D.C.” *Id.* at 54-55. The header photographs of the Account show the President
16 engaged in the performance of his official duties such as signing executive
17 orders, delivering remarks at the White House, and meeting with the Pope,
18 heads of state, and other foreign dignitaries.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 The President and multiple members of his administration have described
2 his use of the Account as official. The President has stipulated that he, with the
3 assistance of Defendant Daniel Scavino, uses the Account frequently “to
4 announce, describe, and defend his policies; to promote his Administration’s
5 legislative agenda; to announce official decisions; to engage with foreign political
6 leaders; to publicize state visits; [and] to challenge media organizations whose
7 coverage of his Administration he believes to be unfair.” *Id.* at 56. In June 2017,
8 then-White House Press Secretary Sean Spicer stated at a press conference that
9 President Trump’s tweets should be considered “official statements by the
10 President of the United States.” *Id.* at 55-56. In June 2017, the White House
11 responded to a request for official White House records from the House
12 Permanent Select Committee on Intelligence by referring the Committee to a
13 statement made by the President on Twitter.

14 Moreover, the Account is one of the White House’s main vehicles for
15 conducting official business. The President operates the Account with the
16 assistance of defendant Daniel Scavino, the White House Director of Social
17 Media and Assistant to the President. The President and his aides have
18 characterized tweets from the Account as official statements of the President. For

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 example, the President used the Account to announce the nomination of
2 Christopher Wray as FBI director and to announce the administration's ban on
3 transgender individuals serving in the military. The President used the Account
4 to first announce that he had fired Chief of Staff Reince Priebus and replaced him
5 with General John Kelly. President Trump also used the Account to inform the
6 public about his discussions with the South Korean president concerning North
7 Korea's nuclear program and about his decision to sell sophisticated military
8 hardware to Japan and South Korea.

9 Finally, we note that the National Archives, the agency of government
10 responsible for maintaining the government's records, has concluded that the
11 President's tweets are official records. The Presidential Records Act of 1978
12 established public ownership of the President's official records. 44 U.S.C. § 2202.
13 Under that Act, "Presidential records" include documentary materials created by
14 the President "in the course of conducting activities which relate to or have an
15 effect upon the carrying out of the constitutional, statutory or other official or
16 ceremonial duties of the President." *Id.* § 2201. The statute authorizes the
17 Archivist of the United States to "maintain and preserve Presidential records on
18 behalf of the President, including records in digital or electronic form." *Id.* §

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 2203. Accordingly, the National Archives and Records Administration has
2 advised the White House that the President’s tweets are “official records that
3 must be preserved under the Presidential Records Act.” App’x at 57.

4 In May and June of 2017, the President blocked each of the Individual
5 Plaintiffs (but not the Knight First Amendment Institute) from the Account. The
6 government concedes that each of them was blocked after posting replies in
7 which they criticized the President or his policies and that they were blocked as a
8 result of their criticism. The government also concedes that because they were
9 blocked they are unable to view the President’s tweets, to directly reply to these
10 tweets, or to use the @realDonaldTrump webpage to view the comment threads
11 associated with the President’s tweets.

12 The Individual Plaintiffs further contend that their inability to view,
13 retweet, and reply to the President’s tweets limits their ability to participate with
14 other members of the public in the comment threads that appear below the
15 President’s tweets. The parties agree that, without the context of the President’s
16 original tweets (which the Individual Plaintiffs are unable to view when logged
17 in to their accounts), it is more difficult to follow the conversations occurring in
18 the comment threads. In addition, the parties have stipulated that as a

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 consequence of their having been blocked, the Individual Plaintiffs are burdened
2 in their ability to view or directly reply to the President’s tweets, and to
3 participate in the comment threads associated with the President’s tweets.

4 While various “workarounds” exist that would allow each of the
5 Individual Plaintiffs to engage with the Account, they contend that each is
6 burdensome. For example, blocked users who wish to participate in the
7 comment thread of a blocking user’s tweet could log out of their accounts,
8 identify a first-level reply to which they would like to respond, log back into
9 their accounts, locate the first-level reply on the author’s timeline, and then post
10 a message in reply. The blocked users’ messages would appear in the comment
11 thread of the blocking user’s tweet, although the blocking user would be unable
12 to see it. Blocked users could also create a new Twitter account. Alternatively,
13 blocked users could log out of their accounts, navigate to the blocking user’s
14 timeline, take a screenshot of the blocking user’s tweet, then log back into their
15 own accounts and post that screenshot along with their own commentary.

