	Case4:14-cv-00226-YGR Document61	Filed06/11/14 Page1 of 121
1 2 3 4 5 6 7 8 9 10 11	LABATON SUCHAROW LLP Jonathan Gardner Paul J. Scarlato Carol C. Villegas 140 Broadway New York, NY 10005 Telephone: (212) 907-0700 Facsimile: (212) 818-0477 MOTLEY RICE LLC James M. Hughes David P. Abel 28 Bridgeside Blvd. Mt. Pleasant, SC 29464 Telephone: (843) 216-9000 Facsimile: (843) 216-9000 Facsimile: (843) 216-9450 <i>Co-Lead Counsel for the Class</i> [Additional counsel listed on signature page]	
12	UNITED STATES	DISTRICT COURT
13	NORTHERN DISTR	ICT OF CALIFORNIA
14	BABAK HATAMIAN, et al.,	CASE NO. 3:14-cv-00226-JD
15	Plaintiffs,	CORRECTED AMENDED CLASS
16	v. ADVANCED MICRO DEVICES, INC., et al.,)	) ACTION COMPLAINT ) FOR VIOLATIONS OF THE ) FEDERAL SECURITIES LAWS
17 18	Defendants.	LEAVE TO FILE GRANTED ON JUNE
19		Jury Trial Demanded
20		
21	])	)
22		
23		
24		
25		
26		
27		
28		
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS C	DF THE FEDERAL SECURITIES LAWS
	CASE NO. 3:14-CV-00226-JD	

		TABLE OF CONTENTS
	NAT	URE OF THE ACTION
[.	JURI	ISDICTION AND VENUE
[ <b>I</b> .	PAR	TIES
	A.	Lead Plaintiffs
	B.	Defendants
V.	SUB	STANTIVE ALLEGATIONS
	A.	AMD Business Overview
	B.	AMD's Microprocessors
	C.	AMD's Relationship with GlobalFoundries
	D.	AMD's Microprocessor Customers
	E.	The Importance of the APU Fusion Project to AMD's Success
	F.	Hardware and Software Manufacturers' Broad Support for APUs
	G.	AMD's Channel Engagement for APU Fusion
	Н.	Early APU Success – Brazos
	I.	The Importance of Llano to AMD's Gross Margin and Competitive Future
	J.	Initial Delays in Llano Launch
	K.	Llano's Significant Yield Issues Persist Throughout 2011 and Are Known By Defendants But Hidden From Investors
		1. Former Employees From Both AMD and GlobalFoundries Substantiate Significant Llano Yield Problems and Defendants' Knowledge Thereof Throughout 2011.
		2. Lead Plaintiffs' Industry Expert Explains the Nature of the Llano Yield Problems and the Failure of Customers to Adopt Llano
	L.	Defendants Admit the Yield Problem But Continue to Deceive the Market About the Duration of the Problem
	M.	AMD Admits that Llano Adoption in the Channel Is Weak Causing the Company to Write Down \$100 Million in Llano

V.	PER	ENDANTS' MATERIALLY FALSE AND MISLEADING CLASS IOD STATEMENTS AND ANALYST AND MARKET REACTIONS RETO
	A.	April 4, 2011 - AMD Conference Call to Discuss the Amendment of the
		Wafer Supply Agreement (WSA) With GlobalFoundries
	B.	April 21, 2011 Form 8-K
	C.	April 21, 2011 – 1Q11 Earnings Conference Call
	D.	May 17, 2011 – AMD at J.P. Morgan Technology, Media and Telecom
		Conference
	E.	July 21, 2011 Form 8-K
	F.	July 21, 2011 – 2Q11 Earnings Conference Call
	G.	2011 2Q Form 10-Q
	Н.	August 8, 2011 - Pacific Crest Securities Technology Leadership Forum
	I.	August 25, 2011 – AMD Names Rory P. Read President and CEO Conference Call
	J.	September 13, 2011 – AMD at Deutsche Bank Technology Conference
	K.	PARTIAL DISCLOSURE - September 28, 2011 News Release
	L.	October 27, 2011 Form 8-K
	M.	October 27, 2011 – 3Q11 Earnings Conference Call
	N.	November 9, 2011 3Q Form 10-Q
	0.	December 7, 2011 – AMD at Barclays Capital Global Technology Conference
	P.	January 24, 2012 Form 8-K
	Q.	January 24 2012 – 4Q11 Earnings Conference Call
	R.	2011 Form 10-K
	S.	February 2, 2012 - AMD 2012 Financial Analyst Day
	T.	March 1, 2012 - AMD at Morgan Stanley Technology, Media and Telecom Conference
	U.	April 19, 2012 Form 8-K

	V.	April 19, 2012 - 1Q12 Earnings Conference Call	
	W.	May 8, 2012 - AMD at Bank of America Merrill Lynch Global Technology Conference	
	Х.	May 19, 2012 1Q Form 10-Q	
	Y.	PARTIAL DISCLOSURE – July 9, 2012 News Release	
	Z.	PARTIAL DISCLOSURE - July 19, 2012 Form 8-K	
	AA.	PARTIAL DISCLOSURE - July 19, 2012 – 2Q12 Earnings Conference Call	
	BB.	PARTIAL DISCLOSURE – October 11, 2012 Press Release	
	CC.	FINAL DISCLOSURE – October 18, 2012 8-K and 3Q12 Earnings Conference Call	
VI.		ITIONAL ALLEGATIONS SUPPORTING THE INDIVIDUAL ENDANTS' SCIENTER	
	A.	APU Strategy and Particularly Llano was Extremely Important to the Company's Success	
	B.	AMD's Relationship with Related Party GlobalFoundries	
	C.	Defendants Were "Hands On" Managers Intimately Involved with Both the Yield Issues and Customer Supply Chain Issues	
	D.	AMD's Focus on its Channel Customers	
	E.	AMD's Focus on Emerging Markets	
	F.	Defendants' Own Class Period Admissions as to When They Knew About Problems with the Yield and the Supply Chain	
VII.	CLAS	SS ACTION ALLEGATIONS	
VIII.	LOSS	S CAUSATION	
IX.		LICABILITY OF PRESUMPTION OF RELIANCE: FRAUD ON THE KET DOCTRINE	
X.	NO S	AFE HARBOR	
	A.	Many of Defendants' False and Misleading Statements Were Not Forward-Looking	
	B.	Several False and Misleading Statements are Not Properly Identified as "Forward-Looking"	

	C. Defendants' False and Misleading Statements Were Not Accompanied by Meaningful Cautionary Language
	D. Defendants Knew that the Risks they Warned of Had Already Come to Pass
COU	NT I Violation of § 10(b) of the Exchange Act and Rule 10b-5 Promulgated Thereunder Against All Defendants
COU	NT II Violation of § 20(a) of the Exchange Act Against the Individual Defendants
XI.	PRAYER FOR RELIEF
XII.	JURY DEMAND

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page6 of 121

Court-appointed Lead Plaintiffs Arkansas Teacher Retirement System and KBC Asset
 Management NV ("Lead Plaintiffs"), individually and on behalf of a class of similarly situated
 persons and entities, allege the following against Advanced Micro Devices ("AMD" or the
 "Company") and the Individual Defendants named herein, upon personal knowledge as to
 themselves and their own acts, and upon information and belief as to all other matters.

6 Lead Plaintiffs' information and belief as to allegations concerning matters, other than 7 themselves and their own acts, is based upon, among other things, a review and analysis of 8 (i) press releases, news articles, transcripts, and other public statements issued by or concerning 9 AMD and the Individual Defendants; (ii) research reports issued by financial analysts 10 concerning AMD's business; (iii) reports filed publicly by AMD with the Securities and 11 Exchange Commission (the "SEC"); (iv) an investigation conducted by and through Lead 12 Plaintiffs' attorneys, which included interviews of numerous former employees of AMD, 13 GlobalFoundries, Inc. ("GlobalFoundries"), and AMD's customers on a confidential basis; (v) 14 news articles, media reports and other publications concerning the microprocessor technology 15 industry and markets; (vi) certain pleadings filed in another pending litigation naming AMD as a 16 nominal defendant; (vii) other publicly available information and data concerning AMD, its 17 securities, and the markets therefor; and (viii) information provided by a consulting expert in 18 electrical engineering, computer science, and microprocessor fabrication. Lead Plaintiffs believe 19 that substantial additional evidentiary support for the allegations herein exists and will continue 20 to be revealed after Lead Plaintiffs have a reasonable opportunity for discovery.

21

I.

#### NATURE OF THE ACTION

Lead Plaintiffs bring this federal securities class action on behalf of themselves
 and all similarly situated persons and entities that, between April 4, 2011 and October 18, 2012
 inclusive (the "Class Period"), purchased or otherwise acquired the common stock of AMD and
 were damaged thereby (the "Class").

AMD is a multinational semiconductor company that develops computer
 processors and other technologies for the consumer and commercial markets. AMD's main
 products include microprocessors, chipsets, embedded processors, and graphics processors used

in computer servers, workstations, personal computers, cell phones, and embedded systems
 applications.

3. 3 AMD is the second largest global supplier of microprocessors for desktop and 4 laptop computers, second only to Intel Corporation ("Intel"). Microprocessors, also known as a 5 "central processing unit" or "CPU," are computer chips that act as the "brains" of a computer. 6 Microprocessors are part of the Company's "Computing Solutions" segment, and during the 7 Class Period, AMD's "Computing Solutions" segment accounted for over 76% of the 8 Company's revenues. AMD sells its microprocessors to original equipment manufacturers or 9 "OEMs" like Hewlett Packard, Dell, and Sony, and through its distribution "channel," also 10 known as the "channel." The channel refers to third party distributors who sell AMD's products 11 to smaller OEMs, primarily in emerging markets.

- In the fourth quarter of 2010, AMD was set to launch a family of revolutionary
   new microprocessors that combined both a CPU and a graphics processing unit ("GPU") on the
   same computer chip. The new chip was called an accelerated processing unit, or "APU."
   Combining a CPU and GPU onto a single chip was expected to dramatically increase the
   performance of a computing system. The Company had a lot riding on the success of its new
   APU processors, and analysts called the new APU strategy a "game changer" in the industry.
- The Company's first generation APUs were called "Brazos," which was designed
   to be a low-end processor, and "Llano," which was designed to be a high-end processor. Brazos
   was based on a technology called 40 nanometer ("nm") that had been around for years. Llano,
   on the other hand, was based on a new 32nm technology that provided a smaller chip and longer
   battery life. This case arises out of AMD's botched rollout of Llano.
- Llano was extremely important to AMD because it represented both a high
   margin product, driving profits, and would allow AMD to compete with Intel's "Sandy Bridge"
   32nm processor. AMD's strategy was to gain market share from Intel, putting Llano head to
   head with Sandy Bridge, which was Intel's response to AMD's integrated CPU and GPU chip.
- 27
- 28

T. Llano's long anticipated launch in the fourth quarter of 2010 was initially delayed
 by problems at the chip manufacturing plant, GlobalFoundries.<sup>1</sup> In mid-2010, AMD told the
 market that GlobalFoundries was having problems producing sufficient quantities of working
 Llano chips. Specifically, the number of working chips, or the "yield" GlobalFoundries was able
 to produce was very low. Due to the yield problems, AMD re-set the Llano launch for the
 second quarter of 2011.

8. On April 4, 2011, the start of the Class Period, Defendants told the market that the
Llano yield problems had been resolved and were now in the past, and that Llano was set to
launch on time in the second quarter. Thomas Seifert, then acting CEO and CFO of the
Company, told analysts during a conference call that "32 nanometer yields are in line with our
expectations," "32 nanometer [yields] are on target," and "we left now the 32 nanometer issues
behind us."<sup>2</sup>

- 9. 13 Llano launched in June 2011 to much fanfare. In the months leading up to the 14 launch, Defendants built up the market's expectations, stating that the Company had "ample [] 15 product available" for the launch and that it was "well positioned" to take advantage of the 16 seasonally high back-to-school selling cycle. Defendants also told the market that based on 17 Llano's high margin sales, "without any doubt" the Company's gross margin would increase in 18 the second half of the year. Defendants also said that they saw "broad-based" OEM adoption 19 and "very strong channel demand" for Llano. Time and time again, Defendants denied that 20 GlobalFoundries was having any current yield issues with Llano.
- 10. Defendants' statements about Llano were false and misleading. The yield
  problems that plagued the Company in 2010 had not been resolved, and by the time of the Llano
  launch in June 2011, AMD was significantly supply-constrained such that AMD was only able to
  ship whatever meager supply of Llano it was able to generate to its top-tier OEM customers,
  leaving AMD's important channel customers without any supply of Llano at all.

26

27

28

<sup>1</sup> GlobalFoundries used to be the manufacturing arm of AMD, but had been spun off by AMD in 2009. In 2010, AMD still owned nearly a quarter of GlobalFoundries.
 <sup>2</sup> Emphasis is added in bold unless otherwise indicated.

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page9 of 121

11 1 Former employees from both AMD and GlobalFoundries confirmed that prior to 2 and *during* the Class Period, the Llano yield was "horrible," that GlobalFoundries was struggling 3 through *all of 2011* to improve the yield to required levels. The microprocessor industry 4 considers a "good" yield to be approximately 80%. Moreover, according to Lead Plaintiffs' 5 consulting expert, as alleged herein, the kind of the manufacturing problems AMD was 6 experiencing would have manifested in the first batch of Llano chips in 2010, and would have 7 continued to cause poor yields until the problems were fixed, which did not occur until the fourth 8 quarter of 2011 ("4Q11").

9 12. These former employees of both AMD and GlobalFoundries also confirm that
10 Defendants, particularly Read, Seifert, and Bergman, were fully informed of the ongoing Llano
11 yield problems. Read and Bergman attended "weekly production meetings" at AMD where they
12 discussed the status of chip production, product launches, and any other issues at
13 GlobalFoundries. Read and Seifert also participated in monthly Sales and Operations Planning
14 ("S&OP") meetings at AMD where customer demand and existing supply of AMD products
15 were discussed.

16 13 On September 28, 2011, after the market closed, Defendants were forced to make 17 a first partial disclosure of the truth. On that date, AMD announced that the Company would 18 miss revenue guidance for the third quarter by four to six percent due to "less than expected 19 supply" of Llano. On this news, AMD stock fell nearly 14% from a closing price of \$6.15 on 20 September 28, 2011, to \$5.31 on September 29, 2011. However, Defendants continued to 21 mislead the market by touting the purported "strong" customer demand for Llano, while omitting 22 that the yield problems were so severe that AMD was unable to supply its channel distributors 23 with any Llano product at all.

14. Defendants' market deception continued on AMD's 3Q11 earnings conference
call with analysts on October 27, 2011, during which Defendants portrayed the supply shortfall
as a short-term event that was being resolved, and that investors should not worry because the
Company was seeing "strong customer demand" for Llano. Reinforcing this message,
Defendants also stated that the Company expected a "significant increase" in its shipments of

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page10 of 121

Llano in the upcoming quarter. In sum, Defendants' message was that once the yield problem
 was resolved, all would be fine as sales to waiting customers would skyrocket.

- 3 15. Notwithstanding Defendants' reassurances, AMD's problems with Llano were far 4 from over. Unbeknownst to the market, but known to Defendants, by the time of the October 27, 5 2011 conference call, AMD's ongoing yield problem remained so severe that AMD was still not 6 yet supplying its important third party distribution channel with *any* Llano product, as all 7 available supply was being allocated to AMD's top-tier OEM customers only. AMD did not 8 even begin shipping Llano to the important third party distribution channel until December 2011, 9 six months after the announced "launch." Thus, a large and important segment of AMD's 10 customer base did not even begin receiving Llano processors until six months into the product 11 life cycle (and the final month of 4Q). This meant that, because of the yield problems, AMD had 12 missed out on channel sales for the lucrative back-to-school and holiday selling seasons entirely.
- 13 16. When AMD's third party distributors finally did start to receive Llano product, 14 channel demand was weak. AMD's failure to timely supply the channel with Llano product was 15 fatal to Llano's success and had a domino effect. Because the distributor channel did not get 16 Llano until what was now late in the product's life cycle, other vendors that built component 17 parts, namely motherboards compatible with Llano which were necessary to integrate Llano into 18 any computer, abandoned those efforts. Indeed, once AMD and GlobalFoundries resolved the 19 production problems and AMD finally began to supply the channel with Llano processors in 20 volume, vendors had already moved on from Llano and were instead focused on AMD's next 21 generation 32nm APU "Trinity" which was set to launch in mid to late 2012, and which required 22 a motherboard with a different "chip set" than was required for Llano. The excess volume of 23 Llano processors that AMD now had accumulated was unsellable, and caused an inventory glut, 24 which resulted in AMD's inventory rising to the highest levels it had been in years.
- 25 17. Despite these known problems, Defendants made statements throughout the Class
  26 Period that demand, particularly in the third party distribution channel (and in emerging markets
  27 where most channel sales occurred) was strong, that Llano was experiencing high customer
  28 adoption, and that sales were high.

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page11 of 121

1 18. The truth about the botched Llano launch continued to leak out in a series of
 2 partial disclosures. First, on July 9, 2012, the Company announced that it would miss second
 3 quarter revenue guidance by 14% due to softer than expected channel sales in China and Europe,
 4 as well as a weaker consumer buying environment impacting the Company's OEM business. On
 5 this news, AMD's stock price fell more than 11%, on heavy volume.

6 19. During a second quarter earnings call ten days later, on July 19, 2012, Defendants 7 admitted that the "soft" channel sales were due to Llano supply chain problems which was 8 AMD's fault and "largely in [their] control." Defendants also revealed for the first time that due 9 to the yield issues in 2011, AMD had "prioritized shipments of Llano to our OEM customers" over the channel. Once AMD was able to provide the channel with Llano, "mov[ing] forward 10 11 into 2012," the demand in the channel was weak. Defendants further admitted that "[t]his clearly 12 impacted Llano sales and built inventory in the channel." Indeed, inventory had increased to 13 \$833 million, up \$248 million from the prior quarter, reaching the highest levels it had in years. 14 In response to these revelations, AMD's stock price fell more than 13%, or \$0.64 per share, on 15 heavy volume.

16 20. Despite these revelations, AMD continued to tout Llano as a "good product" that
17 continued to be "important" moving forward, and that would continue to sell well despite the
18 impending Trinity launch. Defendants further reassured the market that they would fix the
19 problem and, as a result, inventory would be back to a normal level in the next two quarters.

20 21. Defendants' assurances, however, were knowingly misleading. In truth, the
21 damage had already been done, and the problem was not fixable. Rather, because of the delayed
22 availability, and in the context of a one-year lifecycle for a microprocessor like Llano, by the
23 time AMD was actually able to supply the channel with product, the industry had moved on from
24 Llano and was focused on AMD's next generation Trinity.

25 22. The full truth was finally revealed on October 11, 2012, in AMD's third quarter
26 earnings press release, and during a conference call to discuss AMD's third quarter results on
27 October 18, 2012. Despite just three months prior referring to Llano as an "important" product
28 moving forward, the Company was now writing down \$100 million of Llano inventory because

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page12 of 121

it was not sellable, and the write down would account for 8% of a 15% quarter over quarter
 decline in gross margin.

3 23. In response to the above revelations, on October 11, 2012, AMD's stock price fell
4 more than 14%, or \$0.46 per share, on heavy volume. On October 19, 2012, AMD's stock price
5 fell nearly 17%, or \$0.44 per share.

6 24. In total, AMD's stock price dropped \$6.17, or nearly 74%, from a Class Period
7 high of \$8.35 on March 27, 2012, to a low of \$2.18 a share at the end of the Class Period, due to
8 Defendants' false and misleading statements.

9

#### II. JURISDICTION AND VENUE

10 25. The claims asserted herein arise under Sections 10(b) and 20(a) of the Securities
11 Exchange Act of 1934 (the "Exchange Act"), 15 U.S.C. §§ 78j(b) and 78t(a), and Rule 10b-5
12 promulgated thereunder by the SEC, 17 C.F.R. § 240.10b-5.

- 13 26. This Court has jurisdiction over the subject matter of this action pursuant to
  14 Section 27 of the Exchange Act, 15 U.S.C. § 78aa, and 28 U.S.C. §§ 1331 and 1337(a).
- 15 27. Venue is proper in this judicial district pursuant to Section 27 of the Exchange
  16 Act and 28 U.S.C. § 1391(b). Many of the acts and omissions charged herein, including the
  17 dissemination of materially false and misleading information to the investing public, occurred in
  18 this district. AMD has operations in this district and division, including its principal place of
  19 business at One AMD Place, Sunnyvale, California.

20 28. In connection with the acts alleged in this Complaint, Defendants, directly or
21 indirectly, used the means and instrumentalities of interstate commerce, including, but not
22 limited to, the mails, interstate telephone communications, and the facilities of the New York
23 Stock Exchange ("NYSE"), the world's largest stock exchange by market capitalization.

- 24 III. PARTIES
- 25

# A. Lead Plaintiffs

26 29. On April 4, 2014, this Court appointed the Arkansas Teacher Retirement System
27 ("ARTRS") and KBC Asset Management NV ("KBC") to serve as Lead Plaintiffs in this action
28 pursuant to the Private Securities Litigation Reform Act of 1995 (the "PSLRA").

30 ARTRS is a cost-sharing, multiple-employer defined benefit pension plan that 1 2 provides retirement benefits to public school and other public education-related employees in the 3 State of Arkansas. ARTRS was established by Act 266 of 1937, as an Office of Arkansas State 4 government, for the purpose of providing retirement benefits for employees of any school or 5 other educational agency participating in the system. ARTRS has more than \$14.2 billion in net 6 assets held in trust for pension benefits, and includes 343 participating employers and more than 7 120,000 members as of June 30, 2013. As set forth in its PSLRA certification previously filed 8 with the Court, ARTRS purchased AMD common stock during the Class Period and suffered 9 damages as a result of the securities law violations alleged herein.

10 31. KBC is a large institutional investor based in Belgium that provides financial and
11 investment services. As part of KBC's asset management services, it is responsible for
12 managing mutual funds, private funds, and institutional funds. KBC has approximately €155
13 billion (\$215 billion) of assets under management. As set forth in its PSLRA certification
14 previously filed with the Court, KBC purchased AMD common stock during the Class Period
15 and suffered damages as a result of the securities law violations alleged herein.

