

European Collaborative Economy Industry  
Open letter to The Netherlands Presidency of the Council of the European Union

Prime Minister Rutte,  
Ministry of General Affairs,  
Binnenhof 19,  
Postbus 20001  
2500 EA Den Haag,  
The Netherlands

10 February 2016

Dear Prime Minister Rutte,

We applaud the ambition of the European Union's Institutions in prioritising the Internal and Digital Single Market, and strongly welcome the commitment to ensuring Europeans benefit from a digital future.

The signatories to this letter are drawn from a variety of market sectors but what unites us is our use of technology to connect people to products and services in entirely new ways. Our companies are remodelling whole value chains. As innovators, we are challenging more established methods of product and service delivery, and those whose businesses are based on them. This new way of operating is making better use of resources, allowing more efficient allocation of supply and demand, creating new sources of income, promoting micro-entrepreneurship and flexible working and offering greater market choice and convenience.

In its Digital Single Market Strategy, the European Commission announced the development of a European agenda for the collaborative economy, including guidance on how existing European law applies to our innovative business models. We welcome the Strategy as an important step in realising the benefits which our platforms can deliver for European consumers. We also support the Commission's efforts to seek and remove obstacles in the broader European internal market for goods and services.

In view of the upcoming European Competitiveness Council, we urge Member States to support these objectives and continue to seek to ensure that local and national laws do not unnecessarily limit the development of the collaborative economy to the detriment of Europeans.

Support for our sector is also crucial in facilitating investment and widespread adoption. We therefore call on the Council to acknowledge in its Conclusions, the positive contribution of the collaborative economy in terms of sustainable economic growth for Europe.

Yours sincerely,

Representatives of the European Collaborative Economy Industry

*A full list of the 47 signatories can be found on the following pages.*

*This letter has been coordinated by [Delany & Co.](#)  
For further information please contact: [collabletter@delanyco.com](mailto:collabletter@delanyco.com)*



Airbnb  
[airbnb.com](https://airbnb.com)



Allegro Group  
[allegro.pl](https://allegro.pl)



Allo Voisin  
[allovosins.com](https://allovosins.com)



Beds On Board  
[bedsonboard.com](https://bedsonboard.com)



Boaterfly  
[boaterfly.com](https://boaterfly.com)



Collaboriamo!  
[collaboriamo.org](https://collaboriamo.org)



Compare and  
Share  
[compareandshare.com](https://compareandshare.com)



Costockage  
[costockage.fr](https://costockage.fr)



DogBuddy  
[uk.dogbuddy.com](https://uk.dogbuddy.com)



Drover  
[joindrover.com](https://joindrover.com)



Eurasmus  
[eurasmus.com](https://eurasmus.com)



GetArtUp  
[getartup.com](https://getartup.com)



GoCarShare  
[gocarshare.com](https://gocarshare.com)



GoJoApp  
[gojoapp.co.uk](https://gojoapp.co.uk)



Grow.ly  
[grow.ly](https://grow.ly)



Grub Club  
[grubclub.com](https://grubclub.com)



HiyaCar  
[hiyacar.co.uk](https://hiyacar.co.uk)



Homestay  
[Homestay.com](https://Homestay.com)



Hubble  
[hubblehq.com](https://hubblehq.com)



JustPark  
[justpark.com](https://justpark.com)



Konnektid  
[konnektid.com](https://konnektid.com)



Landbay  
[landbay.co.uk](https://landbay.co.uk)



Liftshare  
[liftshare.com](https://liftshare.com)



Lignum Capital  
[lignumcap.com](https://lignumcap.com)



LocoSoco  
[locoso.com](http://locoso.com)



LoveHomeSwap  
[lovehomeswap.com](http://lovehomeswap.com)



MANGOPAY  
[mangopay.com](http://mangopay.com)



Nimber  
[nimber.com](http://nimber.com)



onefinestay  
[onefinestay.com](http://onefinestay.com)



Onfido  
[onfido.com](http://onfido.com)



Peers  
[peers.org](http://peers.org)



PopPlaces  
[popplaces.com](http://popplaces.com)



SEATS2MEET.COM  
Seats2meet  
[seats2meet.com](http://seats2meet.com)



ShareYourMeal  
[shareyourmeal.net](http://shareyourmeal.net)



Spacehive  
[spacehive.com](http://spacehive.com)



Storemates  
[storemates.co.uk](http://storemates.co.uk)



TaskRabbit  
[taskrabbit.co.uk](http://taskrabbit.co.uk)



The People Who  
Share  
[thepeoplewhoshare.com](http://thepeoplewhoshare.com)



TicketSwap  
[ticketswap.uk](http://ticketswap.uk)



trip4real  
[trip4real.com](http://trip4real.com)



Uber  
[uber.com](http://uber.com)



under the  
doormat  
UnderTheDoormat  
[underthedoor.com](http://underthedoor.com)



Veridu  
[veridu.com](http://veridu.com)



Videdressing  
[videdressing.co.uk](http://videdressing.co.uk)



We Are Pop Up  
[wearepopup.com](http://wearepopup.com)



wingly  
Wingly  
[en.wingly.io](http://en.wingly.io)



YourParkingSpace  
[yourparkingspace.co.uk](http://yourparkingspace.co.uk)