16 In July 2017, the Individual Plaintiffs and the Knight Institute sued Donald
17 Trump, Daniel Scavino, and two other White House staff members alleging that
18 blocking them from the Account violated the First Amendment. The parties

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 cross-moved below for summary judgment. The District Court granted
2 summary judgment in favor of the plaintiffs and entered a declaratory judgment
3 that “the blocking of the individual plaintiffs from the [Account] because of their
4 expressed political views violates the First Amendment.” *Knight First*
5 *Amendment Inst. at Columbia Univ. v. Trump*, 302 F. Supp. 3d 541, 579 (S.D.N.Y.
6 2018). The District Court held that the “interactive space” associated with each
7 tweet constituted a public forum for First Amendment purposes because it was a
8 forum “in which other users may directly interact with the content of the tweets
9 by . . . replying to, retweeting or liking the tweet.” *Id.* at 566. The Court reasoned
10 that: (1) “there can be no serious suggestion that the interactive space is
11 incompatible with expressive activity,” and (2) the President and his staff hold
12 the Account open, without restriction, to the public at large on a broadly-
13 accessible social media platform. *Id.* at 574-75. As to the government control
14 requirement of the public forum analysis, the court found that “the President
15 presents the @realDonaldTrump account as being a presidential account as
16 opposed to a personal account and . . . uses the account to take actions that can
17 be taken only by the President as President.” *Id.* at 567. The court concluded that
18 “because the President and Scavino use the @realDonaldTrump account for

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 governmental functions” they exercise government control over the relevant
2 aspects of the Account, including the blocking function. *Id.* at 569. The court also
3 rejected the idea that speech within the interactive space on the platform is
4 government speech not subject to First Amendment restrictions, concluding that
5 “replies to the President’s tweets remain the private speech of the replying user.”
6 *Id.* at 572.

7 After concluding that the defendants had created a public forum in the
8 interactive space of the Account, the court concluded that, by blocking the
9 Individual Plaintiffs because of their expressed political views, the government
10 had engaged in viewpoint discrimination. *Id.* at 577. Finally, the court held that
11 the blocking of the Individual Plaintiffs violated the Knight Institute’s right to
12 read the replies of the Individual Plaintiffs which they cannot post because they
13 are blocked. *Id.* at 563-64.³

³ The District Court concluded that all plaintiffs had standing to sue, a conclusion the government does not challenge on this appeal and with which we agree. After the District Court granted declaratory relief, the defendants unblocked the Individual Plaintiffs from the Account. This does not render the case moot. *Walling v. Helmerich & Payne*, 323 U.S. 37, 43 (1944) (“Voluntary discontinuance of an alleged illegal activity does not operate to remove a case from the ambit of judicial power.”).

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 blocking the Individual Plaintiffs did not prevent them from accessing the forum.
2 The President further argues that, to the extent the Account is government-
3 controlled, posts on it are government speech to which the First Amendment
4 does not apply. We are not persuaded. We conclude that the evidence of the
5 official nature of the Account is overwhelming. We also conclude that once the
6 President has chosen a platform and opened up its interactive space to millions
7 of users and participants, he may not selectively exclude those whose views he
8 disagrees with.

9 I.

10 The President concedes that he blocked the Individual Plaintiffs because
11 they posted tweets that criticized him or his policies. He also concedes that such
12 criticism is protected speech. The issue then for this Court to resolve is whether,
13 in blocking the Individual Plaintiffs from the interactive features of the Account,
14 the President acted in a governmental capacity or as a private citizen.

15 The President maintains that Twitter is a privately owned and operated
16 social media platform that he has used since 2009 to share his opinions on
17 popular culture, world affairs, and politics. Since he became President, he
18 contends, the private nature of the Account has not changed. In his view, the

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 Account is not a space owned or controlled by the government. Rather, it is a
2 platform for his own private speech and not one for the private expression of
3 others. Because the Account is private, he argues, First Amendment issues and
4 forum analysis are not implicated. Although Twitter facilitates robust public
5 debate on the Account, the President contends that it is simply the means
6 through which he participates in a forum and not a public forum in and of itself.