16

#### B. Defendants

32. Defendant AMD is a Delaware corporation with principal executive offices at
One AMD Place, Sunnyvale, California. AMD describes itself as a designer and integrator of
technology that powers intelligent devices, including personal computers, tablets, game consoles,
and cloud servers. The Company utilizes a 52 or 53 week fiscal year ending on the last Saturday
in December. Throughout the Class Period, AMD common stock traded actively on the New
York Stock Exchange ("NYSE") under the ticker symbol "AMD."

33. Defendant Rory P. Read ("Read") was appointed president and Chief Executive
Officer ("CEO") of AMD in August 2011. Read also serves on the Company's Board of
Directors. Prior to joining AMD, Read served as president and chief operating officer of Lenovo
Group, Ltd – a leading maker of personal computers ("PCs") and one of AMD's major clients.
He previously spent 23 years at IBM (another one of AMD's clients and collaborators) serving in
various global leadership roles. Read is listed as AMD's Principal Executive Officer in the

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page14 of 121

Company's Form 10-K filed on February 24, 2012. During the Class Period, as more fully 1 2 alleged below, Read made materially false and misleading statements in AMD's quarterly 3 conference calls, SEC filings, industry events, and events for analysts, investors, and the media. 34. Defendant Thomas J. Seifert ("Seifert") joined AMD in October 2009 and served 4 5 as AMD's Senior Vice President and Chief Financial Officer ("CFO") until he resigned on 6 September 17, 2012. He served as the Interim Chief Executive Officer of AMD from 7 January 10, 2011 to August 2011, when Read was hired. Prior to working at AMD, Seifert 8 worked at Qimonda, one of the top suppliers of DRAM (memory) products for the PC and server 9 markets, where he was a member of the Management Board as well as chief operating officer and chief financial officer. Seifert is listed as AMD's Principal Financial Officer in the 10 11 Company's Form 10-K filed on February 24, 2012. During the Class Period, as more fully 12 alleged below, Seifert made materially false and misleading statements in AMD's quarterly 13 conference calls, SEC filings, industry events, and events for analysts, investors, and the media. 14 35. Defendant Richard (Rick) A. Bergman was AMD's Senior Vice President and 15 General Manager of AMD's Product Group from May 2009 to September 2011. From 16 October 2006 to May 2009, Bergman served as Senior Vice President and General Manager of 17 AMD's Graphics Product Group. Bergman's began his career at AMD in October 2006 when 18 AMD acquired ATI Technologies where he served as Senior Vice President and General 19 Manager of PC Group. During the Class Period, as more fully alleged below, Bergman made 20 materially false and misleading statements in an AMD quarterly conference call, and at events 21 for analysts, investors, and the media. 22 36. Defendant Dr. Lisa T. Su ("Su") has served as AMD's Senior Vice President and

36. Defendant Dr. Lisa T. Su ("Su") has served as AMD's Senior Vice President and
General Manager of Global Business Unit since January 3, 2012. Su served as Senior Vice
President of Freescale Semiconductor Holdings I Ltd. from June 18, 2007, to December 2011
and served as its General Manager of Networking and Multimedia from September 2008 to
December 2011. During the Class Period, as more fully alleged below, Su made materially false
and misleading statements in an AMD quarterly conference call, and at an event for analysts,
investors, and the media. According to the Company press release issued when Su was hired on

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page15 of 121

1 December 15, 2011 and an article published on the online edition of US print magazine EE 2 Times, Su's focus at AMD is client relationships, graphics and the game console market, 3 including in emerging markets. Su reported directly to Read and her duties included overseeing 4 an AMD task force responsible for execution and getting products out on time.

5

37. The Class Period (defined herein) begins before Read and Su join the Company 6 and ends after Seifert and Bergman leave the Company. For purposes of this Complaint, 7 "Individual Defendants" refers to Defendants Read, Seifert, Su, and Bergman collectively herein 8 to the extent they were at the Company at that time. The Individual Defendants together with 9 AMD are the "Defendants."

10 38. Each of the Individual Defendants, by virtue of his/her high-level positions with 11 AMD, directly participated in the management of the Company, was directly involved in the 12 day-to-day operations of the Company at the highest levels, and was privy to confidential 13 proprietary information concerning the Company and its business, operations, growth, financial 14 statements, and financial condition during their tenure with the Company, as alleged herein. As 15 set forth below, the materially misstated information conveyed to the public was the result of the 16 collective actions of these individuals. Each of these individuals, during his/her tenure with the 17 Company, was involved in drafting, producing, reviewing, and/or disseminating the statements at 18 issue in this case, approved or ratified these statements, or was aware or recklessly disregarded 19 that these statements were being issued regarding the Company.

20 39. As senior executive officers and/or directors of a publicly held company whose 21 common stock was, and is, registered with the SEC pursuant to the Exchange Act, and whose 22 common stock was, and is, traded on the NYSE, and governed by the federal securities laws, the 23 Individual Defendants each had a duty to disseminate prompt, accurate, and truthful information 24 with respect to the Company's business, operations, financial statements, and internal controls, 25 and to correct any previously issued statements that had become materially misleading or untrue, 26 so that the market prices of the Company's publicly traded common stock would be based on 27 accurate information. The Individual Defendants each violated these requirements and 28 obligations during the Class Period.

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page16 of 121

40. The Individual Defendants, because of their positions of control and authority as
senior executive officers and/or directors of AMD, were able to and did control the content of the
SEC filings, press releases, and other public statements issued by AMD during the Class Period.
Each of these individuals was provided with copies of the statements at issue in this action before
they were issued to the public and had the ability to prevent their issuance or cause them to be
corrected. Accordingly, each of these individuals is responsible for the accuracy of the public
statements detailed herein.

8 41. The Individual Defendants, because of their positions of control and authority as 9 senior executive officers and/or directors of AMD, had access to the adverse undisclosed 10 information about AMD's business, operations, financial statements, and internal controls 11 through access to internal corporate documents, conversations with other corporate officers and 12 employees, conversations with corporate officers and employees of GlobalFoundries, attendance 13 at AMD management and Board of Directors meetings and committees thereof, and via reports 14 and other information provided to them in connection therewith, and knew or recklessly 15 disregarded that these adverse undisclosed facts rendered the positive representations made by or 16 about AMD materially false and misleading.

42. The Individual Defendants are liable as participants in a fraudulent scheme and
course of conduct that operated as a fraud or deceit on purchasers of AMD common stock by
disseminating materially false and misleading statements and/or concealing material adverse
facts. The scheme: (i) deceived the investing public regarding AMD's products, business,
operations, and management, and the intrinsic value of AMD common stock; and (ii) caused
Lead Plaintiffs and members of the Class to purchase AMD common stock at artificially inflated
prices.

24 25

# IV. SUBSTANTIVE ALLEGATIONS

A. AMD Business Overview

43. AMD is a multinational semiconductor company whose main products include
 microprocessors, motherboard chipsets, embedded processors, and graphics processors for
 servers, workstations, personal computers, cell phones, and embedded systems applications. The

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page17 of 121

Company's products are component parts, meaning that they have to be integrated into a larger
 system, like a computer, in order to function. The Company manages its operations via two
 business segments: (1) the Computing Solutions segment, which is made up mainly of
 microprocessors; and (2) the Graphics segment, which includes graphics, video and multimedia
 products, and game console systems.

6

7

8

9

10

44. During the Class Period, Computing Solutions accounted for 76% of the Company's revenue, with over \$5 billion in net revenue in 2011. AMD's business is seasonal, with most sales occurring during the back-to-school and holiday periods in the third and fourth quarters. In 2011 and 2012, AMD generated more than half of its revenues from emerging markets such as China. During the Class Period, AMD's top markets were as follows:

- 11
- AMD Sales to external customers by country (in millions)

12	Country	2012	%	2011	%
13	Greater China	3,131	57.75%	3,493	53.18%
15	Singapore	856	15.79%	1,056	16.08%
14	Europe	469	8.65%	779	11.86%
1.5	United States	407	7.51%	456	6.94%
15					

16

28

#### B. AMD's Microprocessors

45. Microprocessors are computer components that serve as the central processing 17 unit ("CPU") of a computer. A CPU is a computer chip located inside a computer that executes 18 19 the instructions of a computer program. CPUs are typically referred to as the "brains of the computer." The performance of a microprocessor is a critical factor that impacts a computer's 20 performance. Microprocessor sales make up the bulk of the Company's Computing Solutions 21 segment, and AMD is the second-largest global supplier of microprocessors based on the x86 22 architecture used in computers and laptops, second only to Intel, its major competitor. As shown 23 in the chart below, during the Class Period, microprocessors were the core offering of the 24 Company, accounting for approximately 66% of AMD's revenues in 2011 and approximately 25 61% of AMD's revenues in 2012. 26 AMD Segment Breakdown<sup>3</sup> 27

# <sup>3</sup> Source: Company reports and J.P. Morgan estimates.

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page18 of 121

1	\$ in millions, 9	0							
2		1Q1	1	2Q1	1	3Q1	1	4Q1	1
3		Revenue	% of Sales	Revenue	% of Sales	Revenue	% of Sales	Revenue	% of Sales
5	<b>Computing Solutions</b>	\$1,200	74%	\$1,207	77%	\$1,286	76%	\$1,309	77%
4	Microprocessors	\$1,051	65%	\$1,062	66%	\$1,130	67%	\$1,135	67%
4	Chipsets	\$140	9%	\$136	9%	\$146	9%	\$164	12%
5	Embedded	\$9	1%	\$9	2%	\$10	1%	\$10	1%
5	Graphics	\$413	26%	\$367	23%	\$403	24%	\$382	23%
	All Other					\$1	0	\$0	0%
6	Total Revenues	\$1,613		\$1,574		\$1,690	100%	\$1,691	100%
7		1Q12		201	n	3Q12		4Q12	
<i>'</i>		101	2	2Q1	2	5Q1	2	4Q1	
8		Revenue	2 % of Sales	Revenue	2 % of Sales	Revenue	% of Sales	4Q1 Revenue	% of Sales
8	Computing Solutions		% of		% of		% of		
,	Computing Solutions Microprocessors	Revenue	% of Sales	Revenue	% of Sales	Revenue	% of Sales	Revenue	Sales
8		Revenue \$1,203	% of Sales 76%	Revenue \$1,046	% of Sales 74%	Revenue \$927	% of Sales 73%	Revenue \$829	Sales 72%
8 9	Microprocessors	Revenue \$1,203 \$1,044	% of Sales 76% 66%	Revenue \$1,046 \$842	% of Sales 74% 60%	Revenue \$927 \$758	% of Sales 73% 60%	Revenue \$829 \$672	Sales 72% 58%
8	Microprocessors Chipsets	Revenue \$1,203 \$1,044 \$150	% of Sales 76% 66% 9%	Revenue \$1,046 \$842 \$134	% of Sales 74% 60% 9%	Revenue \$927 <b>\$758</b> \$105	% of Sales 73% 60% 8%	Revenue \$829 \$672 \$93	Sales 72% 58% 8%
8 9 10	Microprocessors Chipsets Embedded	Revenue \$1,203 \$1,044 \$150 \$9	% of Sales 76% 66% 9% 1%	Revenue \$1,046 \$842 \$134 \$71	% of Sales 74% 60% 9% 5%	Revenue \$927 \$758 \$105 \$63	% of Sales 73% 60% 8% 5%	Revenue \$829 \$672 \$93 \$64	Sales 72% 58% 8% 6%
8 9	Microprocessors Chipsets Embedded Graphics	Revenue \$1,203 \$1,044 \$150 \$9	% of Sales 76% 66% 9% 1%	Revenue \$1,046 \$842 \$134 \$71	% of Sales 74% 60% 9% 5%	Revenue \$927 \$758 \$105 \$63	% of Sales 73% 60% 8% 5%	Revenue \$829 \$672 \$93 \$64	Sales 72% 58% 8% 6%

46. In order to function inside of a computing system, a microprocessor must be
plugged into a circuit board called a motherboard. Different microprocessors are compatible
with different types of motherboards. AMD does not manufacture its own motherboards.
Rather, AMD works with motherboard manufacturers in its distribution channel to develop and
manufacture motherboards which are compatible with its products.

17 47. Microprocessors are produced through a complicated process whereby a 18 fabrication plant or "foundry" must first create a silicon wafer on which to house the transistor 19 chips that make up the microprocessor. Fabrication of chips on a wafer consists of hundreds of 20 steps that result in a series of patterned layers of different materials on top of one another. A 21 foundry creates the silicon wafers by first melting and shaping silicone into what looks like a 22 long silicon tube. The silicon tube is then cut up into circular silicon slices, or "wafers." These 23 wafers measure approximately 8-12 inches in diameter but are very thin – measuring only 1-2 24 millimeters thick, which is about 1/16 of an inch. The transistors that make up the chips are then 25 "etched" to the wafer. The wafer is then cut into tiny microprocessor chips. One wafer can 26 contain hundreds or even thousands of microprocessor chips. Not all of the chips on a wafer are 27 usable. The number of working chips that come from a wafer are referred to as the "yield." The 28

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page19 of 121

more chips that work, the higher the "yield." All this work is done in "clean rooms" and the
 wafer cleaning process is important as even the smallest particle of dust can ruin a chip. The
 chip manufacturing process can take up to 3 months to complete.

4

#### C. AMD's Relationship with GlobalFoundries

48. During the Class Period, the bulk of the Company's microprocessor chips were
manufactured by GlobalFoundries, a semiconductor fabrication plant that was created by the
divestiture of AMD's manufacturing arm in 2009. By divesting its costly manufacturing arm,
AMD was able to decrease the volatility of its business model and its outlay of significant
expenditures on fabrication and new technology.

49. At the time of the divestiture in March 2009, AMD owned approximately 83% of
GlobalFoundries and occupied two board seats. By the end of 2009, AMD owned 32% of
GlobalFoundries; by the end of 2010, AMD owned 23%; and by the end of 2011, AMD owned
10% and had one board seat. The Company sold its remaining interest in GlobalFoundries in
April 2012. According to the Company's Form 10-Ks from 2009 through 2011,

GlobalFoundries was considered a "Related Party." During the Class Period, AMD also used
Taiwan Semiconductor Manufacturing Company ("TSMC") to manufacture a small number of
its microprocessor products. AMD was extremely involved with its foundry partners, telling
investors that "AMD is involved...every step of the way" in the manufacturing process.

19

# D. AMD's Microprocessor Customers

20 50. The Company markets and sells its microprocessors directly to OEMs such as 21 Hewlett Packard, Dell, and Sony, and through authorized third-party distributor channel partners, 22 commonly referred to as the distribution or sales channel, or "the channel." AMD's authorized 23 channel distributors resell to sub-distributors and mid-sized and smaller OEMs, and original 24 design manufactures ("ODMs"), who provide design and/or manufacturing services to branded 25 and unbranded private label resellers, OEMs, and system builders. The Company also sells its 26 products to Add-in-Board "AIB" manufacturers who build and sell motherboard products unique 27 to AMD technology. AMD distribution channel customers are located primarily in the emerging 28 markets, such as China.

51 AMD sales arrangements generally operate on the basis of product forecasts 1 2 provided by the particular customer, but do not typically include any commitment or requirement 3 for minimum product purchases. Distributors, in particular, typically maintain an inventory of 4 AMD products. In most instances, AMD agreements with distributors protect their inventory of 5 AMD products against price reductions and provide return rights with respect to any product that 6 AMD has removed from its price book that is not more than twelve months older than the 7 manufacturing code date. In addition, some agreements with AMD distributors contain standard 8 stock rotation provisions permitting limited levels of product returns.

9 52 Customer (OEM and channel) engagement is an important part of ensuring that 10 AMD's products are sold. According to the Company's Form 10-K filed on February 24, 2012, 11 AMD's sales and marketing teams work closely with AMD customers to define product features, 12 performance, and timing of new products so that the products AMD develops meet customers' 13 needs. To that end, AMD employs application engineers to assist its customers in designing, 14 testing, and qualifying system designs, including motherboards that incorporate AMD products, 15 in order to assist in optimizing product compatibility. As AMD stated: "We believe that our 16 commitment to customer service and design support improves our customers' time-to-market 17 and fosters relationships that encourage customers to use the next generation of our products."

This collaboration is important because AMD must work with its customers to
make sure that its microprocessors are incorporated into computing systems such as desktops or
laptops for sale. This process does not occur overnight. AMD must ship product to its
customers months ahead of the product's commercial "launch" (in other words – availability to
the end-user), so that the customer can build a system, like a desktop or a laptop, around the
microprocessor.

24

#### E. The Importance of the APU Fusion Project to AMD's Success

54. In 2006, AMD began developing the AMD Fusion Project with the goal of
creating a revolutionary new microprocessor on a silicon chip that combined both a CPU with a
GPU. Combining a CPU and GPU onto a single chip was expected to dramatically increase the
performance of a computing system. This combined chip was also expected to be attractive to

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page21 of 121

1 AMD's customers because the chip would cost less than the combined cost of a legacy 2 microprocessor and graphics processor. After nearly five years of development, the Company 3 announced that it was launching a family of microprocessors that combined a CPU and GPU into 4 what AMD called an Accelerated Processing Unit or APU. This family of APU products 5 included AMD's E-Series and C-Series APUs, codenamed "Brazos," designed for low-end 6 desktop and mobile platforms, and its' A-Series APUs, codenamed "Llano," for high-end 7 desktop and mobile platforms. AMD began shipping Brazos to its customers late in the fourth 8 quarter of 2010 so that the customers could integrate Brazos into computer products to be ready 9 for sale to consumers when Brazos "officially" launched in January 2011. Llano's launch was 10 scheduled to begin in June 2011 (and thus AMD began shipping Llano to customers months 11 ahead of the June launch so they could include Llano as part of a notebook or PC for sale to end 12 users in June). 13 55 The Company described the AMD Fusion microprocessors as "revolutionary" and 14 "groundbreaking." For example, Bergman called AMD's APUs the "dramatic evolution" of the 15 PC experience. In a press release dated January 4, 2011, announcing the APU launch, Bergman

16 stated: "We believe that AMD Fusion processors are, quite simply, the greatest advancement in

17 processing since the introduction of the x86 [microprocessor] architecture more than forty years

18 ago." Bergman explained to investors on August 8, 2011, that APU Fusion products meant

19 "better performance...better cost from a platform perspective, and...better power."

56. On May 18, 2011, Bergman stated:

The upcoming 'Llano' APU, combined with our popular C- and Eseries AMD Fusion APUs, **represents one of the most significant leaps forward in computing in decades.** Our 'Llano' Fusion APU will enable consumers to enjoy a brilliant high definition experience along with unprecedented discrete-level GPU compute power for a notebook PC .... We are very excited to be here in Abu Dhabi to share with the region firsthand what the AMD Fusion family of APUs will mean for the industry moving forward as well as highlight the role of GLOBALFOUNDRIES in helping us bring our 32nm APUs to market.

27

28

20

21

22

23

24

25

26

57.

the effect it would have on profitability: "AMD enters 2011 with significant momentum,

In a January 20, 2011 press release, Seifert touted the new platform's strength and

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page22 of 121

amplified by the successful launch of our first Fusion APUs .... I am confident we can drive
 profitable growth based on the strength of new products we will bring to market. Our
 customers recognize that Fusion APUs are at the core of delivering the world's most vivid digital
 experiences." On April 21, 2011, during AMD's 1Q11 earnings call, Seifert emphasized the
 importance of the Fusion APU products to AMD's strategy: "Beyond its unique performance
 characteristics, Fusion is also a *key part* of our overall profitability strategy."

7 58. Analysts were excited about the new Fusion APUs and saw it as an extremely 8 important development for the future of AMD. For example, Think Equity published an analyst 9 report on January 21, 2011, calling "AMD's Fusion platform strategy ... a game-changer," stating "[w]e believe that AMD's Fusion platform strategy for next-generation processor and 10 11 graphics on the same chip will likely lead to revolutionary platforms for desktop and notebook 12 PCs." On that same day, Barclays opined that AMD's "APU offering rollouts remains key in 13 delivering gross margin expansion" and commented that the APU Fusion product would give 14 AMD the ability to be competitive with its rival Intel.

15

F.

#### Hardware and Software Manufacturers' Broad Support for APUs

16 59. AMD's APUs had to be integrated into other systems such as personal computers 17 in order to function, and software had to be adapted in order to use it. Therefore, broad and 18 coordinated support from the hardware and software communities was paramount to ensure the 19 success of the Fusion platform. To that end, along with the APU product launch, the Company 20 announced in a January 4, 2011 press release that AMD's APUs had received broad support from 21 leading computer manufacturers such as Acer, Asus, Dell, Fujitsu, HP, Lenovo, Samsung, Sony, 22 and Toshiba. In a different press release dated January 4, 2011, the Company further announced 23 "broad support" for its Fusion family of APUs "from software and hardware ecosystem 24 community." "Working closely with software vendors, developers and motherboard suppliers, 25 AMD has built a coalition of industry innovators committed to providing devices and 26 applications that leverage the combined x86 computing power and discrete-level graphics 27 performance of AMD Fusion APUs."

28

60. On March 7, 2011, AMD announced in a press release "growing support from the
 PC software community with more than 50 mainstream applications currently accelerated by the
 new AMD Fusion Family of Accelerated Processing Units (APUs)." John Taylor, AMD's
 Director of Client Product and Software Marketing, stated: "The huge number of applications
 that are ideally suited to benefit from the performance and stunning graphics offered by AMD
 Fusion processors is testament to our close collaboration with leading software developers."

61. In preparation for the highly anticipated Llano launch, which would occur three
months later, Taylor stated: "We anticipate doubling the number of applications in the next few
months as we approach the launch of the A-Series 'Llano' APU, the next member of the AMD
Fusion family that is designed to enable more than 500 GFLOPs of parallel processing power in
mainstream notebooks and desktops." With the hardware and software community on board to
integrate the APU microprocessors into computing systems, the Company appeared to be on
track for a widely successful product launch.

14

26

27

28

# G. AMD's Channel Engagement for APU Fusion

15 62. Throughout the APU launch, AMD reaffirmed its commitment and dedication to 16 its channel customers, particularly in the emerging markets, which were AMD's largest markets. 17 In 2009, nearly two years before the APU launch, the Company started the Fusion Partner 18 Program, which was a special program that purportedly provided the distribution channel with 19 "robust training, sales-enablement resources, exclusive partner events, and joint marketing 20 campaigns." On February 16, 2011, AMD announced in a press release that it had been named 21 EMEA Components Vendor of the Year at the "EMEA Channel Academy: 2011 Awards." The 22 honor was presented to AMD for its "partner engagement, channel strategy and overall partner 23 programmes, amongst other factors." Darren Grasby, AMD's Corporate Vice President, Sales, 24 for Europe and Emerging Markets stated: 25 We are thrilled to receive this prestigious award recognising our

**complete dedication and commitment to the channel** .... 2010 has been a great year for AMD and it's never been a better time to be an AMD partner. The recent launch of the AMD Fusion Family of APUs, designed to transform the computing experience of end users, highlights AMD's ability to provide innovative technology you can trust. This accolade from our peers and the very channel partners we serve highlights that our commitment is well-placed.

1	63. On February 17, 2011, Seifert attended the Goldman Sachs Technology and					
2	Internet Conference. During the conference, he discussed how he was personally traveling					
3	across the country to engage AMD customers across their whole customer "portfolio" regarding					
4	the new Fusion products:					
5	They [the customers] help us and push us in the right direction, make sure that we understand their needs, and make sure that we					
6	understand how we can better support them moving forward from a product portfolio, from a feature perspective, also from a sales					
7	infrastructure perspective, really important. And wherever there is need for action, we will act. We will not lose time in this period.					
8	And I think they appreciate that and with the actions we have been able to demonstrate over the last couple of weeks, I think they find					
9	we are on the right path.					
10	64. On February 18, 2011, AMD announced in a press release that it had launched a					
11	new marketing campaign, "Ready. Willing. And Stable. to encourage component channel					
12	companies and PC enthusiasts to drive opportunities for our world-class AMD CPUs [APUs] and					
13	GPUs as the ideal solution for building the best PC today."					
14	65. AMD announced in a press release on March 28, 2011 that it was honored on					
15	CRN's 5 Star Partner Program Guide for the second year in a row. "Through the AMD FPP					
16	[Fusion Partner Program], AMD equips channel partners with the resources they need to drive					
17	profitability with an extensive, industry-leading portfolio." The press release stated: "We are					
18	dedicated to bringing our partners the support and product innovation they rely on to grow their					
19	business."					
20	66. Moreover, AMD repeatedly discussed the Company' focus on getting the APU					
21	message out to <i>all</i> of its customers (including the channel).					
22	• We are working closely with our ODM [original design					
23	manufacturing] partners to help them build the small-form- factor, long battery life PCs [using APUs] that can help them differentiate from the competition and succeed in					
24	today's competitive market." March 15, 2011 - AMD News Release.					
25						
26	<ul> <li>"We're spending just an intense amount of time across our business units to really understand the market data. Where</li> <li>are the automer pain points? What's the feedback we're</li> </ul>					
27	are the customer pain points? What's the feedback we're getting from the key retailers? What is the feedback from the customer sets that are interested in the product?					
28	the customer sets that are interested in the product? October 27, 2011 - Read at 3Q11 earnings call.					
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       19         CASE NO. 3:14-CV-00226-JD       19					

	Case4:14-0	cv-00226-YGR Document61 Filed06/11/14 Page25 of 121
		• Regarding Llano: "You're going to see us keep that focus, and it's our commitment to continue to improve that to deliver on every customer commitment. Because building on that customer commitment, delivering on them, is the bedrock of developing long-term customer trust, which will fuel future growth." January 24, 2012 - Read at 4Q11
ŀ		earnings call.
5		<ul> <li>"And with Lisa [Su's] team, they are meeting every day with customers across the planet. I've probably met with I don't know, 250, 300 major customers and partners and channel members over the past 5 months." February 2, 2012 - Read at Analysts Day.</li> </ul>
3	H.	Early APU Success – Brazos
)	67.	AMD's roll-out plan initially worked. Brazos sales were highly successful. The
)	Company beg	an shipping its low-end APU Brazos to its customers in late 2010, ahead of the
1	official APU	launch in January 2011 (so that its customers could include Brazos inside
2	computers to	sell at launch). In the fourth quarter of 2010, AMD sold more than 1 million
3	Brazos units.	This was a huge victory for the Company, and marked industry adoption of its new
1	APU platform	1.
5	68.	During a conference call on January 20, 2011, Seifert stated:
5 7		And, we introduced a new category, the Accelerated Processing Unit, or APU, changing the trajectory of processor design and development from here forward.
8		***
9		Focusing more specifically on the fourth quarter, industry
)		momentum for Fusion is strong and growing. OEM adoption of Brazos is excellent. We've shipped more than 1 million
-		Brazos platforms in its debut quarter to world-class OEMs, including Acer, ASUS, Dell, HP, Lenovo, MSI, Samsung, Sony
2		and Toshiba. Brazos' technical performance is superb, offering a unique combination of full 1080p HD video and all-day battery
3		life. At CES, Brazos-based notebooks received several significant innovation awards, including Laptop Magazine's Editor's Choice
1		Award
5		Our AMD Fusion software ecosystem is maturing rapidly with key partners, such as Adobe, ArcSoft, Corel, CyberLink, DivX and Microsoft announcing applications optimized for AMD Fusion APUs.
7		And finally, customers are discovering that Brazos is ideal for more than notebook platforms, earning design wins in everything from tablets for Internet-ready set-top boxes, [SIM] clients and point-of-sale kiosks.
	AMENDED CLAS CASE NO. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 20 CV-00226-JD

69. But while Brazos was widely successful, the crown jewel in AMD's first 1 2 generation APU Fusion platform was Llano.

3 I. The Importance of Llano to AMD's Gross Margin and Competitive Future 4 70. AMD's first generation APU processor, Brazos, was considered to be a "low-end" 5 product, whereas Llano was considered a "high-end" APU processor. This was significant 6 because unlike Brazos, which provided a smaller gross margin for the Company, Llano was 7 expected to be, as Seifert described, "highly gross margin accretive." During a conference call 8 with analysts on January 20, 2011, Seifert stated that "a strong expansion of our Llano ramp will 9 allow us to grow into a market segment." During a call with analysts on February 17, 2011, Seifert told the market "[w]e have high expectations on the launch of our Llano products that 10 11 will lead to market share gain over the year."

12 71 Seifert touted Brazos' success to date as a stepping stone that would usher in even 13 more success for Llano, AMD's high-margin product: "So I think the momentum we have seen 14 in January is going to continue now moving into the second quarter making sure that [the Llano] 15 launch is successful." Llano was expected to have a positive effect on gross margins and 16 profitability because it would bring an "increase in price performance because the new products, 17 especially Llano, allows us to play in product SKUs that we have not been able to touch before." 18 In an August 25, 2011 conference call, Seifert stated: "[w]e have made no secret out of it that 19 the launch of -- especially of the mainstream part of our Fusion family [i.e., Llano] is going to 20 be a big lever for us to improve pricing mix and price performance for the Company moving 21 forward."

22 72. Defendants touted Llano's differentiating functionality. During the April 21, 23 2011 conference call, Seifert called Llano "the most impressive processor in history [because] 24 [i]t delivers a better end-user experience than anything else on the market, and our customers 25 have told us that." Similarly, in a June 14, 2011 press release entitled "AMD Ushers in Next 26 Generation of Computing With AMD A-Series APUs," Bergman stated that "[t]he AMD A-27 Series APU represents an inflection point for AMD and is perhaps the industry's biggest 28 architectural change since the invention of the microprocessor," and "[i]t heralds the arrival of

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page27 of 121

brilliant all-new computing experiences, and enables unprecedented graphics and video
 performance in notebooks and PCs. Beginning today we are bringing discrete-class graphics to
 the mainstream."

73. 4 Part of the reason that Llano was such an important product for AMD was 5 because it was based on new technology even more advanced than the technology in Brazos. 6 Brazos was developed using 40 nanometer, or "nm," technology. Nanometer refers to the layers 7 between the silicon on the microprocessor chip. 40nm processors had existed for years and were 8 considered "low power" processors. The 32nm processor, upon which Llano was based, was a 9 brand new technology that would deliver higher power performance with more efficiency in a 10 smaller chip. While AMD contracted with TSMC to manufacture the low-end Brazos, AMD 11 entrusted GlobalFoundries with the task of producing the new, high-end 32nm Llano processor.

12 74 Perhaps most important, however, Llano would allow AMD to compete with 13 Intel's 32nm processor Sandy Bridge, which was launched in January 2011. Both Llano and 14 Sandy Bridge used 32nm technology, and both had integrated graphics processors and CPUs on 15 the same chip. However, an important distinction was that Llano had a more sophisticated 16 graphics system than Sandy Bridge. John Taylor, AMD's Director of Client Product and 17 Software Marketing, demonstrated this difference at the CEBIT 2011 Conference in Hanover, 18 Germany, in a video documenting the demonstration that was widely distributed to the market on March 3, 2011.<sup>4</sup> AMD hoped to capitalize on this difference to gain market share from Intel. 19 20 75. Analysts understood AMD's message regarding the importance of Llano to the 21 Company, specifically as it related to competition with Intel. For example, on October 19, 2010,

Bloomberg commented that "Llano is part of a push to integrate advanced graphics into
processors, creating products that rival Intel." On January 21, 2011, Barclays stated

24 "Llano/Fusion APU offering rollouts remains key in delivering gross margin expansion while
25 also enabling AMD to remain competitive with new [Intel] Sandy Bridge." On May 16, 2011,

- 26 Sterne Agee stated that Llano would allow "AMD [to] continue to gain share [from Intel] in the
- 27

#### 28

<sup>4</sup> https://www.youtube.com/watch?v=XqBk0uHrxII

1 integrated graphics chips market in C2Q11.... AMD's Llano ASPs [average selling price] are 2 very competitive to [Intel's] SandyBridge ASPs with good graphics performance." A July 21, 3 2011 article published on Dow Jones News stated "[w]hile Intel's chips first targeted 4 mainstream and high-end computing, AMD's were geared toward low-end notebooks and 5 netbooks. AMD recently introduced its Llano chip for mainstream PCs, and Chief Financial 6 Officer Thomas Seifert said Thursday that *Llano should allow AMD to 'increasingly* 7 participate' in mainstream and performance notebook segments."

8

J.

#### **Initial Delays in Llano Launch**

9 76. Llano was initially set for commercial launch in the fourth quarter of 2010, which 10 would have given AMD a decided advantage over Sandy Bridge, which was set to launch in 11 January 2011. However, GlobalFoundries encountered problems in 2010 with developing and 12 producing AMD's new APU technology. During a call with analysts on July 15, 2010, Dirk 13 Meyer, then CEO of AMD, told the Company, "Llano, our Fusion APU offering, aimed at the 14 higher end of the client market is also generating positive customer response. However, [due to] 15 a slower than anticipated progress of 32 nanometer yield curve, we are switching the timing of 16 ... Llano production ramps. Llano production shipments are still expected to occur in the first 17 half of next year." Meyer explained that the issue with the 32nm Llano processor was the yield: 18 "We have seen the rate of yield earnings below our plans on 32 nanometer. [W]e take a bit more 19 time to work on the 32 nanometer yields up the curve. So, the effective change to our internal 20 plans on Llano amounts to a couple of months."

21

77. On August 4, 2010, Wedbush Securities analyst Patrick Wang emphasized just 22 how important AMD meeting this new deadline would be: "AMD's delayed release schedule for 23 its Llano processor, based on its new Fusion design, puts it at a competitive disadvantage to 24 Intel," in light of Intel's "launch of its Sandy Bridge processor... It's extremely important they 25 execute on the Fusion products that should be rolling out in the next few quarters."

- 26
- 27
- 28

2

1

# K. Llano's Significant Yield Issues Persist Throughout 2011 and Are Known By Defendants But Hidden From Investors

78. Despite the yield setbacks in 2010, Defendants repeatedly told the market in early 3 2011 that the yield problems had been resolved and that Llano was on track to launch in the 4 second quarter of 2011. However, unbeknownst to the market, but known to Defendants, the 5 significant yield problems that existed in 2010 continued to plague the Company throughout 6 2011. Due to those yield problems, the Company prioritized shipments of Llano to its top tier 7 OEM customers, leaving virtually no Llano product for its important channel customers. Prior to 8 and during the 2Q11 launch, the Company did not sell any Llano processors to the channel. 9 During 3Q11, the prime back-to-school selling season, the Company did not sell any Llano 10 processors to the channel. In fact, it took the Company until December 2011, nearly six months 11 after the Llano launch, to start shipping Llano to the channel. By this point, the channel's 12 interest in Llano had waned and Llano sales to the emerging markets (serviced through the 13 channel) did not materialize over the following quarters. By the time the Llano yield issues were 14 resolved, the industry had moved on to AMD's new APU processor Trinity, which was set to 15 launch in 2012. 16

79. During the Class Period, however, Defendants represented that yield was not a
problem, that they fully expected to capitalize on customer demand during the ensuing months
after the Llano launch, and that customer demand and adoption of Llano was significant.

80. For example, in an April 4, 2011 conference call with analysts (at the beginning
of the Class Period), just two months before the Llano launch, Seifert assured the market that the
32nm yield issues were behind the Company and that Llano was on schedule for a second quarter
launch. Seifert stated unequivocally "Today 32 nanometer yields are in line with our
expectations," "32 nanometer today is where we want it to be," and "yields on 32 nanometer are
on target." Seifert also stated that AMD was not expecting "lower than anticipated yield
scenarios" and that "we left now the 32 nanometer issues behind us."

27

28

81. During the call, the Company also announced a new Wafer Supply Agreement ("WSA") with GlobalFoundries. The WSA "tied the 32 nanometer pricing to paying for good 32

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page30 of 121

1	nanometer die	[or individual chips]." This differed from the old WSA because instead of paying					
2	GlobalFoundries for whole wafers (which could contain both good and bad chips), AMD would						
3	only pay for good 32nm chips on the wafers. The WSA also provided an additional incentive for						
4	GlobalFoundries – AMD agreed to make additional quarterly payments to GlobalFoundries						
5							
6	c	during 2012 if GlobalFoundries met specified conditions related to continued 32nm capacity in					
0 7	2012. Defendants specifically denied any suggestion that the new WSA signaled a yield problem, stating that the yield was in line with expectations and that the yield problem was						
8	1 /	Defendants further stated that the WSA merely provided AMD downside					
o 9		I would effectively ensure that GlobalFoundries would provide sufficient yields of					
9 10	1						
		no chip by highly incentivizing GlobalFoundries' production of the chip.					
11	82.	Analysts were comforted by Defendants statements about yield and the changes in					
12		believed it signaled a smooth ramp for Llano. In a report issued on April 4, 2011,					
13	an analyst from	m Sterne Agee stated:					
14		AMD over the weekend also amended its wafer supply agreement with GlobalFoundries (GF), securing its 32nm wafer supply. We					
15		believe this should be positive as AMD ramps 32nm Llano and new Server products later in the year. This should enable AMD					
16		to transition from current 40nm to 32nm and drive better margins.					
17	83.	On that same day, an analyst from Wells Fargo issued a report stating that the new					
18	WSA agreeme	ent had actually decreased the risk of a Llano delay due to yield issues:					
19 20		We had been concerned that there may be further delays on Llano,					
20		and it would appear that the risk of another pushout to the Llano schedule is dropping. AMD was able to reaffirm its 2011					
21		gross margin expectation while temporarily moving to a foundry payment scheme (payment for good die rather than					
22		for wafers) which we think involves lower risk.					
23	84.	During the April 21, 2011 conference call, AMD also announced "solid" first					
24	1	s due to its new APU platform. Seifert then assured the market that "Llano based					
25	systems [would be] available in this [the second] quarter." Seifert told the market that the						
26	success with Brazos, which included "tripling unit shipments ofBrazos" in the quarter, would						
27	be followed by	y an even greater ramp of the higher ASP [average selling price] Llano. Bergman					
28	also acknowle	edged that the timing of the Llano ramp was "critical," insofar as Llano was set to					
		S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 25					
	CASE NO. 3:14-0	CV-00226-JD					

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page31 of 121

1 launch during the important back-to-school season, but Seifert assured investors that AMD 2 would have "ample...product" of the Llano processor available for sale. Seifert also touted 3 AMD's emerging market success, the "strong demand" and adoption of APUs in the channel, 4 and called it a "very strong channel business." 5 85. The market clearly understood Defendants' statements to mean that Llano was in 6 "successful production." For example, on April 25, 2011, Susquehanna Financial Group LLP 7 published a report about AMD, stating: 8 Still plenty of opportunity to gain share this year. We believe the opportunity for AMD this year is fairly straightforward and fairly 9 well understood – Brazos, Llano and Bulldozer for servers, which all have the potential to take share and be accretive to margins if 10 successful. Although production risks are smaller now that Llano is in successful production. 11 86. Defendants continued to hide AMD's yield problem from investors. During a 12 May 17, 2011 JP Morgan Technology, Media, and Telecom Conference, Seifert again touted the 13 Llano launch and told the market that there was "no tightness in wafer supply. There are no 14 signs that we are going to be wafer constrained from a pure wafer capacity point of view at this 15 point in time." Seifert also reiterated the importance of the Llano model because it would be 16 "margin accretive from a price performance point of view because it allows us to upsell. It 17 allows us to play in segments of the notebooks that we have not been able, and price SKUs that 18 we have not been able to address before." Seifert continued that Llano would have a meaningful 19 impact on the business in the "second half of the year." Based on this "strength especially in the 20 second half," the Company "increased their gross margin guidance to a range of 44% to 48%" 21 for the year. 22 87. During AMD's second quarter earnings conference call, on July 21, 2011, Seifert 23 touted the Llano launch, telling the market that Llano was expected to outpace the hugely 24 successful Brazos in terms of sales, that customer adoption was "strong," and that sell through 25 was "excellent." Seifert also told the market that gross margins would go up in the second half 26 of the year due to Llanos' "margin accretiveness." Seifert again assured the market that the 27 Llano yield issues were in the past, stating that the Company was "receiv[ing] all the support 28 AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 26

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page32 of 121

[they] need" from GlobalFoundries, and based on that support, AMD fully expected to deliver on
 its increased guidance from high output and sales of Llano.

3 88. Consistent with Defendants' positive statements on the Llano launch, AMD's
4 stock increased nearly 20% from a closing price of \$6.50 per share on July 21, 2011, to a closing
5 price of \$7.75 on July 22, 2011.

89. During the next two months, Defendants repeatedly touted the adoption of Llano
and strong customer demand, while denying any yield issue existed. For example, during the
August 8, 2011 Pacific Crest Securities Technology Leadership Forum, Bergman touted Llano
adoption, design wins, and the "back-to-school" selling season. He also denied that there were
any issues with GlobalFoundries that would "change" the AMD "roadmap" moving forward, and
that AMD was "well-positioned" with respect to GlobalFoundries.

- 90. On August 25, 2011, the Company announced that Rory Read was hired as CEO.
  During that call Seifert and Read touted APU adoption, the importance of the APU platforms to
  the Company's success, and the importance of the foundry (i.e., GlobalFoundries) with regard to
  the products that had been launched that year namely Brazos and Llano.
- 91. On September 13, 2011, with only two weeks left to the 2011 third quarter,
  Seifert spoke at the Deutsche Bank Technology Conference, discussing what a "huge [] success
  []" Llano was, and that it was doing "extremely well" in the market, attributing strength in
  emerging markets to Llano.
- 20 21

#### 1. Former Employees From Both AMD and GlobalFoundries Substantiate Significant Llano Yield Problems and Defendants' Knowledge Thereof Throughout 2011

92. The yield problems GlobalFoundries was experiencing with Llano were
significant and well-known by Defendants at the time they made Class Period statements to the
market that no such problems existed, thus making those statements false and misleading.
Multiple former employees from both AMD and GlobalFoundries confirm that the Llano yield
problems were substantial throughout 2011, and that Defendants Read, Seifert, and Bergman
were well-aware of the problem.

Amended Class Action Complaint For Violations Of The Federal Securities Laws Case No. 3:14-CV-00226-JD

93 CW2 was the former Director of Finance at GlobalFoundries at the Malta, New 1 2 York location from October 2009 through August 2012. CW2 was responsible for starting up 3 the Malta Fab by building up its finance organization. CW2 was also heavily involved in 4 working on the 2011 Wafer Supply Agreement with AMD. CW2 reported to the GlobalFoundries CFO. While CW2 was employed in Malta, he<sup>5</sup> spent two-thirds of his time at 5 6 the Dresden and Singapore fabrication facilities. CW2 stated that problems with the Llano's 7 yield were known by late 2010 or early 2011, and that *GlobalFoundries was struggling through* 8 all of 2011 to improve the Llano yield to required levels. According to CW2, the Llano yields 9 were in the teens or even single digits in late 2010/early 2011 and that GlobalFoundries kept 10 missing deadlines and experienced delays. CW2 further recalled the Llano yield issue as going 11 on for a year to a year-and-a-half, *throughout 2011*, and described it as a "nagging thorn" in 12 GlobalFoundries' side.

13 94 CW3 was employed as an Engineer Manufacturing Operator by GlobalFoundries 14 in the company's Malta, New York fabrication facility from June 2011 to May 2012. CW3 was 15 responsible for driving production to meet scheduling demands on some of the Malta plant's 16 production lines, including Llano. CW3 reported to Thomas Beeg, Senior Section Manager of 17 Manufacturing Operations. According to CW3, "Fab 1" in Dresden was the main manufacturing 18 facility for Llano, although his Fab – Fab 8 in Malta, and Fab 7 in Singapore, also produced 19 Llano. CW3 recalled that GlobalFoundries was not meeting any of its production deadlines from 20 June 2011(when he started at the Company) throughout October 2011, including with Llano. 21 95. CW4 was the former Controller of Technology and Alliances at GlobalFoundries 22 from August 2011 through June 2013. CW4 described his role as the controller for worldwide 23 research and development and reported to Timblin Kelleher, the Senior Director of Finance, and 24 Chief Technology Officer Gregg Bartlett. CW4 recalled that when his tenure started at the end 25 of August 2011, the yields on Llano was "horrible." CW4 advised that it took many batches to 26 produce just a few Llano microprocessors that could be supplied to AMD at that time. CW4

27

<sup>5</sup> All CWs will be described with male pronouns regardless of gender in order to protect their identity.

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page34 of 121

stated specifically that improving yield, even a 20% improvement, was "insanely difficult" to
 achieve, and that any improvement in the yield was a gradual process that occurred over time
 and not something that happened overnight.