7 No one disputes that the First Amendment restricts government regulation
8 of private speech but does not regulate purely private speech.⁴ If, in blocking,
9 the President were acting in a governmental capacity, then he may not
10 discriminate based on viewpoint among the private speech occurring in the
11 Account's interactive space. As noted, the government argues first that the
12 Account is the President's private property because he opened it in 2009 as a
13 personal account and he will retain personal control over the Account after his
14 presidency. However, the fact that government control over property is
15 temporary, or that the government does not "own" the property in the sense that

⁴ See, e.g., *Harris v. Quinn*, 573 U.S. 616, 629 n.4 (2014); *Loce v. Time Warner Entm't Advance/Newhouse P'ship*, 191 F.3d 256, 266 (2d Cir. 1999); see also *Pleasant Grove City, Utah v. Summum*, 555 U.S. 460, 467 (2009); *Hartman v. Moore*, 547 U.S. 250, 256 (2006) (stating that "as a general matter the First Amendment prohibits government officials from subjecting an individual to retaliatory actions . . . for speaking out").

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 it holds title to the property, is not determinative of whether the property is, in
2 fact, sufficiently controlled by the government to make it a forum for First
3 Amendment purposes. *See Se. Promotions, Ltd. v. Conrad*, 420 U.S. 546, 547-52
4 (1975) (holding privately-owned theater leased to and operated by city was
5 public forum).⁵ Temporary control by the government can still be control for
6 First Amendment purposes.

7 The government's contention that the President's use of the Account
8 during his presidency is private founders in the face of the uncontested evidence
9 in the record of substantial and pervasive government involvement with, and
10 control over, the Account. First, the Account is presented by the President and
11 the White House staff as belonging to, and operated by, the President. The
12 Account is registered to "Donald J. Trump, '45th President of the United States of
13 America, Washington, D.C.'" App'x at 54. The President has described his use
14 of the Account as "MODERN DAY PRESIDENTIAL." *Id.* at 55. The White

⁵ *See also Denver Area Educ. Telecommunications Consortium, Inc. v. F.C.C.*, 518 U.S. 727, 749 (1996) (plurality opinion) (stating that "public forums are places that the government has opened for use by the public as a place for expressive activity" (internal quotation marks omitted)); *U.S. Postal Serv. v. Council of Greenburgh Civic Associations*, 453 U.S. 114, 132 (considering "question of whether a particular piece of personal or real property owned *or controlled* by the government" is a public forum (emphasis added)).

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 House social media director has described the Account as a channel through
2 which “President Donald J. Trump . . . [c]ommunicat[es] directly with you, the
3 American people!” *Id.* The @WhiteHouse account, an undoubtedly official
4 Twitter account run by the government, “directs Twitter users to ‘Follow for the
5 latest from @POTUS @realDonaldTrump and his Administration.” *Id.* Further,
6 the @POTUS account frequently republishes tweets from the Account.⁶ As
7 discussed earlier, according to the National Archives and Records
8 Administration, the President’s tweets from the Account “are official records that
9 must be preserved under the Presidential Records Act.” *Id.* at 57.

10 Second, since becoming President he has used the Account on almost a
11 daily basis “as a channel for communicating and interacting with the public
12 about his administration.” *Id.* at 54. The President utilizes White House staff to
13 post tweets and to maintain the Account. He uses the Account to announce
14 “matters related to official government business,” including high-level White

⁶ The President and the White House operate two other Twitter accounts: @POTUS and @WhiteHouse. Both accounts are official government accounts. Those accounts belong strictly to the government, in the sense that the President and members of the White House administration will not retain control over those accounts upon leaving office. The @POTUS account is the official account of the U.S. President. The @WhiteHouse account is the official account for the White House administration.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 House and cabinet-level staff changes as well as changes to major national
2 policies. *Id.* at 56. He uses the Account to engage with foreign leaders and to
3 announce foreign policy decisions and initiatives. Finally, he uses the “like,”
4 “retweet,” “reply,” and other functions of the Account to understand and to
5 evaluate the public’s reaction to what he says and does. In sum, since he took
6 office, the President has consistently used the Account as an important tool of
7 governance and executive outreach. For these reasons, we conclude that the
8 factors pointing to the public, non-private nature of the Account and its
9 interactive features are overwhelming.