96. CW5 was the Senior Director, Silicon Design and Platform Engineering at AMD
from September 1984 through March 2013. CW5 worked on Electrical and Logical Validation,
Debug, and Platform Silicon Infrastructure for all AMD CPUs, chipsets, and integrated video
translation products. CW5 also worked on the back end of all the issues that delayed Llano.
CW5 recalled that Llano experienced a lot of technical difficulties and delays and explained that
the issues with Llano were known to the Company "when [AMD] got [the] first prototypes."

97. CW2 advised that he was heavily involved in working on the new pricing
agreement on the Llano wafers in 2011, and that AMD requested the new agreement due to the
low yield on Llano. According to CW2, he had weekly calls with AMD employees just on the
wafer agreement and pricing alone.

14 98. CW2 recalled that the original pricing agreement called for per-wafer pricing. 15 CW2 explained that a wafer produces multiple "chips," or "devices," with an expected yield of 16 chips from that wafer. If, for example, one assumes an expected yield of 100 chips from a wafer, 17 the pricing assumes that you will get 90 chips so there is an inherent yield loss of 10. CW2 18 recalled that the initial Llano yield was so low, in the single digits and low teens, that the price 19 per wafer was "killing" AMD. CW2 continued that AMD renegotiated to a price per chip, 20 which, as CW2 explained, a semi-conductor manufacturer like GlobalFoundries never wants to 21 agree to because it is a "worst case scenario for the manufacturer." CW2 described the 22 negotiation as including what the pricing should be based on (chip versus wafer), and how 23 quickly the yield would improve and curve-up.

99. CW6 was employed at AMD from December 2004 through February 2014, and
his most recent title was Senior Member of Technical Staff. CW6 reported to Greg Hunt, who
was a Senior Manager, Product Development Engineer. It was CW6's responsibility to support
AMD's engineering division. CW6 explained that the yield issues occurred because the Llano
production process was "not clean at all." CW6's account is corroborated by the Lammers

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page35 of 121

Article<sup>6</sup> which confirmed that the low yield was due to problems with "clean" wafers. 1 2 According to the article, an executive at GlobalFoundries explained that "Single-wafer clean 3 tools from Dai Nippon Screen (DNS) were used much more widely, a key factor in the yield-4 enhancement campaign .... Getting the particles off the wafers with single-wafer cleans was one 5 of the main things they figured out. We also bought a bunch of brightfield inspection tools 6 [special cleaning tools]. And there were some back-end copper issues that got figured out." As 7 explained in Section IV.K.2. below, the nature of the yield problems (the "clean" issue and the 8 wiring issues) were problems that would be identified early on in the process and would persist 9 until fixed in late 2011.

10 100. Multiple CWs also stress that both AMD and GlobalFoundries were extremely
11 focused on the Llano yield problem throughout 2011, and both companies were devoting
12 massive amounts of resources to try to fix it.

13 101. CW5 stated that the quality issues that AMD had with Llano needed to be fleshed14 out and AMD sent a "big-shot," VP John Docherty, to Dresden to oversee what needed to be
15 done.

16 102. CW7 was employed at AMD from June 2007 through November 3, 2011 and his 17 most recent position (from approximately March 2010 through November 2011) was Director of 18 Finance-Global Research and Development, working at the Company's research and 19 development organization. CW7 reported directly to Corporate Controller Darla Smith, but had 20 also worked under Seifert as well during his time at AMD. CW7 stated that he understood 21 Llano, Trinity, and the "product roadmaps" given how senior he was in the finance group at 22 AMD. CW7 stated that Seifert and Read were kept apprised of Llano production issues, and 23 added that Bergman was involved as well. In fact, CW7 stated that Seifert and Read were 24 "intimately" involved in any production issues at GlobalFoundries related to Llano, especially 25 ones that might risk sales. According to CW7, Read "owned R&D [research and development of 26 products]" and along with Bergman, Read attended a "weekly production meeting" where they 27

<sup>6</sup> March 16, 2012 article by David Lammers titled: "GlobalFoundries Yield Rebound" (the "Lammers Article").

#### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page36 of 121

discussed the status of chips, launches, and any issues at GlobalFoundries. After attending these 1 2 meetings, Bergman would report directly to Seifert and inform Seifert about what was discussed 3 at the meetings.

4 103. CW4, who stated that the yields were "horrible" when he started at 5 GlobalFoundries in August 2011, recalled that the initiative to improve the yield on Llano was 6 GlobalFoundries "singular focus." According to CW4, that included spending approximately 7 \$30-\$40 million to send "ex-pats" to Dresden to assist in attempting to improve the yield. CW4 8 explained that ex-pats were non-Germans who were sent from the Malta and Singapore fabs to 9 Dresden to help get the yield up. CW4 further explained that spending \$30-\$40 million on ex-10 pat moves (which involved moving their families to Dresden as well) was unheard of. CW2 11 corroborated this, stating that GlobalFoundries, *beginning in early 2011*, started transferring 12 around 30 - 40 employees (ex-pats) from Malta and Singapore to Dresden to help address the 13 yield issue, and that around 100 GlobalFoundries engineers in total were dedicated, throughout 14 all of 2011, to improving the Llano yield. CW5 also corroborated that AMD sent a team to be 15 re-located on-site in Dresden at GlobalFoundries. CW5 expressed how important Llano was to 16 AMD stating, "we put a lot of skin in the game!"

17 104. CW2 described the Llano yield being an urgent issue for everyone at the two 18 companies, stating that everyone at AMD and Global Foundries were "flipping-out" over the 19 Llano yield problem. CW2 explained that, for GlobalFoundries, Llano was the key product start-20 up in its Dresden Fab which had recently (at that time) been re-done, and it was the first 21 technology transfer to its new Fab in Malta. CW2 described Llano as a "critical milestone for 22 both companies."

23 105. CW2 also confirmed that there was an active engagement between AMD and 24 GlobalFoundries throughout the process of producing Llano. For example, CW2, corroborating 25 both CW4 and CW5, stated that AMD "had employees in the plants working in the Fabs trying 26 to fix" Llano. CW2 estimated that it was around a 50/50 breakdown on engineers from both 27 Companies trying to rectify the problem.

28

1 106. CW4, who started working at GlobalFoundries in August 2011, recalled that there
 were "huge weekly meetings at multiple levels," involving AMD and GlobalFoundries
 employees from around the world, related to Llano. CW2, who stated that the yield issues
 occurred throughout all of 2011, also described "so many" daily and weekly meetings between
 AMD and GlobalFoundries discussing the Llano yield.

6

6 107. CW2 further explained that getting any semiconductor to the market at the right point in time to meet key selling seasons, such as "Christmas or back-to-school [was] critical" 7 8 because the pricing declines 3 or 4% each quarter thereafter. CW2 continued that a 9 semiconductor needs to hit that window dead-on or all of that pricing and profitability will be 10 lost. CW8, former member of Technical Staff and Design Engineer at AMD from May 2006 11 through December 2012, corroborated CW2's account. CW8 worked closely with the pre-silicon 12 design and IP integration of Llano. CW8 stated that the delays made Llano non-competitive, and 13 that Llanos chances in the marketplace were drastically reduced. CW9 was a former R&D 14 Specialist at Asus in Taiwan from January 2007 through April 2011. Asus was a motherboard 15 manufacturer for Llano. CW9's responsibilities included rewriting the "CPU reference code of 16 AMD's Llano to enhance the algorithm for more power" and to enhance the performance of the 17 motherboards for the retail market. CW9 stated that there was a finite window for a company to 18 get its microprocessor to market before the next generation takes its place, and that "Llano took 19 too long." CW4 also corroborated this stating that by the time GlobalFoundries was able to raise 20 the yield to an acceptable level, the market had moved on.

21 108. Moreover, throughout 2011, Defendants knew, or were reckless in not knowing,
22 that whatever Llano supply existed was being shipped to OEMs and not to any channel
23 distributors.

109. CW7 stated that AMD had a very robust and sophisticated system in place to
track production, customer demand, and inventory. According to CW7, AMD projected
customer demand at least six months in advance of the customer needing the product. CW7
explained that there was a monthly S&OP [Sales and Operation Planning] cycle at AMD – every
month they would take a "pulse" of the latest demand versus their supply situation. CW7 stated

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page38 of 121

that the demand planning process was an "enterprise wide" process that involved monthly
 executive S&OP reviews, which included reviewing all details relating to supply and demand.
 Read and Seifert would attend these monthly executive meetings.

4

5

110. CW2 recalled that AMD allocated Llano supply to its customers "because of such low yields," and there was trouble getting Llano out to OEM and channel distributors.

6 111. CW9 explained the effect the Llano delays had on motherboard manufacturing.
7 CW9 stated that in April 2012, the head of an R&D department at Asus in Shanghai, China, told
8 him that the "original schedule" for designing the Llano motherboards "was thrown out the
9 window" due to AMD's delay in providing the Llano, and that the "manufacturing process" was
10 "broken" because AMD "did not supply the [motherboard] chipsets in time," thereby delaying
11 the manufacturing schedule in connection to the Llano motherboard.

12

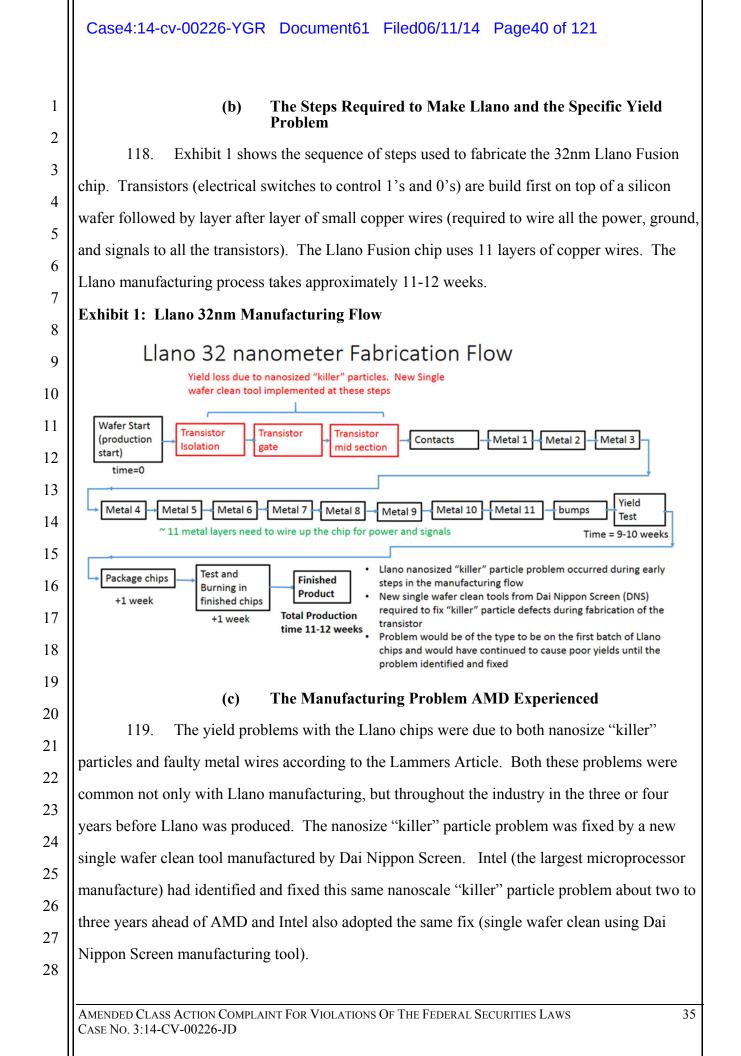
13

### 2. Lead Plaintiffs' Industry Expert Explains the Nature of the Llano Yield Problems and the Failure of Customers to Adopt Llano

Lead Plaintiffs consulted with an expert in the semiconductor industry ("Expert
 A"). Expert A has approximately 25 years of direct industry experience with microprocessor and
 chip design, yield, and supply chain management, and gained this experience through various
 high-level positions at IBM, Intel, Samsung, Sandisk, Texas Instruments, and Qualcomm.

In particular, Expert A has extensive experience in the design, manufacture, yield, 113. 18 and marketing of semiconductors chips, including microprocessors. In Expert A's various roles, 19 he was responsible for new chip launches (including microprocessor design and product launch) 20 and scheduling and managing chip die output that were shipped to OEMs and to the distribution 21 channel to make finished consumer products (computing devices). Part of Expert A's 22 responsibility also included managing factory microprocessor die yield and supply chain. For 23 new chip launches, Expert A was responsible for schedule and execution of next generation 24 engineering samples, production samples, and high volume shipments (~ 50+ millions of units) 25 during the first year of market introduction. Expert A has also served multiple times as an expert 26 witness in chip and microprocessor litigation. 27

1	114. Expert A was asked to describe, based on his knowledge and expertise: (a) the	
2	steps involved in launching a product such as AMD's Llano APU from production to retail	
3	shipment, and to construct a timeline illustrating the same; (b) the nature of the manufacturing	
4	problem AMD was experiencing with its Llano APU, and the resolution of the problem; (c)	
5	Llano product launch milestones from wafer start to retail shipment; (d) based on the production	
6	launch timeline and the nature of the yield issues, when the problem would have been identified,	
7	and the latest the problem needed to have been fixed in order to launch successfully; (e) the	
8	product lifecycle of microprocessors like Llano and how next generation products impact the	
9	current product; and (f) how delays in production might impact other companies in the supply	
10	chain. The below summarizes Expert A's informed conclusions.	
11	(a) Yield and Manufacturing of Computer Chips	
12	115. Chip yield is the ratio of good chips to total chips made and a yield of 25% would	
13	mean that for every four chips manufactured only one chip could be sold. In Expert A's	
14	experience and based on industry standards, a good yield level for a fabrication plant is about	
15	80% (8 out of every 10 chips can be sold).	
16	116. Manufacturing hundreds of millions of nanoscale transistors on a single computer	
17	chip is a difficult and time consuming task and requires more than 30 different semiconductor,	
18	insulator, and metallic layers to be built up step by step on a silicon wafer in a near particle-free	
19	environment in factories called "clean rooms." A single particle of the size ~100 times smaller	
20	than a human hair on any of the manufacturing layers can "kill" a chip and cause that chip to be	
21	nonfunctional and non-sellable.	
22	117. A common yield problem is extremely small nanosize particles falling on the chip	
23	at some point in the process flow. According to the Lammers Article, that was the case for	
24	manufacturing of AMD Llano Fusion chips during 2010 and most of 2011, with yield only being	
25	fixed in Q4 2011. What follows is what was known about the Llano yield problem.	
26		



## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page41 of 121

1 120. The nanosized "killer" particle problem is caused by particles that are initially on
2 the back of a wafer. During the manufacturing process, the backside of a semiconductor wafer
3 comes into contact with wafer processing equipment that can generate millions of nanosize
4 particles on the back of the wafer. These particles became "killer" if the particles re-deposit onto
5 the front of the wafer during the conventional wafer cleaning steps that were being used for
6 Llano production early in the production flow (see Exhibit 1). These particles then "kill" the
7 chip, because the actual chips are located on the front of the wafer.

8 121. The faulty "cleans" used by GlobalFoundries during 2010 and most of 2011 in 9 connection with Llano production were causing unusable chips and thus very low yield. A 10 "killer" particle problem can be fixed for good--never to return again--by using an advanced 11 single wafer cleaning tool manufactured by Dai Nippon Screen. Dai Nippon Screen's single 12 wafer tool keeps the particles on the back of the wafer from ever getting to the front of the wafer. 13 Wafer particle inspection tools, known in the industry as brightfield inspection tools, can find 14 and identify these "killer particles" in real time during chip manufacturing. These brightfield 15 inspection tools thus allow the manufacturing engineers to confirm in real time if the "killer" 16 particle clean problem is fixed. Per the Lammers Article, GlobalFoundries adopted these tools 17 during Llano manufacturing, which are tools commonly used in the industry, and were also used 18 by Intel to catch and monitor the "killer" particles.

19 122. According to the Lammers Article, Llano also had a second yield problem due to
20 the faulty metal wires that caused shorts or open metal wires. The Llano Fusion process used
21 dense metal, which means that more metal lines are required for a Fusion chip design, due to the
22 graphics (GPU) being on the same chip as the microprocessor (CPU). Faulty metal wires,
23 including shorting or open breaks in the metal lines, is a common problem with dense metal
24 lines.

123. Fixing the Llano yield problem required AMD and GlobalFoundries to identify
and fix both the faulty metal wires and the clean problem. Both manufacturing problems AMD
experienced were of the type that would occur on the first batch of Llano chips made in 2010,
and *would have continued to cause poor yields until the problems were identified and fixed*.

1 124. Based on the nature of the yield issues and time of the yield fixes, the poor yield
 would have existed during 2010 and 2011 until the problem was fixed in Q4 2011. In Q4 2011,
 Llano chip manufacturing yields issue were corrected and supply significantly increased in the
 market, which is consistent with the representation made by Mike Noonen, the Sales and
 Marketing Senior Vice President at GlobalFoundries, in the Lammers Article. Noonan stated
 that Llano chip yield significantly improved ("doubled") in Q4 2011.

The claimed doubling of the yield from Q3 2011 to Q4 2011 confirms that AMD 7 125. 8 yields were well below 50% for most of 2011 (i.e., AMD produced more bad chips than good 9 chips). Further, given that since the new single wafer clean fix happens early in the production 10 flow and with the length of the production flow being about one quarter (12 weeks), Llano 11 engineers must have been implementing the new single wafer cleans on much of the Llano 12 production during the third quarter of 2011 so that the product would be available in larger 13 quantities in the fourth quarter of 2011, which it was. This means that the problem was 14 addressed and fixed between Q3 2011 and Q4 2011 and not earlier.

15

### (d) Llano Product Launch Milestones

16 126. Based on Expert A's industry experience, few if any computer manufacturers
17 (Apple, Dell, etc.) are going to widely purchase Llano Fusion or any microprocessor until good
18 yields are demonstrated, since good yields are needed to supply a large number of chips. A
19 typical computer chip production supply chain timeline requires demonstrating good yields six to
20 nine months before consumers can buy retail computers with the new chips.

Llano was a well-designed chip and had a good chance to be used by Apple in the
trend setting MacBook Air if the Llano chip was at healthy (good) yield levels in late 2010 or
early 2011 (*See* "Apple Considered Putting AMD Processor In 2011 MacBook Air," Forbes,
April 2012). Good yields at the *start* of production should be in the 60-70% range with a fast
roadmap to 80%. AMD was far from this level until Q4 2011, which is one reason Apple and
others could not and would not adopt and sell Llano.

128. It is industry best practice to achieve good yield an average of six to nine months
before the computers go on sale to the public. For example, if Apple is launching a new iPhone

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page43 of 121

in September of 2014, healthy chip yields are needed in ~Jan 2014. This six to nine month rule
 was and is widely used in the industry, including by Intel, for chip launches. For example, Intel
 recently announced a slip for a future product (six to nine months in advance of a future product)
 since its current 14nm computer chip yields are one quarter behind schedule.

5 129. Even though industry best practices dictate a six to nine month ramp from 6 production to sale, it is possible to accelerate this process. Exhibit 2, which shows the minimal 7 amount of time it takes for various production steps in the process to manufacture a computer, 8 demonstrates that the "best case" timeline for an "aggressive" chip product launch under optimal 9 circumstances would be no less than four months. Based on the launch milestones below, the 10 latest AMD would have known about a yield problem would have been in March 2011 11 (approximately sixteen weeks before launch). However, as discussed above, given the nature of 12 the yield problems, and the fact that such problems occur early in the manufacturing process, the 13 problems existed "from day one" and had to have existed and been known in 2010.

Exhibit 2: Best Case Time Required From Wafer Start to Computers in Retail Stores is ~4 months.

Llano Aggressive Product Launch Time Line

14

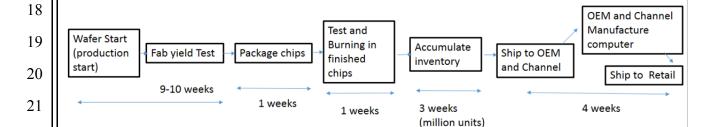
15

16

17

22

23



### (e) The Product Cycle of Chips Such as Llano Fusion

130. The life cycle of a computer chip is approximately one year per product. The computer chip product life cycle can best be understood by looking at the iPhone and iPad as an example. Each year before the holiday buying season Apple releases a new iPhone and iPad and most of the demand shifts to these new products. That is, the demand for the previous generation computer chips falls off substantially. The same computer chip product cycle exists for laptops

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page44 of 121

and desktops. For example, Intel works to release a new chip, or new version of a prior chip,
 every year. AMD likewise released Llano followed by the next generation APU, Trinity, the
 following year.

4 131. In 2011, the competition for the integrated CPU/GPU chip was between Intel's 5 Sandy Bridge and AMD's Llano processor. However, as discussed above, for most of 2011, 6 AMD could not yield enough Llano processors for a successful launch and, as a result, most 7 computer manufactures sold computers with Sandy Bridge processors. By 2012, AMD was able 8 to manufacture Llano in good volume but the product life cycle was running its course and the 9 market was moving to the next generation – Intel's Ivy Bridge and AMD's Trinity chips, which 10 were both launching 2012. Thus, the retail market and supply chain were fast losing interest in 11 Llano.

12

### (f) The Impact of a Delay on Other Companies

13 132. AMD customers build PCs around chips. If AMD does not have the yields at
14 healthy levels at least 4 months in advance of its customers selling laptops and desktops (but
15 more realistically at least six to nine months in advance), motherboard manufacturers will not
16 risk their supply chain by making motherboards for chips that are not available. Moreover,
17 companies like Apple will not adopt Llano in their flagship computers since it is pointless to
18 launch a product when you are not able to get adequate chip supply to manufacture the laptop or
19 desktop computer.

20 Llano used a special motherboard that was only compatible with the Llano chip 133. 21 requiring an FM1 slot for the chipset. Trinity, AMD's the next generation APU, used a different 22 motherboard requiring an FM2 chipset slot. So, even though AMD was able to fix Llano yields 23 in the fourth guarter of 2011, by then it was too late for wide market adoption of Llano. In 2012 24 both Intel and AMD were launching the next generation computer chips (Intel/Ivy Bridge and 25 AMD/Trinity). Thus, even after AMD fixed the Llano yield problems by 2012, the industry 26 demand had moved on to wanting the next generation chips (Intel's Ivy Bridge and AMD's 27 Trinity), and manufacturing motherboards for those chips (and not for Llano).

4

5

7

8

9

#### L. Defendants Admit the Yield Problem But Continue to Deceive the Market About the Duration of the Problem

On September 28, 2011, just two weeks after Seifert appeared at a Deutsche Bank 134. 3 Technology Conference and touted AMD's progress in emerging markets, and Llano's hugely successful launch, AMD issued a press release pre-announcing third quarter results. In a partial disclosure of the truth, AMD announced that revenues were expected to be four to six percent 6 lower than previously forecasted due to lower than expected supply of Llano as a result of "manufacturing issues". On this news, AMD stock plunged nearly 14% from a closing price of \$6.15 on September 28, 2011, to a closing price of \$5.31 on September 29, 2011 on extremely heavy volume. 10

135. However, Defendants did not tell the market the full story. As a result of the yield 11 problem, the Company was still not able to supply Llano processors to a major segment of its 12 customers – its channel. As explained in Section IV.K.2., Llano required a special motherboard 13 that was not compatible with AMD's next generation 32nm APU, Trinity, which was set to 14 launch in 2012. When AMD failed to supply the channel with Llano in sufficient time to sell 15 Llano-equipped laptops and desktops during the critical back–to-school season, channel vendors 16 abandoned motherboard production for Llano, moving on instead to AMD's newer technology. 17 By the time the Company was able to sufficiently raise the yield and provide Llano to the 18 channel (December 2011), channel adoption of Llano was weak. As a result, the Company now 19 produced a substantial supply of Llano product that the market no longer wanted, ultimately 20 forcing a massive write-off that significantly impacted AMD's gross margins. 21

- 22 23
- 24 25

136. Contrary to these facts, and in the ensuing months, Defendants made numerous false and misleading statements that repeatedly highlighted the "demand" and adoption of Llano, and claimed that the yield issues from the 3Q11 were no longer having an effect on Llano sales.

For example, during the 3Q11 conference call on October 27, 2011, Read stated 137. that "demand was strong" and "interest in our products is significant." Seifert promised that 26 AMD would "recover gross margin" by shipping a "higher share of Llano products" moving 27 forward. Read also stated that customer relationships were not "irreversibly damaged" by the

<sup>1</sup> 2

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page46 of 121

yield issues and assured the market that he personally met "with just about every major partner
 across the planet, [during the past two months] and you know, the feedback has been very
 consistent. They really believe in this AMD APU..." He also stated that there was strong
 uptake in APU demand for both Brazos and Llano in the channel.

5 138. On December 7, 2011, at the Barclays Capital Technology Conference, Seifert
6 touted the success of Llano, and said that AMD was able to "meet customer demand" in
7 October and November.

8 139. On January 24, 2012, during the 4Q 2011 earnings conference call, Defendants
9 discussed customer acceptance of and demand for the APU architecture, including in emerging
10 markets, and the increase in Llano sales in particular. Seifert stated that there was "absolutely"
11 strong interest in Llano.

12 140. On March 1, 2012, at the Morgan Stanley Technology, Media & Telecom
13 Conference, Seifert said that Llano momentum was "good at this point in time," that AMD had
14 "shipped 80% more 32-nanometer Llano-based products Q3 over Q4," and that the adoption of
15 Llano was "allow[ing] [AMD] to replace lower gross margin discrete revenue, especially at the
16 low-end [Brazos]" with Llano revenue.

17 141. In the Company's 2012 first quarter earnings conference call on April 19, 2012,
18 Seifert stated that the there was "higher than anticipated demand for certain 32-nanometer
19 Llano products, particularly in emerging markets." Read stated that he didn't see any
20 significant issues in the desktop field (which was Llano's purview) due to the yield issues from
21 2011. Read also stated that despite Trinity's impending launch, he did not see anything "in terms
22 of [customer's] pause or concern" for sales related to Llano.

- 142. Despite these positive statements, Defendants knew, or were reckless in not
  knowing, that sales to the channel were suffering because of the yield problem, and that the
  impending Trinity launch was further cannibalizing Llano sales.
- 26
- 27
- 28

3

4

5

6

7

8

1

# M. AMD Admits that Llano Adoption in the Channel Is Weak Causing the Company to Write Down \$100 Million in Llano

143. The full truth regarding poor Llano channel sales, the Llano inventory glut, and the eventual write down of Llano inventory came out in a series of partial disclosures. First, on July 9, 2012, the Company issued a press release announcing a revenue miss of 13% for the second quarter of 2012. The press release stated that AMD's revenue miss was primarily due to softer than expected channel sales in China and Europe. In response to this news, AMD's stock price fell more than 11%, on heavy volume, to close at \$4.99 per share on July 10, 2012.

144. During the July 19, 2012 conference call to discuss 2Q 2012 results, Read 9 admitted that the "desktop channel revenue declined significantly" because the "Llano product 10 did not experience the same uptake it had with our OEM customers. Looking back, when we 11 were significantly 32-nanometer supply constrained **last year**, we prioritized shipments of Llano 12 to our OEM customers. As a result, channel partners, and particularly those in "China and 13 Europe," "saw a dramatic change in supply linearity and a misalignment with motherboard 14 availability" because they did not receive Llano until "late in the year [2011]."<sup>7</sup> "This clearly 15 impacted Llano sales and built inventory in the channel." Su further explained that the issue was 16 "motherboard supply relative to CPU supply and the resulting nonlinearity in the channel." 17

- 145. Read admitted that, contrary to the Company's public statements, the delay in
  supplying Llano to the channel caused *weak demand* from the channel "mov[ing] forward into
  2012." Read further admitted that the Company did not "execute[] as effectively as [it] could
  have," and that the issue was really "largely in [AMD's] control." Seifert then explained that
  AMD had accumulated a larger than normal amount of unsold Llano inventory due to the
  "demand shortfall" in the channel.
- 24
  25
  146. On this news, AMD's stock price fell more than 13%, or \$0.64 per share, on
  25
- 26

<sup>2</sup> 

 <sup>&</sup>lt;sup>7</sup> During the Citi Technology Conference on September 4, 2012, Read pinpointed the exact time frame for the delay – stating that the the channel did not get any Llano parts until December. During this call, Read also admitted that they "saw [the channel problem] begin to manifest itself as you dissect the problem back in last summer."

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page48 of 121

147 Even after the Company admitted that the revenue loss was due to the channel's 1 2 failure to adopt Llano, however, Defendants continued to lead the market to believe that the 3 Company would sell through Llano inventory and the impending Trinity launch would not 4 destroy Llano sales. Read stated during the 2Q12 earnings call: "Moving forward, we will focus 5 on accelerating desktop channel sell-through and share proper supply linearity and more 6 effectively position Llano's value proposition in this area."

7 When asked about Trinity's market share as compared to Llano in the upcoming 148. 8 months, Read stated: "Llano is an important product throughout the balance of this year and 9 into 2013." Su stated that "Llano is a good product," and the Company would "focus on sellout 10 velocity and getting the overall positioning correct with both the CPUs as well as the 11 motherboards. And we think we're doing that." Su also stated that the Company would "run 12 with both products [Trinity and Llano] for some time in the channel."

13

149. Read stated that the Company intended to "work through [the Llano inventory 14 issue] in each of those next two quarters," and Seifert said that annual gross margin guidance 15 was still intact in the range of 44% to 48%.

16 150. However, less than three months later, the Company announced on October 11, 17 2012, that its gross margins for the fiscal 2012 third quarter had dropped to 31%, missing the 18 previously forecasted gross margin for the third quarter of 44% by 13%. Defendants blamed this 19 huge miss largely on AMD's recording of a \$100 million inventory write-down, mainly 20 attributable to Llano. On this news, the price of AMD stock declined more than 14%, or \$0.46 21 per share, on heavy volume, to close at \$2.74 per share on October 12, 2012.

22 During the 3Q 2011 earnings call, on October 18, 2012, Defendants finally 151. 23 admitted what they had known all along. Channel demand was just not there for Llano. 24 Defendants also admitted that the write down, and the marked decrease in 3Q gross margins, was 25 due to the product transition between the waning Llano and the next generation Trinity. 26 Signaling the "end" of the Llano APU life cycle, AMD admitted that the Company would not

- 27 even try to sell off the Llano product, and took the write down instead.
- 28

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page49 of 121

1	152. In reaction to this news, AMD's stock price fell nearly 17%, or \$0.44 per share, to
2	close at \$2.18 per share on October 19, 2012, on extremely heavy volume. All told, AMD's
3	stock price dropped \$6.17, or nearly 74%, from a Class Period high of \$8.35 on March 27, 2012,
4	to a low of \$2.18 a share at the end of the Class Period, due to Defendants' false and misleading
5	statements.
6 7	V. DEFENDANTS' MATERIALLY FALSE AND MISLEADING CLASS PERIOD STATEMENTS AND ANALYST AND MARKET REACTIONS THERETO <sup>8</sup>
8	A. April 4, 2011 - AMD Conference Call to Discuss the Amendment of the Wafer Supply Agreement (WSA) With GlobalFoundries
9	153. The Class Period starts on April 4, 2011, when AMD hosted a call with analysts
10	to discuss changes made to the WSA between AMD and GlobalFoundries that related in
11	particular to how AMD would compensate GlobalFoundries for its production of the Llano 32nm
12	processor. Seifert explained that instead of compensating GlobalFoundries per wafer, on a fixed-
13	cost per wafer basis, AMD would instead only pay for the chips, or "die," that actually worked.
14	154. Seifert explained that the WSA amendment was originally motivated by the initial
15	32 nanometer yields in 2010, but that yields were currently meeting expectations gearing up for
16	the launch in just two months.
17 18	I want to make sure it is clearly understood today, as we've said in the past, we've moved into a new phase of 32 nanometer
19	development with GLOBALFOUNDRIES. <i>Today 32 nanometer yields are in line with our expectations and I'm excited to tell you this morning that Llano is now shipping for revenue. Customers</i>
20 21	are very excited about Llano coming to market and we will look forward to seeing our Llano-based systems in the market this quarter the second quarter.
21	***
22	[W]e are in manufacturing mode and yield improvement, ramping
23	up the yield curve is really manufacturing topics, not technology topics. We have been making very good progress and <i>yield is on</i>
25	expectations and it allowed us to start shipment for revenue.
26	***
27	<sup>8</sup> In Section V, the statements made by Defendants that are bolded and italicized are the
28	statements alleged to be false and misleading. Additional statements are bolded (and <u>not</u> italicized) for emphasis.
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       44         CASE NO. 3:14-CV-00226-JD       44

1	32 nanometer today is where we want it to be.	
2	155. Seifert also unequivocally stated at that time any yield problems were	behind the
3	Company, that AMD was not expecting "lower than anticipated yields," and that the	new WSA
4	was not entered into because of yield problems, but instead was for "downside protec	tion" for
5	AMD.	
6 7	And, not that I'm currently expecting any [yield problems], we wanted to ensure better protection for AMD under lower than anticipated yield scenarios.	
8	***	
9	So from today's perspective maybe let me go back one step. So the original discussion on this amendment was triggered last year	
10	when the 32 nanometer ramp looked a bit more challenging. <i>From today's perspective it's rather more a downside protection. So as</i>	
11	we said before, yields on 32 nanometer are on target ***	
12		
13	I think we left now the 32 nanometer issues behind us.	
14	156. The statements made by Seifert during the April 4, 2011 conference ca	
15	materially false and misleading when made for the reasons articulated in Section IV.F	
16	because they led the market to believe that the Company had overcome its yield prob	lem, and
17	that Llano processors were being produced in sufficient quantities for a successful lau	unch, when
18	in fact, they were not. Specifically, Seifert's statements that "32 nanometer yields are	e in line
19	with our expectations," "32 nanometer today is where we want it to be," "yields on 32	2 nanometer
20	are on target," "we left now the 32 nanometer issues behind us" and that he was not e	expecting
21	any future yield issues, were false and misleading because dating back to 2010, the C	ompany
22	was experiencing significant yield problems with Llano. At the time of the statement	s, the yield
23	problems were not "behind" the Company, nor were they in line with AMD's expecta	ations for a
24	successful Llano launch. Seifert's statement that the WSA was entered into as "down	nside
25	protection" was false and misleading because the real reason that the Company entered	ed into the
26	agreement was the then-current yield problem. Finally, Seifert's statement that "yield	d is on
27	expectations and it allowed us to start shipment for revenue" was false and misleading	g because it
28	led the market to believe that Llano was being shipped to all of AMDs customers, and	d omitted to
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS CASE NO. 3:14-CV-00226-JD	45

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page51 of 121

say that AMD was not shipping Llano to a major segment of its customers – the distribution
 channel. Rather, AMD was instead prioritizing shipments of the small Llano yield to its top tier
 OEM customers.

B. 4 April 21, 2011 Form 8-K 5 157. On April 21, 2011, after the market closed, AMD filed a Form 8-K with the SEC 6 and attached a press release entitled "AMD Reports First Quarter Results." For 1Q11, the 7 Company reported revenue of \$1.61 billion, net income of \$510 million, or \$0.68 per share, and 8 gross margins of 43%. The April 2011 press release also provided revenue guidance for the 9 2011 second quarter, stating that the Company expected revenue to be flat to slightly down. 10 Seifert is quoted in the April 2011 press release, touting "strong" demand for the 158. 11 APUs and that Llano was shipping for revenue ahead of the launch: 12 First quarter operating results were highlighted by *strong demand* for our first generation of AMD Fusion Accelerated Processing 13 Units (APUs).... APU unit shipments greatly exceeded our expectations, and we are excited to build on that momentum now that we are shipping our "Llano" APU. 14 15 159. AMD also touted "strong microprocessor sales in the channel" on the April 21, 16 2011 press release: 17 Computing Solutions segment revenue decreased 2 percent sequentially and increased 3 percent year-over-year. The 18 sequential decrease was driven primarily by lower average selling price (ASP) partially offset by higher desktop microprocessor 19 sales. The year-over-year increase was primarily driven by strong microprocessor unit sales in the channel.... 20 AMD commenced revenue shipments of AMD's first Fusion APU for mainstream notebooks (codenamed "Llano") that 21 combines discrete class graphics capabilities, personal 22 supercomputing performance and AMD AllDav<sup>™</sup> power. 23 160 AMD also published a "CFO Commentary" as an attachment to the Form 8-K. 24 The CFO Commentary repeated AMD's first quarter financial results and second quarter 25 guidance, and touted its APU platform, emphasizing that Llano was currently shipping: 26 APU platforms are gaining traction in the market as evidenced by a faster than anticipated ramp as unit shipments tripled over 27 the prior quarter. Adding to this momentum, we started shipping Llano, our high-end APU, late in the first quarter of 2011. 28 AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 46 CASE NO. 3:14-CV-00226-JD

1	161.	The statements contained in the Form 8-K, including the April press release and
2	CFO Comme	ntary attributed to Seifert, were materially false and misleading when made for the
3	reasons articu	lated in Section IV.K., and because they led the market to believe that the
4	Company had	d overcome its yield issues with Llano and thus was shipping sufficient supplies of
5	Llano to its c	ustomers, including the channel, to prepare for a successful launch. The truth was
6	that the yield	s were extremely poor and so low that AMD did not have enough supply to ship any
7	Llano to the c	channel at all, and instead was prioritizing shipments of the available yield to its
8	top-tier OEM	customers only.
9	C.	April 21, 2011 – 1Q11 Earnings Conference Call
10	162.	The Company hosted an earnings conference call on April 21, 2011 to discuss the
11	first quarter r	esults after the market closed. Seifert and Bergman participated on the call. Seifert
12	reiterated firs	t quarter financial results and second quarter guidance. Both Seifert and Bergman
13	made positive	e statements concerning the Llano ramp to launch and the wide availability of Llano
14	in the second	quarter:
15		Seifert:
16		<i>We also began shipping Llano for revenue in the first quarter,</i> and it is very simply the most impressive processor in history.
17		Featuring a modern graphics architecture, Llano gives mainstream PC users something they've never had before a brilliant visual
18		experience, coupled with all-day battery life. It delivers a better end-user experience than anything else on the market, and our
19		customers have told us that. You should expect to see Llano- based systems widely available in this quarter.
20		***
21		We started shipping Llano, our high-end APU, late in the first
22		quarter.
23		Bergman:
24		Just to be clear, the volume is actually coming in Q2. So, that's certainly when we expect to ramp to production and have
25		platforms launch on Llano.
26		***
27		<u>Analyst</u> :
28		Just on the ramp of Llano, can you give us a feel for the availability of product and really what sort of metrics we might be
	AMENDED CLAS	ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 47

	Case4:14-0	cv-00226-YGR Document61 Filed06/11/14 Page53 of 121	
1 2 3 4 5 6 7 8 9	163.	able to sort of frame in terms of thinking about how that ramp is likely to progress now? Seifert: So, we achieved we made great progress, which allowed us to ship for revenue. <i>We think we have ample []product available in</i> <i>the second quarter.</i> Bergman: Again, our key for Llano is to hit the critical cycle in the industry, which is BTSC, or the back-to-school cycle. So we have broad- based OEM platform adoption for that timeframe, and we're well positioned to take advantage of that cycle.	ear
10	from Llano sł	nipments in third and fourth quarter:	
11		<u>Analyst</u> :	
12		Great. And then, a couple of questions. On the ASP front,	
13		obviously Brazos looks like it impacted the ASPs. Should we expect ASPs to increase in the next few quarters as Llano ramps or is that a function of, you know, the server business coming back at	
14		this point?	
15		Seifert:	
16 17		Fair question. So I think for the second quarter, it's fair to expect that or at least we expect that the both ramps equal each other out, so to speak.	
18 19		In the second in the third and fourth quarters, then, ASP performance should go up, higher share of Llano shipments, and then the additional impact of the server shipments.	
20		<u>Analyst</u> :	
21		Great. Thanks. Then on gross margin, you talked about your	
22		expectations for Q2. Could you maybe give us your thoughts on gross margins in the second half of the year? What would be the	
23		drivers either way there?	
24		<u>Seifert</u> :	
25		So I'm not going to give more granular guidance on gross margins than what we gave for the overall year. <i>But, of course, we are</i> <i>looking forward to see a higher mix of Llano-based products in</i>	
26 27 28		the second half and this would have a substantial impact on gross margin development in the second half.	
	Amended Class Case No. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS	48

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page54 of 121
1 2 3 4 5	<ul> <li>164. In response to a question regarding order patterns for both Brazos and Llano,</li> <li>Seifert stated that AMD had "very strong channel demand":         <ul> <li><u>Analyst</u>:</li> <li>Thanks for fitting me in here. Going back to an earlier question about kind of your comparison of order rates versus what Intel had seen. Intel definitely got some atypical seasonality heading into their product launch, a big burn in the channel and then a big</li> </ul> </li> </ul>
<ul> <li>6</li> <li>7</li> <li>8</li> <li>9</li> <li>10</li> <li>11</li> <li>12</li> <li>13</li> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> <li>27</li> </ul>	restocking. What are you seeing as far as typical seasonality of order patterns ahead of both Brazos and Llano? Seifert: You know, we even if it disappoints you, I cannot give you much different arguments, to be very honest. We felt very strong channel demand, partly driven by the products that we started to ramp, also in part restocking of their Q4 burndown. The visibility we have into their inventories does not indicate any alarming things. Inventories seem to be lean and in line with what you expect for the business at this time in the cycles. And we had a couple of emerging markets where our products or our platform-based products were sold out on the shelf. So, not much more to add to that. 165. The statements made during the 1Q11 conference call were materially false and misleading when made for the reasons articulated in Section IV.K., and because they led the market to believe that sufficient yield was not an issue for Llano, that AMD would ship sufficient volume of Llano for the remainder of the year, and that this volume would be significant enough to positively impact AMD's margins. These statements were also false and misleading because they created the false impression that Llano was shipping to all of its customers, including the channel, in advance of a successful launch. In particular, statements concerning shipping Llano for revenue coupled with the statement concerning the "strong channel demand" for Llano were false and misleading because AMD had not yet started shipping to the channel. Because of the low yield problem described in Section IV.K., AMD could not meet both OEM and channel demand. As a result, AMD prioritized shipments to the their top tier OEMs. The statements concerning the wide availability of Llano in the second quarter were likewise false because the internally known yield problem would cause Llano products to be
28	scarce – particularly for a large segment of AMD's channel customers. Finally, the statements           Amended Class Action Complaint For Violations OF The Federal Securities Laws         49

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page55 of 121

1	about margin	upside due to Llano were false and misleading because the yield problem meant
2	less high mar	gin Llano units for sale, especially in light of a whole customer segment being
3	neglected.	
4	D.	May 17, 2011 – AMD at J.P. Morgan Technology, Media and Telecom
5		Conference
6	166.	On May 17, 2011 AMD participated in the J.P. Morgan Technology, Media and
7	Telecom Con	ference. During the call, Defendants touted the Llano launch, including the
8	positive effec	t it would have on margins, and falsely denied that there were any yield issues at
9	GlobalFound	ries relating to Llano.
10	167.	With regard to the Llano launch, Seifert stated:
11		<i>Llano is going to launch this quarter. We've been shipping.</i> It takes this compute performance to a completely new level, in our
12		opinion. The first demos that we have been showing are exciting, and customers are excited. You'll see momentum building up as
13		we speak. We have a first preview of the technology this week in Abu Dhabi, actually. And then, we move into Taiwan.
14	168.	In response to an analyst question about the WSA and Llano yield, Seifert stated:
15		<u>Analyst</u> :
16		Sure. Just to touch on that, can you just refresh us on the supply agreement with GLOBALFOUNDRIES, and then, also, how that's
17 18		going to work with TSMC? What products you guys are manufacturing at TSMC now and how you expect your manufacturing strategy to evolve over the next one to three years?
19		Seifert:
20		A very good question. We just announced a renegotiated, so to
21		speak, wafer supply agreement with GLOBALFOUNDRIES a couple of weeks ago, actually.
22		And that was, in our opinion, necessary to better align our
23		GLOBALFOUNDRIES purchasing agreement with our business case and making really sure that our costs are forecastable; that
24		the incentives at our business partners are really on increasing performance for us, especially on 32 nm ramp in the second half
25		of the year; and align the costs that we incur and the products we get; and also put that agreement into more mainstream typical
26		foundry agreements.
27		So, I think that was absolutely key for us. <i>We are making good progress.</i> 32 nm is ramping. <i>Llano is going to be launched this</i>
28		<i>quarter. We're shipping product.</i> We're looking forward to start 28 nm production in the first half of next year, and then 20 nm in the second half of 2012.
	AMENDED CLAS CASE NO. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 50 CV-00226-JD

	Analyst:
	Sure. And then, any potential worries or issues? How do you
	feel about wafer availability in the second half of this year from your foundry partners?
	Seifert:
	Just in terms of capacity being ready?
	Analyst:
	Yes, yes.
	Seifert:
	Currently we have no issues, no tightness in wafer supply. There are no signs today that we are going to be constrained from a
	pure wafer capacity point of view at this point in time.
	There were some concerns in the beginning of the year, especially after the Japan earthquake, whether wafer supply would be
	suffering, but you know, all those risks have been mitigated. So from a pure capacity point of view, we should be in good shape for the second half.
169.	With regard to Llano's margin performance, particularly in the back half of the
year, Seifert s	tated:
	The Llano products are going to be margin accretive from a price
	<i>performance point of view because it allows us to upsell.</i> It allows us to play in segments of the notebooks that we have not
	been able, and price SKUs that we have not been able to address before. And then, the server is goodness that is going to come on top of that in the second half.
	Analyst:
	So is Llano going to be introduced in time to have a meaningful impact to your business model in Q2 or is it more of a Q3?
	Seifert:
	We launched it this quarter with momentum, but we always said it's going to be a second half of the year effect, yes.
170.	The statements made by Seifert during the J.P. Morgan Technology, Media and
Telecom Con	ference were materially false and misleading for the reasons articulated in Section
IV.K., and be	cause they misled the market to believe that the Llano ramp to launch was
successful, the	at adequate yield was not an issue for Llano, and that high-volume Llano sales

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page57 of 121

1 would lead to margin increases. The statements were also false and misleading because the 2 WSA was entered into because of the poor Llano yield, and not, as Seifert said, to make "costs... 3 forecastable." The statements were also false and misleading because they misled the market to 4 believe that Llano was shipping to all of its customers, including the channel, to prepare for a 5 successful launch. For example, statements such as "Currently we have no issues, no tightness in 6 wafer supply" and "There are no signs today that we are going to be constrained from a pure 7 wafer capacity point of view at this point in time," were false and misleading because, as detailed 8 in Section IV.K., as of that date, GlobalFoundries continued to experience significant yield 9 problems with Llano. Statements such as "Llano is going to be launched this quarter. We're 10 shipping product," were false and misleading because they gave the market the false impression 11 that AMD was shipping product to all of its customers, and omitted to say that the yield problem 12 resulted in AMD shorting its channel customers. Finally, statements concerning margin upside 13 in the second half of the year due to Llano were false and misleading because the low yield 14 would mean less high margin units for sale (and less opportunities to upsell), especially in light 15 of a whole customer segment being neglected.