10 The government’s response is that the President is not acting in his official
11 capacity when he blocks users because that function is available to all users, not
12 only to government officials. However, the fact that any Twitter user can block
13 another account does not mean that the President somehow becomes a private
14 person when he does so. Because the President, as we have seen, acts in an
15 official capacity when he tweets, we conclude that he acts in the same capacity
16 when he blocks those who disagree with him. Here, a public official and his
17 subordinates hold out and use a social media account open to the public as an
18 official account for conducting official business. That account has interactive

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 features open to the public, making public interaction a prominent feature of the
2 account. These factors mean that the account is not private. *See generally*
3 *Rosenberger v. Rector & Visitors of Univ. of Virginia*, 515 U.S. 819, 830 (1995)
4 (applying the same principles to “metaphysical” forums as to those that exist in
5 “a spatial or geographic sense”); *see also Davison v. Randall*, 912 F.3d 666, 680 (4th
6 Cir. 2019) (holding that a public official who used a Facebook Page as a tool of
7 her office exercised state action when banning a constituent); *Robinson v. Hunt*
8 *Cty., Texas*, 921 F.3d 440, 447 (5th Cir. 2019) (finding that a government official’s
9 act of banning a constituent from an official government social media page was
10 unconstitutional viewpoint discrimination). Accordingly, the President excluded
11 the Individual Plaintiffs from government-controlled property when he used the
12 blocking function of the Account to exclude disfavored voices.

13 Of course, not every social media account operated by a public official is a
14 government account. Whether First Amendment concerns are triggered when a
15 public official uses his account in ways that differ from those presented on this
16 appeal will in most instances be a fact-specific inquiry. The outcome of that
17 inquiry will be informed by how the official describes and uses the account; to
18 whom features of the account are made available; and how others, including

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 government officials and agencies, regard and treat the account. But these are
2 concerns for other cases and other days and are ones we are not required to
3 consider or resolve on this appeal.

4 II.

5 Once it is established that the President is a government actor with respect
6 to his use of the Account, viewpoint discrimination violates the First
7 Amendment. *Manhattan Community Access Corp. et al. v. Halleck et al.*, 587 U.S. ___
8 (2019) (“When the government provides a forum for speech (known as a public
9 forum), the government may be constrained by the First Amendment, meaning
10 that the government ordinarily may not exclude speech or speakers from the
11 forum on the basis of viewpoint”); *see also Pleasant Grove*, 555 U.S. at 469-70
12 (viewpoint discrimination prohibited in traditional, designated, and limited
13 public forums); *Cornelius*, 473 U.S. at 806 (viewpoint discrimination prohibited in
14 nonpublic forums).

15 The government makes two responses. First, it argues that the Account is
16 not a public forum and that, even if it were a public forum, the Individual
17 Plaintiffs were not excluded from it. Second, the government argues that the

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 Account, if controlled by the government, is government speech not subject to
2 First Amendment restrictions.

3 A.

4 As a general matter, social media is entitled to the same First Amendment
5 protections as other forms of media. *Packingham v. North Carolina*, 137 S. Ct. 1730,
6 1735-36 (2017) (holding a state statute preventing registered sex offenders from
7 accessing social media sites invalid and describing social media use as “protected
8 First Amendment activity”). “[W]hatever the challenges of applying the
9 Constitution to ever-advancing technology, ‘the basic principles of freedom of
10 speech and the press, like the First Amendment’s command, do not vary’ when a
11 new and different medium for communication appears.” *Brown v. Entm’t*
12 *Merchants Ass’n*, 564 U.S. 786, 790 (2011) (quoting *Joseph Burstyn, Inc. v. Wilson*,
13 343 U.S. 495, 503 (1952)). A public forum, as the Supreme Court has also made
14 clear, need not be “spatial or geographic” and “the same principles are
15 applicable” to a metaphysical forum. *Rosenberger*, 515 U.S. at 830.

16 To determine whether a public forum has been created, courts look “to the
17 policy and practice of the government” as well as “the nature of the property and
18 its compatibility with expressive activity to discern the government’s intent.”

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 *Cornelius*, 473 U.S. at 802. Opening an instrumentality of communication “for
2 indiscriminate use by the general public” creates a public forum. *Perry Educ.*
3 *Ass’n v. Perry Local Educators’ Ass’n*, 460 U.S. 37, 47 (1983). The Account was
4 intentionally opened for public discussion when the President, upon assuming
5 office, repeatedly used the Account as an official vehicle for governance and
6 made its interactive features accessible to the public without limitation. We hold
7 that this conduct created a public forum.