16

27

28

E.

### July 21, 2011 Form 8-K

17 171. On July 21, 2011, after the market closed, AMD filed a Form 8-K with the SEC
and attached a press release entitled "AMD Reports Second Quarter Results." For the quarter,
the Company reported revenue of \$1.57 billion, net income of \$61 million, or \$0.08 per share,
and gross margins of 46%.

The July 2011 press release also provided the market with guidance for the 3Q
 2011, noting that "*AMD expects revenue to increase 10 percent, plus or minus 2 percent, sequentially for the third quarter of 2011.*"

- 24 173. The Company also published a "CFO Commentary" as an attachment to the Form
  25 8-K that detailed positive developments in the Computing Solutions segment due to the Llano
  26 APU, and touted the Company's Computing Solutions business in China and Latin America:
  - In a seasonally down quarter, AMD's successful regional assortment helped offset seasonal trends as we capitalize on growth with key strategic OEMs, *while making progress in key growth areas such as China and Latin America*.

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page58 of 121
1 2 3 4 5 6	<ul> <li>[R]ecord mobile processor unit shipments were driven by continued strength of the APU platform, now representing over 70% of total mobile platform unit shipments and revenue in the quarter. We shipped over 1 million Llano APUs in the quarter and nearly 6 million Brazos APUs.</li> <li>APU platforms now represent over 40% of client units shipped, underlining strong APU adoption and reflecting the beginning of a shift in the computing industry from legacy microprocessors to a revolutionary APU architecture.</li> </ul>
7 8 9	• APUs have opened up significant opportunities within our customer base Computing Solutions operating income was \$142 million, up \$42 million from the previous quarter, primarily due to improved gross margins from a richer mix of APU sales compared to the prior quarter.
10	174. The CFO Commentary also repeated the second quarter financial results and third
11	quarter guidance:
12	AMD has reached an inflection point with its APU strategy as evidenced by the success of APU offerings. <i>As the Llano APU</i>
13	penetration continues, we expect to increasingly participate in mainstream and performance notebook market segments. We
14 15	believe this opportunity positions AMD to achieve higher client ASP and gross margin, and increase our mobile microprocessor unit market share in the second half of 2011.
16 17	We expect APU shipments to exceed two-thirds of AMD's client unit shipments in the third quarter, representing nearly 100% of our mobile platform shipments.
18	175. The statements made in the Form 8-K were materially false and misleading for
19	the reasons articulated in Section IV.K. and because they misled the market to believe that the
20	Llano launch was successful, that yield was not an issue for Llano, that AMD would ship
21	adequate volume of Llano for the remainder of the year, and that this volume would be
22	significant enough to lead to margin increases. The statements were also false and misleading
23	because they led the market to believe, by omission, that Llano was shipping to all of its
24	customers, including the channel – which was primarily in emerging markets, such as China.
25	F. July 21, 2011 – 2Q11 Earnings Conference Call
26	176. The Company hosted an earnings conference call with analysts to discuss the
27	second quarter results after the market close on July 11, 2011. Seifert participated on the call
28	and reiterated second quarter financial results and third quarter guidance.
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       53         CASE NO. 3:14-CV-00226-JD       53

	Case4:14-c	v-00226-YGR Document61 Filed06/11/14 Page59 of 121
1	177.	In his prepared remarks, Seifert stated:
2		In 2011 AMD kicked off the Fusion era of computing, bringing to
3		market the industry's biggest architectural change since the invention of the microprocessor. Brazos, our first APU for the thin and light notebook and netbook markets, is an unqualified hit and
4		is one of our fastest ramping processors in our history.
5 6		In June we expanded our Fusion offerings with the launch of the A-Series APU for mainstream notebook and desktops code- named Llano. We shipped more than 1 million A-Series APUs in
7		the second quarter. Based on strong demand signals and SKU assortment for the second half of the year, we expect the Llano ramp will outpace the Brazos ramp.
8 9		Customer adoption of Brazos and Llano-based platforms is strong, and sell-through is excellent.
0	178.	In response to a Bank of America /Merrill Lynch analyst's question concerning
1	the source of	the 10% forecasted growth in revenues, Seifert responded that this growth would be
2	largely driven	by Llano:
3		Analyst:
1		Thomas, the 10% growth you are guiding to for the third quarter, how much of that is from graphics, how much from computing,
5		how much from an ASP lift? And more importantly, how should we align that with Intel's slight change and somewhat question about the PC market versus prior expectations, and then I have a
7		follow-up?
8		Seifert:
9		Yes, very good question. So, as you know, we entered the market rather conservatively. I'm talking about the PC growth
)		expectations in the very low teens. In the last two quarters, we have been talking about expectation in the [tenants]. Mercury now
1		is at 8.9. And we still think we don't have any indication why we should materially differ from that opinion today. <i>However, I think</i>
2		we see now in the second quarter that the momentum we have started with the process[or] launch, as I said before on our first
3		APU family, with that accelerated ramp, we have now seen over two quarters. The demand it hits in the market is going to be on
4		this level and better for our Llano products that we launched this quarter.
5		We promised we would ship about the same volume of Llano as we shipped in the first quarter of Brazos, and from the demand signals we see today, we expect the ramp to be even higher and
7 8		better accelerated. And this is really driving our guidance for the third quarter.
		S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 54
	CASE NO. 3:14-0	

1	179.	A Nomura Securities analyst then asked Seifert if Llano's higher ASP would be a
2	"tail wind ove	er the next one or two quarters." Seifert responded: "I think with the graphics
3	ramp of the L	lano ASPs in the second half, we will see improvement in our ASP
4	performance.	"
5	180.	Another analyst from Longbow Research commented that "I think we understand
6	that the APUs	bring greater margins" and asked Seifert for a direction on margins:
7		Analyst:
8		I guess one question I have is, where do you think gross margin can go in the second half and in 2012, and how do you see mix
9		evolving to bring that about? Perhaps specifically you could provide some sense of the relative contribution of the Brazos
10		versus Llano versus Bulldozer to get to those gross margins over the next few quarters.
11		Seifert:
12		Very good question. So, we said that all three products are going
13		to be margin accretive however for different reasons. In the Brazos case, it was primarily a matter of cost position, really being
14		accretive from a very favorable cost position, and I think that played out nicely over the last quarters. <i>We will see margin</i>
15		accretiveness on the Llano side because of better price performance and playing in SKUs that we have not been able to
16		<i>play before</i> , and the server business traditionally I think is a higher gross margin business than our corporate average.
17		So I'm not going to update any guidance for 2012. I think at our
18		Investor Day we outlined where we think we can take the Company in terms of gross margin and that we have line of sight
19		of a world beyond 50%. But that is something for next year and the years after that we will talk about at our analyst day. <i>Without</i>
20		any doubt, however, we expect that our gross margin is going to go up in the second half.
21	181.	Another analyst, commenting on the Brazos and Llano design strength, asked
22		his market share expectations for the remainder of the year:
23		Analyst:
24		Thomas, with your outlook on the market as a whole and then the
25 26		design win strength that you see at Brazos and Llano, what are your expectations for market share as you end the year in both netbooks and desktops?
20		Seifert:
27		
20		So we are not going to get into specific market share guidance, <i>but</i> <i>I think we have been very open upfront that we expect to gain</i>
	AMENDED CLASS CASE NO. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 55 CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page61 of 121
1 2	market share based on the products that we have launched, and we feel confident that this is going to happen in the second half of this year.
3	182. Seifert and an analyst from Sanford Bernstein engaged in a back and forth about
4	the Llano ramp and the Company's high expectations for Llano sales in the current quarter:
5	Analyst:
6	So we have a ramp of Llano coming up next quarter similar to
7	Brazos. Your second quarter of Brazos I think you shipped just in excess of 3 million. So I would expect 3 million or more Llano shipments port quarter. New we have 6 million Brazos this
8	shipments next quarter. Now we have 6 million Brazos this quarter. I'm just curious if you can give me some feeling for at least your expectations for next quarter relative contributions of
9	Llano versus Brazos given you expect 100% of your mobile shipments essentially to be made up of these two things?
10	And what is the effect on margins? I know you said at the end
11	during your last quarter's call you expected gross margins by the end of the year to be at the high-end of your annual guidance,
12	which you put it around 48%. Given the accelerated ramp that you seem to be having in Fusion and even Bulldozer, do you have any
13	update to that, I guess, Q4 or year-end guidance in terms of where you think the gross margins trajectory can get to by the end of the
14	year?
15	<u>Seifert</u> :
16	Well, I think the statements we made are holding true. We expect to March in that direction, and we expect <i>and probably are more</i>
17	confident now that we end up at the high-end of our gross margin guidance at the end of the year. And if you add all the
18	factors up that we have been talking about today, then it is reasonable to assume that we make at the end of the third
19	quarter, we make a good step in that direction.
20	<u>Analyst</u> :
21	Got it. And in terms of the contribution of Llano versus Brazos, I assume this means you would expect Brazos shipments to be down
22	from the 6 million this quarter but Llano to be up considerably, or what are your relative expectations for Llano versus Brazos in your
23	mobile space next quarter?
24	<u>Seifert</u> :
25 26	Well, the factors you gave are pretty accurate. As you said, we shipped about 3 million units of Brazos in the first quarter. We arreat a standard ramp of Llang in the current quarter and yo do
26 27	<i>expect a steeper ramp of Llano in the current quarter</i> , and we do not expect Brazos to decline significantly.
27	
20	
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 56

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page62 of 121	
1	183. Asked a direct question from a Bank of America Analyst as to whether AMD w	as
2	satisfied with GlobalFoundries' performance on the Llano production, Seifert responded that	
3	AMD "receives all the support [they] need from GlobalFoundries."	
4	<u>Analyst</u> :	
5	And are you satisfied with the new Llano support you're getting from GLOBALFOUNDRIES?	
6 7	Seifert:	
7 8	So we cannot complain for sure about a lack of support. I think we receive all the support we need and to be honest also that we	
o 9	deserve an the support we need and to be nonest also that we deserve by bringing advanced technology to our foundry partners. We have been putting guidance in place for Q2 that we	
10	hit that we fully expect to deliver our guidance that we put in front of you today, and I think that is a statement in itself.	
11	184. An analyst from Longbow Research questioned Seifert concerning the wafer	
12	pricing agreement between the two companies that was supposed to incentivize GlobalFoundri	es
13	in its production of the 32nm Llano processor and ensure that AMD received sufficient 32nm	
14	yield, and expressed potential market concerns over the 32nm Llano yield. Seifert responded	
15	again that the Company was being fully supported in its Llano efforts by GlobalFoundries:	
16	<u>Analyst</u> :	
17	If I could, a follow-up related to your wafer pricing agreement with GLOBALFOUNDRIES. There are some that are a little concerned	
18	that the absence of a CEO over there may create some additional <i>risk for the supply</i> at 32 and at 28. So I'm wondering if you could	
19 20	provide an update on your wafer pricing agreement with GLOBALFOUNDRIES and the incentive program that you have in place and whether that kicked in and whether there are	
21	additional charges in that and whether you think given the perhaps the additional uncertainty at GLOBALFOUNDRIES whether you	
22	could possibly extend the per die or per good die structure that is in place this year into next year? And if not, how would the reversion	
23	to the older policy affect your gross margin potential?	
24	<u>Seifert</u> :	
25	Yes, a very good set of questions. So, first of all, let me make a statement upfront. Despite the management change at	
26	<b>GLOBALFOUNDRIES</b> , we cannot complain at all of a lack of support or attention from GLOBALFOUNDRIES to us. So	
27	actually the relationship has developed very good and rather strengthened them in this transition period.	
28	The wafer supply agreement for this year that we have announced is in full effect. It had been completely negotiated	
	Amended Class Action Complaint For Violations Of The Federal Securities Laws Case No. 3:14-CV-00226-JD	57

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page63 of 121

1

2

3

4

and signed, and we are operating under the umbrella of the new WSA agreement. That is why we are confident in the statements we make. And it was always the intent that the companies would sit down and look at the past and the present and the future both companies have in front of them and readjust the wafer supply agreement on a long-term basis, and this is a process that has already started.

5 185. The statements made in the 2Q 2011 earnings call were materially false and 6 misleading for the reasons articulated in ¶175. Specifically, Seifert's statement "we cannot 7 complain at all of a lack of support or attention from GLOBALFOUNDRIES" which was in 8 response to a question regarding "risk of supply" of Llano was false and misleading because at 9 the time it was made, Llano was suffering from significant yield (i.e., supply) problems. 10 Defendants' statements regarding "demand" for and volume shipments of Llano were likewise 11 false and misleading by omission because the yield issues were preventing AMD from fully 12 supplying Llano product, and thus meeting any customer demand from its channel at that time. Finally, statements concerning margin upside in the second half of the year due to Llano were 13 14 false and misleading because the low yield would mean less units for sale and a negative effect on margins, especially in light of a major part of AMD's customer base being neglected. 15 16 186. On the news of Llano's launch, the lack of any supply issues from 17 GlobalFoundries, and the increase in guidance – based in large part on anticipated Llano sales – 18 AMD's stock price increased nearly 20% from a closing price of \$6.50 per share on July 21, 19 2011, to a closing price of \$7.75 on July 22, 2011. 20 187. Analysts responded favorably. In a July 22, 2011 analyst report, Think Equity 21 LLC, stated: "Guidance Implies Seasonal Growth, Continued Ramp....We expect an even 22 steeper ramp for new mainstream Llano notebook processors in 3Q11 than seen this quarter with 23 Brazos for thin-and-light notebooks. We also expect gross margin to continue to expand as 24 higher price, margin accretive APUs grow in the mix. We believe that AMD new product 25 success and margin expansion potential bode well for the stock." On July 22, 2011 Barclay's 26 Capital stated: "We are impressed with the steep ramp of AMD's Llano APUs and view this to 27 be a key driver of notebook share gains going forward with significant margin leverage seen in 28 **2H11**." Canaccord Genuity published a report on July 22, 2011, stating: "We expect Llano to Amended Class Action Complaint For Violations Of The Federal Securities Laws 58 CASE NO. 3:14-CV-00226-JD

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page64 of 121

1 ramp faster than Brazos, which shipped 1.3m in its first quarter, 3.7m in its second quarter, and

2 6m in the third. Llano shipped 1m units last quarter. Overall, AMD's new APU products will

3 drive share gains across multiple platforms that are currently at unsustainably low levels."

4

5

G. 2011 2Q Form 10-Q

188. On August 10, 2011, AMD filed its Form 10-Q for the 2011 second quarter ended

6 July 2, 2011 (the "2011 2Q Form 10-Q") with the SEC. The 2011 2Q Form 10-Q was signed by

7 Seifert and touted strong customer demand for and adoption of Llano:

8 During the second quarter of 2011, we continued to experience strong customer demand for our AMD Fusion family of 9 accelerated processing unit (APU) products. In addition to increased sales of AMD Fusion C-Series and E-Series APUs, codenamed "Brazos," our first APU platform product for mobile 10 devices, we ramped shipments of AMD Fusion A-Series APUs, 11 codenamed "Llano," for desktop and mobile devices during the second quarter of 2011. Llano APUs that are used in platforms for mobile devices are codenamed "Sabine," and Llano APUs that 12 are used in platforms for desktop PCs are codenamed "Lynx." As a result of strong customer adoption of the Brazos and Llano-13 based platforms during the second quarter of 2011, we achieved record mobile processor unit shipments and record overall 14 microprocessor unit shipments, and AMD Fusion APU unit 15 shipments represented over 70% of total unit shipments of microprocessors for mobile devices. *The demand for Llano-based* 16 platforms by our customers exceeded the supply in the second quarter of 2011.

189. The 2011 2Q Form 10-Q included a certification signed by Seifert, required under

the Sarbanes-Oxley Act of 2002 ("SOX"), representing that the "report does not contain any

untrue statement of material fact or omit a material fact necessary to make the statements made,

in light of the circumstances under which such statements were made, not misleading with

respect to the period covered by this report."

190. The statements made in the 2011 2Q Form 10-Q were materially false and
misleading for the reasons stated in ¶175. Moreover, statements concerning strong "demand"
and "strong customer adoption" were false and misleading by omission because they led the
market to believe that Llano was shipping to all of its customers, including the channel.
191. The 2011 2Q Form 10-Q also failed to disclose material information that the

27

17

20

21

known yield problems were negatively impacting AMD's operations, specifically that because of

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page65 of 121

the yield problems AMD's Llano sales, and thus revenue and margins, would be negatively 1 2 impacted going forward. Moreover, because of the yield problems, AMD would not be able to 3 ship product to its key distribution channel customers. Instead, it had to prioritize shipments to 4 its top tier OEMs only. The omitted information was required to be disclosed in the 2011 2Q 5 Form 10-Q pursuant to Item 2 of the instructions to Form 10-Q, which provides that companies 6 disclose information called for under Item 303 of Regulation S-K [17 C.F.R. §229.303]. Item 7 303(a) of Regulation S-K requires issuers to "[d]escribe any known trends or uncertainties that 8 have had or that the registrant reasonably expects will have a material favorable or unfavorable 9 impact on net sales or revenues or income from continuing operations." In addition, Instruction 10 3 of Item 303(a) of Regulation S-K requires that "[t]he discussion and analysis shall focus 11 specifically on material events and uncertainties known to management that would cause 12 reported financial information not to be necessarily indicative of future operating results." 13 H. August 8, 2011 - Pacific Crest Securities Technology Leadership Forum 14 192. On August 8, 2011, representatives of AMD attended a conference called the 15 Pacific Crest Securities Technology Leadership Forum sponsored by Pacific Crest Securities. 16 Rick Bergman, AMD's Senior Vice President and General Manager, spoke at the conference, 17 touting Llano adoption, design wins, and expectations for the "back-to-school" selling season – 18 now that Llano was available. He also denied that there were any issues with GlobalFoundries, 19 the producer of Llano, that would "change" the AMD "roadmap" moving forward: 20 Analyst: 21 So, Rick, maybe just talking about -- you came off of a very, very

clean Q2, impressive guidance as well. Can you talk a little bit about just general back-to-school, how things are shaping up, the kind of the feedback you are getting from customers, and kind of the optimism towards a seasonal second half of the year? Bergman:

22

23

24

25

26

27

28

Yes. So, obviously, rolling into 2011 was a big year for AMD. Several years ago, we announced a Fusion strategy, which was bringing together the processor and the graphics technology onto a single chip, which we actually think is the biggest innovation in processors over the last 30 or 40 years.

And the exciting part is, we kicked it off at the beginning of the year with a product called Brazos and that one is just going like

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page66 of 121
1 2 3 4	gangbusters. And then, in the second quarter, we were able to launch our second Fusion processor called, Llano. And so, as you said, we had a solid Q2 with kind of one fully going and the other one just starting. So, as we look forward in the back-to- school second half of the year, having a full line of Fusion processors for AMD truly differentiated products versus our competition, we're real optimistic and exciting.
5	***
6	Analyst:
7	There is also some concerns this may be a final question on the
8	manufacturing side. GLOBALFOUNDRIES has announced some management changes, obviously, very important on with
9	Moore's Law transitioning the 28-nanometer. You also have TSMC that uses the foundry. Any update you can provide on
10	GLOBALFOUNDRIES and any change potentially this could mean for AMD's roadmap?
11	Bergman:
12	Sure. I mean as you pointed out, GLOBALFOUNDRIES is very
13	<i>important to us. They manufacture Llano processors</i> , soon to be rolled out Orochi processors, as well as very prominently in our roadman. So, we're a very interested in seeing them be a world
14 15	roadmap. So, we're a very interested in seeing them be a world- class foundry and successful out there. Of course, we also work with TSMC as well. They build our GPUs and our Brazos device as well.
16	So as we go forward, no big change to our roadmap to announce
17	<i>typically.</i> We could do that at our Analyst Meeting in early November, <i>but we're well-positioned there</i> . I mean, a nice benefit
18	that we have is we have two world-class foundries at 28- nanometer. We're moving into bulk commodity process nodes, it
19	gives us the flexibility around this foundry as well as the choices we make in terms of process technology. So again, we're looking
20	forward to the various solutions that we are bringing forward in 2012.
21	193. The above statements were materially false and misleading for the reasons stated
22	in ¶175. Specifically, Bergman's statement concerning "back to school" sales was false and
23	misleading because it led the market to believe that Llano was capable of being produced in
24	sufficient quantities to capitalize on this high demand season, when in fact, significantly low
25	yields, which existed at the time, would prevent it from doing so. Bergman's statement
26	concerning GlobalFoundries and the yield, particularly "no big change to our roadmap to
27	announce typically," was false and misleading because at the time of the statement, Llano was
28	

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page67 of 121

1 experiencing significantly low yield which was and would continue to negatively affect the 2 Company and its financial prospects.

3

I.

August 25, 2011 – AMD Names Rory P. Read President and CEO **Conference Call** 4 194 On August 25, 2011, the Company hosted a conference call to announce the 5 appointment of Rory P. Read as President and CEO. Read, Seifert, and Bruce Claflin, Chairman 6 of AMD's Board of Directors, were present (among others) and spoke at the conference. During 7 the call Seifert, Read, and Claflin continued to tout the adoption of the Fusion technology, 8 including Llano, discussed the success AMD had with Brazos and Llano, and discussed 9 "manag[ing]" AMD's "technology foundry system very professionally." 10 195. In his prepared remarks, Claflin discussed how the Company had already 11 "successfully delivered the first Fusion APUs to the market." Seifert echoed this sentiment by 12 stating: "We're all excited by the opportunities the launch of Fusion has created." Read also 13 discussed what he called the "Fusion APU phenomenon" and said that "we're just scratching the 14 surface of where we can go." Seifert commented on how important Fusion would be for pricing: 15 *"We have made no secret out of it that the launch of -- especially of the mainstream part of* 16 our Fusion family is going to be a big lever for us to improve pricing mix and price 17 performance for the Company moving forward." Finally, Seifert discussed the importance of 18 the foundry relationships [GlobalFoundries and TSMC] in terms of the products that had been 19 launched that year at AMD [Brazos and Llano]: 20 Seifert: 21 Very good point. But I think if we see anything in this market and 22 the changes that are happening and *the success we had with the products that we launched this year* is that while manufacturing 23 and technology is important it's not sufficient to be successful in this market space. 24 We think that product design, product positioning, value 25 proposition around the markets that we attack is very important, I think that is -- we've clearly seen this on the Brazos launch. We 26 have to manage our technology foundry system very professionally and I think we've seen especially in the discrete 27 traffic side that we can take market leadership and keep market leadership over many generations and years in a foundry 28 relationship.

	Case4:14-c	v-00226-YGR Document61 Filed06/11/14 Page68 of 121
1 2 3 4 5 6 7 8 9 10 11	"big lever for forward" were would continu statements cor	And I [think] the products that are going to be rolled out this year or that we have been rolling out last quarter [i.e., Llano] under mainstream Fusion parts and also the new server product point us in the right direction. So I'm not trying to [abate] this question, technology and manufacturing, technology is important. We'll make sure that we manage our partners this way. But it's not the it's necessary but it's not sufficient to be successful in this market segment. These statements were materially false and misleading for the reasons stated in larly, statements concerning the Fusion family (i.e., Brazos and Llano) being a us to improve pricing mix and price performance for the Company moving e false and misleading because Llano was experiencing significantly low yields that are to negatively affect the Company and its financial prospects. Defendants' incerning their foundry relationship (i.e., GlobalFoundries and TSMC) were also eading because they failed to disclose that the yield issues were occurring at
12		ies, significantly impacting the Company's ability to meet channel demand.
13	J.	September 13, 2011 – AMD at Deutsche Bank Technology Conference
14	197.	On September 13, 2011 Seifert participated in the Deutsche Bank Technology
15	Conference, an	nd Seifert discussed Llano's strength and demand for Llano:
16		<u>Analyst</u> :
17 18 19		Well, we very much appreciate you coming to the conference. Why don't we just start with a little bit I'm starting all of these Q&A sessions with a little bit of view on the macro side of things. I know there's a lot of good AMD-specific drivers but let's start with macro first and what you're seeing?
20		<u>Seifert</u> :
21		It is a complex picture. Just reading the newspaper opening up this
22 22		morning with what is happening in Europe makes you kind of nervous, but for us the picture in overall demand patterns has not really changed. You know, we have been largely conservative all
23 24		really changed. You know, we have been largely conservative all year long even entering the year. <i>The demand that ties our</i> <i>business today is pretty much driven out of emerging countries,</i>
24 25		Brazil, China, India. And not much changed to what we have said in the first quarter and the second quarter.
26		So from that perspective, not much not many big and new
27		<i>news.</i> We have to keep however in mind that the third quarter is always a big back-end loaded quarter both in terms of demand and
28		in terms of supply so we have a way to go. But I would say the demand patterns are as they were.
	Amended Class Case No. 3:14-C	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 63

	Case4:14-0	cv-00226-YGR Document61 Filed06/11/14 Page69 of 121
1 2 3		<i>We continue to make very good progress in emerging countries.</i> The United States is so-so. Canada is holding up nicely. Europe is just weakness all over the place and, where you find strength, it is not really meaningful from a volume perspective.
		<u>Analyst</u> :
4 5		And how much of that strength do you think is AMD-specific because of the new products you have or would you say actually after a year of burning inventory the computing market is lean
6		enough that it's going to [mark] across the board?
7		<u>Seifert</u> :
8 9		Good question. So we have been saying that this year for us in our development, the launch of our new products [Brazos and Llano], the traction we see and this is actually more important that what we
10		will see as in terms of impact, in terms of overall PC growth; and I think that is holding up nicely so far and the first <i>the launch of</i>
11		our first Fusion product family [Brazos and Llano] was hugely successful and we continue to ride that wave.
12		It brings performance and battery life to a price point that is
13		uniquely defined to take advantage, especially of <i>emerging</i> <i>markets trends</i> . So this product in combination where we see
14 15		demand strengths is really driving it. And we followed up, as you know, with our second generation of products, the Llano products and you see similar behavior.
16		So we think we have an extremely innovative architecture that is doing extremely well in the market, and that helps us to a certain degree to also decouple from macroeconomic demand patterns.
17	198.	These statements were materially false and misleading for the reasons stated in
18 19	¶175. Specifi	ically, ten weeks into the quarter (with only two weeks to go), Seifert discussed
20	how well Llar	no was doing in the market, attributing the strength in emerging markets, including
20	China, in part	to Llano.
22	К.	PARTIAL DISCLOSURE - September 28, 2011 News Release
23	199.	After the market closed on September 28, 2011, in a partial disclosure of the truth,
24	AMD issued	a press release entitled "AMD Announces Preliminary Third Quarter Results." In
24	the press relea	ase, the Company pre-announced disappointing results for the third quarter. Instead
25 26	of third quarte	er revenues increasing by 10%, as had previously been forecasted, revenues were
20 27	now expected	to increase only four to six percent. In addition, AMD announced that margins
27 28	were now exp	bected to be 44% to 45%, lower than the previously forecasted 47%. AMD blamed
	AMENDED CLAS CASE NO. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 64 CV-00226-JD

this earnings and margin miss on "yield, ramp and manufacturing" issues at GlobalFoundries 1 2 that limited Llano supply, but in an effort to blunt this bad news, emphasized that demand for 3 Llano remained strong, and also blamed the miss in part on a later-than-expected introduction of 4 AMD's new server processor: 5 The less-than-forecasted preliminary third quarter 2011 revenue results are primarily due to 32 nanometer (nm) vield, ramp and manufacturing issues at GLOBALFOUNDRIES in 6 its Dresden, Germany factory that limited supply of "Llano." 7 Additionally, 45nm supply was less than expected due to complexities related to the use of common tools across both 8 technology nodes. AMD continues to work closely with its key partner GLOBALFOUNDRIES to improve 32nm vield 9 performance in order to satisfy strong demand for AMD products. 10 The less-than-forecasted preliminary third quarter 2011 gross 11 margin results are primarily due to less-than-expected supply of "Llano" and associated products with higher average selling price 12 (ASP). Additionally, shipments of AMD's next-generation server processor, codenamed "Interlagos," occurred later in the third 13 quarter than originally anticipated. 14 200. On this news, AMD stock plunged nearly 14% from a closing price of \$6.15 on 15 September 28, 2011, to a closing price of \$5.31 on September 29, 2011, on extremely heavy 16 volume. 17 201. Analysts were disappointed in the news, but still believed that the strong demand 18 for Llano would continue to drive margins. A BMO Capital Markets report published on 19 September 29, 2011 stated: "the nature of the cuts at AMD is disappointing and raises 20 difficult questions again regarding the company's ability to execute on a consistent basis, fabless 21 or not. The company is having yield issues at the 32-nanometer node, besides other 22 manufacturing issues at its Dresden Fab." On that same day a Wedbush analyst stated: 23 [M]anagement indicated on our call last night that demand trends for its products, particularly Llano, were tracking in-line with 24 expectations. AMD indicated that the shortfall in revenue was largely driven by constrained [Llano] supply and the timing of 25 shipments of Bulldozer core CPUs and not related to slowing of demand. We believe AMD's commentary on strong demand for 26 its flagship Llano supports our belief that AMD is gaining share in mainstream and performance notebooks. 27 28 AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 65 CASE NO. 3:14-CV-00226-JD

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page71 of 121

202 While Defendants revealed for the first time that production issues were limiting 1 2 Llano supply, they did not tell the whole truth about the full extent of the impact the yield 3 problem was having on AMD's business. Defendants failed to reveal that the yield issues – 4 which occurred prior to and throughout the quarter, had significantly affected AMD's supply 5 channel and would continue to do so until Llano yields improved. In addition, it was misleading 6 for Defendants to tout "strong" customer "demand," yet omit to tell the market that due to the 7 lack of Llano supply, the Company was prioritizing Llano shipments to only one segment of its 8 customers – its tier 1 OEM customers – and neglecting to supply its important distribution 9 channel customers which sources emerging markets with any Llano product as a result. As of 10 the date of the September 28, 2011 news release – nearly four months after the product launch (and approximately six months after the channel should have received its first shipments) $^9$  – the 11 12 Company had not yet distributed Llano to the channel, and that failure caused the Company to miss channel sales during the important back-to-school selling season. 13 14 L. **October 27, 2011 Form 8-K** 15 203. On October 27, 2011, after the market closed, AMD filed a Form 8-K with the 16 SEC and attached a press release entitled "AMD Reports Third Quarter Results." For the 17 quarter, the Company reported revenue of \$1.69 billion, net income of \$97 million, or \$0.13 per

18 share, and gross margin of 45%. With respect to its current outlook, the press release noted that

19 AMD expected its 2011 fourth quarter revenue to increase 3% sequentially, plus or minus 2%.

20204. The October 2011 press release contained a statement from Read assuring the21market that despite the earlier yield issues, there was "strong adoption of [the] APUs." The

22 October 2011 press release also touted APU shipment growth in emerging markets, like China,

23 and design wins for Llano:

24

25

26

*"Strong adoption of AMD APUs drove a 35 percent sequential revenue increase in our mobile business,"* said Rory Read, AMD president and CEO. *"Despite supply constraints, we saw double digit revenue and unit shipment growth in emerging markets like China and India* as well as overall notebook share gains in retail at mainstream price points. Through disciplined execution and

<sup>27</sup>
 <sup>9</sup> The Company stated in the April 4, 2011 conference call that it was already shipping Llano for revenue to customers– two months in advance of the launch.

	Case4:14-0	cv-00226-YGR Document61 Filed06/11/14 Page72 of 121
1 2		continued innovation we will look to accelerate our growth and refine our focus on lower power, emerging markets, and the cloud."
3		***
4		Leading notebook manufacturers including Acer, ASUS, Dell,
5		AMD, Lenovo, Samsung and Toshiba continued to increase global availability of their notebook platforms based on the AMD A- Series APUs, bringing brilliant HD graphics and up to 10.5 hours
6		of battery life(3) to users worldwide.
7	205.	The Company also published a "CFO Commentary" as an attachment to the Form
8	8-K that repea	ated the 3Q11 results and 4Q11 guidance. While the CFO Commentary
9	acknowledge	d the yield issues with Llano, it tempered any negative impact with a misleading
10	description of	positive developments of sales in the channel:
11		<i>Revenue in the third quarter of 2011 was adversely impacted by 32 nanometer (nm) yield, ramp and manufacturing issues</i>
12		experienced by one of our foundry partners, that limited supply of "Llano" – our 32nm Accelerated Processing Unit (APU).
13		Additionally, 45nm supply was less than expected due to complexities related to the use of common tools across both
14		technology nodes.
15		***
16		*** In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter.
16 17	206.	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the
16 17 18		In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter.
16 17 18 19	addition, as o	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In
16 17 18 19 20	addition, as o (and approxir	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch
16 17 18 19 20 21	addition, as o (and approxir Company had	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch nately seven months after the channel was supposed to receive Llano)—the
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> </ol>	addition, as o (and approxin Company had concerning "a	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch nately seven months after the channel was supposed to receive Llano)—the I not yet distributed any Llano product to the channel. The statements made
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol>	addition, as o (and approxin Company had concerning "a misleading fo	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch nately seven months after the channel was supposed to receive Llano)—the I not yet distributed any Llano product to the channel. The statements made anticipated strength in the channel through the end of the quarter" were false and
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> </ol>	addition, as o (and approxin Company had concerning "a misleading fo begin doing s	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch nately seven months after the channel was supposed to receive Llano)—the I not yet distributed any Llano product to the channel. The statements made inticipated strength in the channel through the end of the quarter" were false and r the same reason; AMD was not yet selling Llano to the channel (and would not
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> </ol>	addition, as o (and approxin Company had concerning "a misleading fo begin doing s	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch nately seven months after the channel was supposed to receive Llano)—the I not yet distributed any Llano product to the channel. The statements made unticipated strength in the channel through the end of the quarter" were false and r the same reason; AMD was not yet selling Llano to the channel (and would not o until December 2011). Moreover, the Defendants omitted to state that, by now,
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> </ol>	addition, as o (and approxin Company had concerning "a misleading fo begin doing s AMD had alr	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In f the date of CFO Commentary—nearly five months after the Llano product launch nately seven months after the channel was supposed to receive Llano)—the I not yet distributed any Llano product to the channel. The statements made anticipated strength in the channel through the end of the quarter" were false and r the same reason; AMD was not yet selling Llano to the channel (and would not o until December 2011). Moreover, the Defendants omitted to state that, by now, eady missed channel sales during the critical back to school selling period.
<ol> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> <li>27</li> <li>28</li> </ol>	addition, as o (and approxin Company had concerning "a misleading fo begin doing s AMD had aln M. 207.	In addition, since our preliminary results announcement in September 2011, we saw unanticipated sales strength in the Channel through the end of the quarter. These statements were false and misleading for the reasons stated in ¶202. In if the date of CFO Commentary—nearly five months after the Llano product launch mately seven months after the channel was supposed to receive Llano)—the in ot yet distributed any Llano product to the channel. The statements made unticipated strength in the channel through the end of the quarter" were false and ir the same reason; AMD was not yet selling Llano to the channel (and would not o until December 2011). Moreover, the Defendants omitted to state that, by now, eady missed channel sales during the critical back to school selling period. October 27, 2011 – 3Q11 Earnings Conference Call

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page73 of 121

Seifert participated on the call. During the conference call, Read and Seifert acknowledged the 1 2 32nm yield issues that had affected 3Q11 but repeatedly assured the market that "demand was 3 strong and interest in [AMD Fusion] products was significant." In his prepared remarks, Read 4 stated: 5 Read: However, we also had our challenges. We saw both 32 nm and 45 6 nm supply challenges in the third quarter. No doubt we must 7 improve our execution, and we are taking action to improve our ability to consistently deliver our products on time, day in and day 8 out. We are working with our key partners to improve the processes, disciplined to deliver on our commitments to our 9 customers. We have more to do, but we are clearly making progress and we are on the right path. 10 \*\*\* 11 From an execution standpoint, you know and we know we faced 12 significant manufacturing challenges in the quarter. Having said that, demand was strong and interest in our products is 13 *significant.* We will continue an aggressive effort with our foundry partner to improve manufacturing performance at this 14 important 32 nm technology. And we are already seeing steady improvement day after day, week after week, but we are not out of 15 the woods yet. 16 \*\*\* 17 So in summary, our exciting new AMD Fusion architecture is a unique and differentiated approach, and we are seeing *strong* 18 interest from the marketplace. 19 \*\*\* 20 Customer demand is strong and momentum is clearly there. 21 208. In response to a question about execution on the yield, Read responded in part as 22 follows, suggesting the yield problem was resolved: "And clearly, *we will ship significantly* 23 more 32nm product in the fourth quarter than we did in the third quarter." 24 209. In response to an analyst question to Seifert regarding the gross margin impact 25 that the Llano yield problem would have in the fourth quarter. Seifert responded by assuring the 26 market that the high ASP Llano would help the Company's gross margins recover moving 27 forward: 28 AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 68 CASE NO. 3:14-CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page74 of 121	
1	<u>Analyst</u> :	
2	My first question is about gross margins. Thomas, in your comments, you indicated ASPs were up, it sounds like, quite	
3		
4 5	margin as yields improve, particularly given the ASP trends you have, and then, specifically, <i>how should we think about gross</i>	
6		
7	$\mathbf{J}$	
8		
9		
10	perspective. And then, we had to deal with a higher relative share of graphic product in the overall revenue picture.	
11	So how is that going to change moving forward? So, a couple of trends you have to keep in mind, headwinds and tailwinds. <i>The</i>	
12 13	tailwinds certainly are we will recover gross margin by shipping a higher share of Llano products and we will increase gross	
14		e had long
14		-
15		nat there was
10		
18	just based on the comments again, it sounds like what fell short	
19 20	execution issue, one, do you sense that there is a longer-term	
20	because you screwed it up on the execution side? And the reason I	
22	desktop than it would have been were it to be seen more in your	
23	probably depending on you more.	
24	<u>Read</u> :	
25	Well, that's kind of interesting. I've had the opportunity over the first two months here to really meet with just about <i>every major</i>	
26	partner across the planet, and you know, the feedback has been very consistent. They really believe in this AMD APU kind of	
27	strategy based on the Fusion architecture.	
28	You know, it's not a surprise that we saw revenues increase 35% sequentially based on this strong APU demand in the mobile space.	
	Amended Class Action Complaint For Violations Of The Federal Securities Laws Case No. 3:14-CV-00226-JD	69

211. of the third qu	And think about it to date, we've already shipped 20 million Brazos in that area. Clearly from being a customer in my past job, it's about building trust, trust in execution, trust in technology. We have to continue to focus on that. That is job one from my perspective. If we execute better, we'll enhance that trust. <i>I don't think we've</i> <i>irreversibly damaged that trust at this point, but we eroded some</i> <i>of it and we need to make sure that we execute every day to our</i> <i>commitments</i> . In response to a question regarding the uptick in channel strength towards the en arter, Read stated: What we've seen in the notebooks segment, JoAnne, is <i>we've seen</i> <i>strong uptake in the APU demand, whether it's in the Brazos</i> <i>area, and low power and more in the entry bands or into the</i> <i>Llano segment where it's a little bit more into the mainstream</i> <i>The APU strategy that we put in place with the Fusion</i> <i>architecture, with the Brazos and Llano chipsets</i> , really takes advantage the idea of the CPU and GPU together, and the idea of delivering the graphical, the user experience from the cloud is very <i>well positioned, and customers are clearly reacting to that in the</i> <i>mobile segment in terms of those entry to mainstream price</i> <i>bands.</i>
	I think that's a reflection that we've been listening to the marketplace and we've been reacting to it. At this point in the third quarter, the APU mix of our total client business is up to 90% of that client mix, and I think that's pretty telling. We're going to continue to double-down there, focus on building out that APU strategy, continue to drive for low power. These are the trends that the customers in those segments are saying, and we're seeing it across the planet.
212.	In terms of fourth quarter demand, Seifert promised that the Company would
deliver more	Llano product:
	<u>Analyst</u> :
	Your guidance for growth in December, just a clarification. Did you say that that will be driven by an increase in output of Llano, so there will actually be a fair increase in revenue from Llano, rather than a shift back to more output on 45 nm?
	Seifert:
	So we guided revenue up quarter over quarter with a midpoint of 3%, and <i>we also said that this will include a significant increase of our shipments on 32 nm and Llano. Yes, that is true.</i>
	***

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page76 of 121
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	Case4:14-cv-00226-YGR       Document61       Filed06/11/14       Page76 of 121         Analyst:       Okay, great, and could you give us a rough idea of how many Llano chips did ship in the September quarter and what you expect in terms of unit shipments in December for Llano?         Scifert:       No, but I said you can deduct that from what I said before. Our original intent was to really outperform the Brazos ramp in terms of steepness of the slope, and we were, for the reasons we have discussed now at length, not able to achive: that. But we are on a similar trajectory than we – what we had on our Brazos ramp on a quarterly comparable level.         213.       The above statements were materially false and misleading for the reasons stated in ¶202. The statements concerning APU Fusion customers, including statements regarding "strong uptake in the APU demand" in the channel, "customer demand," and "momentum" were false and misleading because they omitted to say that the lack of Llano supply due to the yield problems caused the Company to prioritize Llano shipments to its tier 1 OEM customers. As of the date of the October 27, 2011 earnings call – nearly five months after the product launch (and approximately seven months after the channel. The statements concerning increase in margins due to increase in Llano shipments in the fourth quarter were false and misleading because as of the first month of the first quarter (end of October), AMD was still not shipping to the channel, and could not start shipping to the channel until December 2011. Read's statement about strong uptake in Llano demand in response to an analyst's question concerning "channel strength ticking up towards the end of the third quarter," was false and misleading for the same reason – as of that date, the Company was still not shipping Llano to the channel. <tr< th=""></tr<>
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       71         CASE NO. 3:14-CV-00226-JD       71