8 If the Account is a forum—public or otherwise—viewpoint discrimination
9 is not permitted. *Int’l Soc. For Krishna Consciousness, Inc. v. Lee*, 505 U.S. 672, 679
10 (1992); *see also Pleasant Grove*, 555 U.S. at 469-70 (viewpoint discrimination
11 prohibited in traditional, designated, and limited public forums); *Cornelius*, 473
12 U.S. at 806 (viewpoint discrimination prohibited in nonpublic forums). A
13 blocked account is prevented from viewing any of the President’s tweets,
14 replying to those tweets, retweeting them, or liking them. Replying, retweeting,
15 and liking are all expressive conduct that blocking inhibits. Replying and
16 retweeting are messages that a user broadcasts, and, as such, undeniably are
17 speech. Liking a tweet conveys approval or acknowledgment of a tweet and is
18 therefore a symbolic message with expressive content. *See, e.g., W. Virginia State*

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 *Bd. of Educ. v. Barnette*, 319 U.S. 624, 632-33 (1943) (discussing symbols as speech).
2 Significantly, the parties agree that all of this expressive conduct is
3 communicated to the thousands of users who interact with the Account. By
4 blocking the Individual Plaintiffs and preventing them from viewing, retweeting,
5 replying to, and liking his tweets, the President excluded the Individual Plaintiffs
6 from a public forum, something the First Amendment prohibits.

7 The government does not challenge the District Court’s conclusion that the
8 speech in which Individual Plaintiffs seek to engage is protected speech; instead,
9 it argues that blocking did not ban or burden anyone’s speech. *See Knight First*
10 *Amendment*, 302 F. Supp. 3d at 565. Specifically, the government contends that
11 the Individual Plaintiffs were not prevented from speaking because “the only
12 material impact that blocking has on the individual plaintiffs’ ability to express
13 themselves on Twitter is that it prevents them from speaking directly to Donald
14 Trump by replying to his tweets on the @realDonaldTrump web page.”
15 Appellants Br. at 35.

16 That assertion is not well-grounded in the facts presented to us. The
17 government is correct that the Individual Plaintiffs have no right to require the
18 President to listen to their speech. *See Minnesota State Bd. for Cmty. Colleges v.*

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 *Knight*, 465 U.S. 271, 283 (1984) (a plaintiff has “no constitutional right to force
2 the government to listen to their views”). However, the speech restrictions at
3 issue burden the Individual Plaintiffs’ ability to converse on Twitter with others
4 who may be speaking to or about the President.⁷ President Trump is only one of
5 thousands of recipients of the messages the Individual Plaintiffs seek to
6 communicate. While he is certainly not required to listen, once he opens up the
7 interactive features of his account to the public at large he is not entitled to
8 censor selected users because they express views with which he disagrees.⁸

9 The government’s reply is that the Individual Plaintiffs are not censored
10 because they can engage in various “workarounds” such as creating new

⁷ If, for example, the President had merely prevented the Individual Plaintiffs from sending him direct messages, his argument would have more force.

⁸ The government extends this argument to suggest that the Individual Plaintiffs are claiming a right to “amplify” their speech by being able to reply directly to the President’s tweets. The government can choose to “amplify” the speech of certain individuals without violating the rights of others by choosing to listen or not listen. *See Minnesota State Bd.*, 465 U.S. at 288 (stating that “[a]mplification of the sort claimed is inherent in government’s freedom to choose its advisers. A person’s right to speak is not infringed when government simply ignores that person while listening to others.”). That is not what occurred here; the Individual Plaintiffs were not simply ignored by the President, their ability to speak to the rest of the public users of the Account was burdened. In any event, the government is not permitted to “amplify” favored speech by banning or burdening viewpoints with which it disagrees.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 accounts, logging out to view the President’s tweets, and using Twitter’s search
2 functions to find tweets about the President posted by other users with which
3 they can engage.

4 Tellingly, the government concedes that these “workarounds” burden the
5 Individual Plaintiffs’ speech. *See* App’x 35-36, 66. And burdens to speech as well
6 as outright bans run afoul of the First Amendment. *See Sorrell v. IMS Health Inc.*,
7 564 U.S. 552, 566 (2011) (stating that government “may no more silence
8 unwanted speech by burdening its utterance than by censoring its content”);
9 *United States v. Playboy Entm’t Grp., Inc.*, 529 U.S. 803, 812 (2000) (“The distinction
10 between laws burdening and laws banning speech is but a matter of degree. The
11 Government’s content-based burdens must satisfy the same rigorous scrutiny as
12 its content-based bans.”). When the government has discriminated against a
13 speaker based on the speaker’s viewpoint, the ability to engage in other speech
14 does not cure that constitutional shortcoming. *Christian Legal Soc. Chapter of the*
15 *Univ. of California, Hastings Coll. of the Law v. Martinez*, 561 U.S. 661, 690 (2010).
16 Similarly, the fact that the Individual Plaintiffs retain some ability to “work
17 around” the blocking does not cure the constitutional violation. Neither does the
18 fact that the Individual Plaintiffs can post messages elsewhere on Twitter.

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 Accordingly, we hold that the President violated the First Amendment when he
2 used the blocking function to exclude the Individual Plaintiffs because of their
3 disfavored speech.

4 B.

5 Finally, the government argues that to the extent the Account is controlled
6 by the government, it is government speech. Under the government speech
7 doctrine, “[t]he Free Speech Clause does not require government to maintain
8 viewpoint neutrality when its officers and employees speak” about
9 governmental endeavors. *Matal v. Tam*, 137 S. Ct. 1744, 1757 (2017). For
10 example, when the government wishes to promote a war effort, it is not required
11 by the First Amendment to also distribute messages discouraging that effort. *Id.*
12 at 1758; see also *Pleasant Grove*, 555 U.S. at 467 (“The Free Speech Clause restricts
13 government regulation of private speech; it does not regulate government
14 speech.”).

15 It is clear that if President Trump were engaging in government speech
16 when he blocked the Individual Plaintiffs, he would not have been violating the
17 First Amendment. Everyone concedes that the President’s initial tweets
18 (meaning those that he produces himself) are government speech. But this case

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 does not turn on the President’s initial tweets; it turns on his supervision of the
2 interactive features of the Account. The government has conceded that the
3 Account “is generally accessible to the public at large without regard to political
4 affiliation or any other limiting criteria,” and the President has not attempted to
5 limit the Account’s interactive feature to his own speech. App’x at 55.

6 Considering the interactive features, the speech in question is that of
7 multiple individuals, not just the President or that of the government. When a
8 Twitter user posts a reply to one of the President’s tweets, the message is
9 identified as coming from that user, not from the President. There is no record
10 evidence, and the government does not argue, that the President has attempted
11 to exercise any control over the messages of others, except to the extent he has
12 blocked some persons expressing viewpoints he finds distasteful. The contents of
13 retweets, replies, likes, and mentions are controlled by the user who generates
14 them and not by the President, except to the extent he attempts to do so by
15 blocking. Accordingly, while the President’s tweets can accurately be described
16 as government speech, the retweets, replies, and likes of other users in response
17 to his tweets are not government speech under any formulation. The Supreme
18 Court has described the government speech doctrine as “susceptible to

18-1691-cv

Knight First Amendment Institute, et al v. Donald J. Trump, et al

1 dangerous misuse.” *Matal*, 137 S. Ct. at 1758. It has urged “great caution” to
2 prevent the government from “silenc[ing] or muffl[ing] the expression of
3 disfavored viewpoints” under the guise of the government speech doctrine. *Id.*
4 Extension of the doctrine in the way urged by President Trump would produce
5 precisely this result.

6 The irony in all of this is that we write at a time in the history of this nation
7 when the conduct of our government and its officials is subject to wide-open,
8 robust debate. This debate encompasses an extraordinarily broad range of ideas
9 and viewpoints and generates a level of passion and intensity the likes of which
10 have rarely been seen. This debate, as uncomfortable and as unpleasant as it
11 frequently may be, is nonetheless a good thing. In resolving this appeal, we
12 remind the litigants and the public that if the First Amendment means anything,
13 it means that the best response to disfavored speech on matters of public concern
14 is more speech, not less.

15 CONCLUSION

16 The judgment of the District Court is **AFFIRMED**.