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page77 of 121
	<b>over sustained periods of time</b> , and as I mentioned in my comments in earlier questions, we are not out of the woods yet.
	***
	When we took a look at the data <b>throughout the quarter</b> , it was clear that we were going to miss the original guidance, and <b>there is</b>
	no doubt that was the case.
	***
	It's not so much only a matter of here's a product issue and we have product yield issue, it was really – it was much more a matter of how do you get a significant and very steep capacity ramp handled at our foundry partner? A lot of new tools had to be
	brought on place, had to be ramped, had to be qualified, and how disciplined and how successful this steep ramp-up process was
	handled gave us a lot of headache over the quarter and a lot of volatility.
	215. Read and Seifert also admitted their close attention to and awareness of the issu
	Read stated that we're "focused" on the yield issue "every single day." Read personally "spen
	lot of time with their executive team and they're bought in just as significantly at
	GLOBALFOUNDRIES as AMD to work with us and to find the right path here, and then
	bringing up the other key partners, like IBM and PDF as I suggested earlier. These things are
things that will help to lift that on a sustainable basis." Read assured the market that they were	
	"maniacal" in their focus and fully understood AMD's manufacturing processes with their
	"hands on the rudder and driving this boat," stating:
	We're making progress and we're focused on it every single day, and we're seeing progress, but again we are focused at a machine-by-machine level, step by step, and trying to improve
	both our sort yields, our total yields across the board.
	***
	I think it's unfair to kind of suggest that we don't have understanding of the root cause [of AMD's chip manufacturing difficulties]. The analysis that we're doing is machine by machine,
	step by step. We're making those changes as we speak and we begin - we have begun to see over the past several weeks, with this kind of intense maniacal focus on execution, that it starts - starts of
	improvements across that set. So I don't want to leave anyone with a feeling that we aren't working that, understanding the issue and have our hands on the rudder and driving this boat. We have work to do, I'll for sure share that, and you know it and I know it. We have to improve our execution, but we have the experience, the expertise
	Amended Class Action Complaint For Violations Of The Federal Securities Laws Case No. 3:14-CV-00226-JD

	Case4:14-c	v-00226-YGR Document61 Filed06/11/14 Page78 of 121
		that's getting underneath that that we believe will drive further improvements as we go through the quarter. Thomas, do you want to add anything?
	216.	Seifert echoed this sentiment, explaining that the Company had "maniacal focus"
	and confirmin	ng several CW accounts that AMD itself had put several teams on the yield
	problem:	
		It's not like this is an iterative process where we don't know where we go. It's a complex situation. It takes <b>maniacal focus</b> , as Rory said. <b>We've put lots of teams on this problem from our</b> <b>partner, from our Company, from outside, from the ecosystem</b> , and we work hard in that direction. We see the improvement. It is the steep road, but we know the direction and we know the path.
	Ν.	November 9, 2011 3Q Form 10-Q
	217.	On November 9, 2011, AMD filed its Form 10-Q for the 2011 third quarter ended
	October 1, 20	11 with the SEC (the "2011 3Q Form 10-Q"). The 2011 3Q Form 10-Q was signed
.	by Seifert and	touted the strong demand for Llano. While the Company acknowledged the yield
	issues that occ	curred during the third quarter with respect to Llano's 32nm processor, AMD
	continued to r	nislead the market about the true extent of how the yield issue impacted the
	Company star	ting in at least June (the end of the second quarter) and continuing throughout the
	third quarter:	
		We continued to experience <i>strong customer demand for our</i> <i>AMD Fusion family of accelerated processing unit (APU)</i> <i>products during the third quarter of 2011.</i> As a result, over 90% of the processors for mobile devices that we shipped in the third quarter of 2011 consisted of APU products. We made progress towards improving our competitive position in our server business by commencing revenue shipments of our AMD Opteron 6200 Series server processors, codenamed Interlagos, at the end of the third quarter of 2011.
		We also experienced challenges during the third quarter of 2011, particularly related to supply shortages of certain microprocessor products manufactured using the 32nm and 45nm technology nodes, which adversely impacted our ability to fulfill customer demand. Specifically, GLOBALFOUNDRIES Inc. (GF) experienced yield and other manufacturing difficulties related to 32nm wafer fabrication, resulting in lower than expected supply of AMD Fusion A-series APUs, codenamed Llano, to us. We also experienced supply constraints for our 45nm microprocessor products due to complexities related to the use of common tools across both the 32nm and 45nm technology nodes and because we made the decision to shift volume away from products manufactured using the 45nm technology node in order to obtain
	AMENDED CLASS CASE NO. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 73 CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page79 of 121
1	additional Llano products. We continue to work closely with our foundry partner to improve yields. However, we expect that
2	during the fourth quarter of 2011, we will continue to shift volume away from products manufactured using the 45nm technology
3	node in order to obtain additional Llano products, and therefore, we expect that we will continue to experience some supply
4 5	constraints for our 45nm microprocessor products during the fourth quarter of 2011, which would have an unfavorable impact on gross margin.
6	218. The 2011 3Q Form 10-Q included certifications signed by Seifert and Read,
7	required under the Sarbanes-Oxley Act of 2002 ("SOX"), representing that the "report does not
8	contain any untrue statement of material fact or omit a material fact necessary to make the
9	statements made, in light of the circumstances under which such statements were made, not
10	misleading with respect to the period covered by this report."
11	219. The statements made in the 2011 3Q Form 10-Q were false and misleading for the
12	reasons stated in ¶202. These statements were also false and misleading because they omitted
13	that as of that date – nearly six months after the product launch (and approximately eight months
14	after the channel should have received its first shipments) – the Company had still not yet
15	provided Llano to the channel.
16	220. In addition, the 2011 3Q Form 10-Q failed to furnish information that the known
17	yield issues were having on AMD's operations for its key APU product, specifically because of
18	the yield issues, AMD would not be able to ship and had not shipped product to its key
19	distribution channel customers, instead prioritizing shipments to its top tier OEMs. This
20	information was required to be disclosed by Item 303 of Regulation S-K [17 C.F.R. §229.303]
21	as a "known trend[] or uncertaint[y]" that had or that the registrant reasonably expected will have
22	a material unfavorable impact on net sales or revenues or income from continuing operations,
23	and was a material event or uncertainty known to management that would cause reported
24	financial information not to be necessarily indicative of future operating results.
25	O. December 7, 2011 – AMD at Barclays Capital Global Technology Conference
26	221. On December 7, 2011, Seifert participated in the Barclays Capital Technology
27	Conference. Seifert touted Llano and told the market that AMD was able to "meet customer
28	demand" in October and November:
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 74

	Case4:14-c	v-00226-YGR Document61 Filed06/11/14 Page80 of 121
1		I think overall, this year was a very important and also successful
2		year for us, because we have been able to show that, first of all, <i>we launched the APU architecture. And it was a huge success.</i> The
2		low power products we launched in the beginning of the year, we have sold about 20 million units in less than three quarters. <i>And</i>
4		even with the supply limitations we had on the Llano side, we did good.
5		***
6		So we put a significant effort in place at GlobalFoundries,
7		(inaudible) with GlobalFoundries, with us but also with IBM. And this [throwing] off, we make steady good improvements. I think
8		we already said it in one of the other rounds, and we were able to meet customer demand, both in October and November. And that
9		makes us confident that we are on the right track. So we see improvement.
10	222.	The above statements were materially false and misleading for the reasons stated
11	in ¶202. The	statements were also false and misleading because AMD was not able to meet
12	customer dem	and in October and November. Indeed a substantial and important segment of
13	AMD's custor	mer base – the channel customers previously touted by Defendants as having high
14	"demand" – d	id not even begin to receive Llano until December 2011. The statements were also
15	false and misleading because they omitted that the yield problems resulted in the Company	
16	prioritizing shipments to OEMs over the channel through December 2011 and, by this point,	
17	AMD's failure to meet their channel demand was continuing to cause weak channel adoption and	
18	negatively im	pacting demand of Llano.
19	Р.	January 24, 2012 Form 8-K
20	223.	On January 24, 2012, after the market closed, AMD filed a Form 8-K with the
21	SEC and attac	ched a press release entitled "AMD Reports Fourth Quarter and Annual Results."
22	For the quarte	er, the Company reported revenue of \$1.69 billion, net income of negative \$177
23	million, or los	ss per share of \$0.24, and gross margin of 46%. For the year ended December 31,
24	2011, AMD r	eported revenue of \$6.57 billion, net income of \$491 million, or \$0.66 per share,
25	and operating	income of \$368 million. The Company issued the following guidance: "AMD
26	expects reven	ue to decrease eight percent, plus or minus three percent, sequentially for the first
27	quarter of 201	2."
28		

Case	e4:14-c	v-00226-YGR Document61 Filed06/11/14 Page81 of 121
doman	224.	The January 2012 press release also touted the success AMD was having with ales for APUs (Brazos and Llano) in the fourth quarter:
deman	u anu s	
		<i>Worldwide demand for AMD APUs continued to increase throughout the fourth quarter.</i> AMD shipped more than 30 million APUs in 2011, including a record number of mobile
		processors found in notebooks from Acer, Asus, Dell, AMD, Lenovo, MSI Samsung, Sony and Toshiba.
	225.	The Company also published a "CFO Commentary" as an attachment to the Form
8-K th	at repea	tted AMD's fourth quarter 2011 financial results, its annual 2011 financial results
and fir	st quart	er 2012 guidance. "AMD expects revenue to decrease eight percent, plus or minu
three p	ercent,	sequentially for the first quarter of 2012 Gross margin is expected to be
approx	imately	45 percent as we approach concluding our GLOBALFOUNDRIES Wafer Supply
Agree	ment re	negotiations." In addition, the CFO Commentary detailed positive developments
in the	Comput	ting Solutions segment due to the Llano's success in the fourth quarter of 2011:
		We achieved quarterly record client revenue driven by an increase in supply of Llano APUs.
		In Q4 2011, APUs [Brazos and Llano] accounted for nearly 100% of mobile microprocessors shipped, and more than 60% of total client microprocessors shipped.
	226.	These statements were materially false and misleading for the reasons stated in
¶¶202,	222.	
	Q.	January 24 2012 – 4Q11 Earnings Conference Call
	227.	On January 24, 2012, the Company hosted an earnings conference call to discuss
the fou	irth qua	rter 2011 and annual 2011 results after the market closed. Read and Seifert
partici	pated of	n the call and touted strong customer demand and interest for AMD's APUs,
includi	ing Llaı	no, in emerging markets like China. Read and Seifert also discussed increased
revenu	e attrib	utable to Llano.
	228.	In their prepared remarks, Defendants stated:
		<u>Read</u> :
		2011 progress was tempered by execution challenges that impacted our supply. We took several steps during the course of the year to better manage our foundry partnerships. <i>Over the last two</i> <i>quarters, 32- nanometer yields and performance have steadily</i> <i>improved at GLOBALFOUNDRIES. As a result of the focus on</i>
		S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 76 CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page82 of 121
1 2	improved execution, 32- nanometer unit shipments increased by more than 80% from third quarter to fourth quarter, and now represents a full one-third of our overall processor mix.
3	Now looking more closely at the fourth quarter. Revenue was
4	\$1.69 billion, flat sequentially and up 2% from a year ago. <i>Record</i> APU shipments and increased demand for our server chips
5	resulted in strong financial performance in what turned out to be an unusually weak quarter for the overall industry.
6	Revenue was impacted by lower than expected GPU demand and a
7	one-time issue that limited supply of the 45-nanometer desktop processors. Working closely with our strategic foundry partner,
8	we believe the 45-nanometer issues have been corrected, and we will see supply rebound in the first quarter.
9	Despite these challenges, <i>we continue to improve our ability to</i>
0	<i>meet our customer commitments.</i> We also successfully transitioned the Company to a lower-cost operating model while
1	driving continued adoption of the latest innovative products. As a result, our non-GAAP net income improved to \$138 million, or \$0.19 a share for the fourth quarter.
2	
3	Now let's take a look at our client business. Our strategy to deliver the best experiences possible, at mainstream price points,
4	continues to pay off, resulting in record APU unit shipments for the quarter. AMD APUs were in five of the top six best-selling systems in North America retail in the fourth quarter, including
5	two of the most popular systems.
6	***
7 8	For example, in China, we posted our third straight quarter of significant retail notebook share gains, and customer adoption of our APUs continues to increase.
9	***
0	So, in summary, our APU momentum continues to accelerate.
21	Our server business continues to strengthen, posting two straight quarters of double-digit growth. We continue to offer the fastest graphics technology on the planet, <i>and we are seeing consistent</i>
22	improvement in 32-nanometer yields and execution performance
23	<u>Seifert</u> :
24	We shipped more than 30 million APUs to date We achieved
25	record quarter client revenue, driven by an increase in supply of Llano APUs. In Q4 of 2011, APUs accounted for nearly 100% of mobile microprocessors shipped in more than 60% of the total
26	mobile microprocessors shipped in more than 60% of the total client microprocessors shipped. Microprocessor ASP increased sequentially, due to an increase in mobile microprocessor ASP and
27	an increase in server units shipped.
28	
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS CASE NO. 3:14-CV-00226-JD

	Case4:14-cv	v-00226-YGR Document61 Filed06/11/14 Page83 of 121
1	229.	Analysts then asked a series of questions about customer interest, customer
2	acceptance, and	d demand for Llano, and Read and Seifert responded as follows:
3		Analyst:
4		Yes, guys, congratulations on the good results. I'm just kind of
5		curious, Rory and Tom, when you look at the guidance you're giving for the first quarter, can you help us put that into context? Is there an assumption that the hard disk drive issue in Thailand is
6		negatively impacting Q1, and that's reflected? Are there further share gains?
7 8		And I'd be curious on the positive trend in servers, whether or not you'll make it three-for-three, as far as sequential growth. Thanks.
9		Read:
10		Hey, thanks, John. <i>There is no doubt that the <u>customer</u></i> <u>acceptance</u> of our APU architecture is quite strong. We've now
11		shipped over 30 million of these APUs to date . And we're seeing a strong uptake in terms of that architecture and what it means to the
12 13		customer. They are looking for a better experience. I think that's a key reason why we've seen the momentum in our business and the ability to deliver on that.
14		You know, our focus on execution around the APUs and around
15		<i>Llano is definitely paying off.</i> And I think as we move forward, we should be able to continue to build on that momentum.
16		***
17		<u>Analyst</u> :
18		Can you say whether or not your 32-nanometer yields are sufficiently good, whereby you are now actually meeting the
19 20		demand you have for that product? Or are you still a little bit short relative to demand?
20		Read:
21 22		So Glen, that's a very good question and focus. <i>We've been</i> <i>intensely focused on addressing this execution challenge.</i> And
22		there's no doubt that this kind of focus is producing benefit. Week in and week out, we've seen steady improvement from
24		where we started the quarter and where we ended 3Q.
25		We've actually increased our Llano 32-nanometer product delivery by 80% from the third quarter. And now Llano makes
26		up almost 60% of the mobile microprocessing revenue. I think this is a good step in the right direction. This gives us the momentum, and we were able to deliver in a more effective way
27		on the customer demands.
28		Is there a strong interest in the product? <u>Absolutely</u> . Do we need
20		to continue to build on the execution progress that we've made?

78

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page84 of 121
1 2 3	For sure. We're not out of the woods yet but we're making steady progress. And with that, we've been delivering each and every week better and better and better. That 80% improvement quarter- quarter suggests a nice mix in terms of 32-nanometer, and positions us again for 1Q.
4 5 6	You're going to see us keep that focus, and it's our commitment to continue to improve that to deliver on every customer commitment. Because building on that customer commitment, delivering on them, is the bedrock of developing long-term customer trust, which will fuel future growth.
7	230. These statements were materially false and misleading for the reasons stated in
8	¶202, 222. These statements were also false and misleading because Defendants failed to
9	disclose that channel demand was weak and adoption was low because the channel did not start
10	receiving Llano until December, which was already half way into Llano product cycle. Indeed,
11	at this point, Defendants had already lost half a year of channel sales (including lucrative back to
12	school and holiday) for a product whose lifecycle was only approximately one year. In addition,
13	statements about emerging markets were false and misleading because the Company was
14	experiencing weak demand in its channel which sourced emerging markets. Moreover, as more
15	fully described in Section IV.K.2., because of the delay in receiving Llano, motherboard
16	manufacturers had effectively abandoned Llano, reducing the supply of Llano motherboards in
17	the market and thus significantly reducing the ability for Llano to be incorporated into
18	computers. In addition, channel demand and adoption was weak because the channel was
19	already looking forward to the next generation Trinity APU (which required a different kind of
20	motherboard), which was set to launch in mid to late 2012.
21	R. 2011 Form 10-K
22	231. On February 24, 2012, AMD filed its Form 10-K for the 2011 fiscal year ended
23	December 31, 2011, with the SEC (the "2011 Form 10-K"). The 2011 Form 10-K was signed by
24	Read and Seifert, and contained materially false and misleading statements about the "strong
25	demand" for the Company's Llano-based APU platforms, stating, in pertinent part, as follows:
26	Computing Solutions
27 28	Computing Solutions net revenue of \$5.0 billion in 2011 increased 4% compared to net revenue of \$4.8 billion in 2010, primarily as a result of a 16% increase in unit shipments partially offset by an 11% decrease in average selling price. <i>The increase in unit</i>
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       79         CASE NO. 3:14-CV-00226-JD       79

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page85 of 121
	shipments was attributable to an increase in unit shipments of our microprocessors, including APU products for mobile devices, as well as our chipset products. Unit shipments of our microprocessors, including APU products for mobile devices increased due to strong demand for our Brazos and Llano-based APU platforms. However, the increase in unit shipments in 2011 was limited by supply constraints with respect to certain microprocessor products manufactured using the 32nm technology node.
	***
	In 2011, we experienced important changes in our business. First, we continued to develop and deliver differentiated products. We launched our AMD family of APU products and experienced strong customer demand, especially for our AMD E-Series and C-Series APUs designed for low-power desktop and mobile platforms, codenamed "Brazos," and our AMD A-Series APUs, codenamed "Llano," for mainstream desktop and mobile platforms. We introduced a number of competitive graphics products in 2011.
	232. While the 2011 Form 10-K made reference to the yield issues that had plagued t
	Company the year before, it omitted to state how the yield issues had continued to impact the
	Company:
	However, our progress during 2011 was tempered by supply constraints related to our 32nm microprocessor products. We took steps during the course of the year to better manage our relationships with our third-party wafer foundries, and during the second half of 2011, 32nm yields and performance have improved.
	***
	For example, during the third quarter of 2011, GF experienced yield and other manufacturing difficulties related to 32nm wafer
I	fabrication, resulting in lower than expected supply of 32nm products to us. Also in the third quarter, we experienced supply
	constraints for our 45nm microprocessor products from GF due to complexities related to the use of common tools across both
	32nm and 45nm technology nodes and because we made the decision to shift volume away from products manufactured using the 45nm technology node in order to obtain additional 32nm
	products. Because we were supply constrained with respect to 32nm and 45nm wafers, our revenues and gross margin in the
I	<i>third quarter of 2011 were adversely impacted.</i> Also, during the fourth quarter of 2011, we experienced reduced supply of 45nm
	product from GF because of a manufacturing disruption that reduced the number of 45nm wafers available for production. If GF is unable to achieve anticipated manufacturing yields for 45nm or 32nm wafers or future technology nodes, then we may experience supply shortages for certain products which may have a material adverse impact on our revenue and gross margins and our ability to effectively manage our business.
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       8         CASE NO. 3:14-CV-00226-JD       8

1	233. The 2011 Form 10-K included SOX certifications signed by Read and Seifert
2	stating that the "report does not contain any untrue statement of material fact or omit a material
3	fact necessary to make the statements made, in light of the circumstances under which such
4	statements were made, not misleading with respect to the period covered by this report."

5 234. The above statements were materially false and misleading for the reasons stated
6 in ¶202. 222, 230.

7 235. In addition, the 2011 Form 10-K failed to furnish information about the true
8 financial impact that the yield problems had and continued to have on channel sales and on the
9 adoption of the Llano platform, and the impact it would have on AMD's future operating results.
10 This information was required to be disclosed in the 2011 Form 10-K pursuant to Item 7 of the
11 instructions to Form 10-K, which provides that companies disclose information called for under
12 Item 303 of Regulation S-K.

13

S.

#### February 2, 2012 - AMD 2012 Financial Analyst Day

14 236. On February 2, 2012, AMD held its 2012 Financial Analyst Day webcast with 15 analysts and investors to discuss the Company's operations. On the webcast, Defendant Su 16 touted the "great customer reception" and the market's adoption of AMD's APUs and noted that 17 the Company saw it shipments of APUs "continuing to grow and the momentum continuing to 18 grow into 2012 and 2013": 19 So in 2011, we launched the AMD APUs, and it's been fantastic. You heard it from Rory. We'll say it many, many times today, 20 first to introduce heterogeneous computing in the marketplace. It had great customer reception. The performance of the Llano 21 APU is 3x what a typical general purpose processor would do and that's the power of bringing the processor and the graphics *capability together.* When you look at the roadmap, and I'm going 22 to talk to you about the roadmap for second generation and third generation APUs, we will take that in the mainstream to 1 23 TeraFLOP. And it's really just a couple of years away. 24 The thing about APUs is where do we think it can go in the 25 market, and if you look at the market adoption for this technology, it's been fantastic. We've shipped over 30 million 26 APU units [to date] and if you look at it just started shipping in fourth [quarter] 2010, it really has made tremendous progress. 27 11 of the top 12 OEMs are shipping AMD APUs and, we see that continuing to grow and the momentum continuing to grow into 28 2012 and 2013. AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 81 CASE NO. 3:14-CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page87 of 121
1	237. These statements were materially false and misleading for the reasons stated in
2	¶¶202. 222, 230.
3 4	T. March 1, 2012 - AMD at Morgan Stanley Technology, Media and Telecom Conference
<del>-</del> 5	238. On March 1, 2012, Seifert presented at the Morgan Stanley Technology, Media &
6	Telecom Conference. At the conference, Seifert reiterated his previous positive statements about
7	AMD's ability to increase the output of and the momentum associated with Llano-based
8	products, stating:
9	[S]o we've made significant progress on the foundry side.
10	Working together with GLOBALFOUNDRIES has allowed us to really get into gear. We shipped 80% more 32-nanometer Llano-based products Q3 over Q4. So, the team, both on the
11	GLOBALFOUNDRIES side, as well as on our side, working together have done an outstanding job.
12	So, with this momentum, we go - we went into 2012. '12 is
13	important because on the Llano side, Llano will be replaced with Trinity. It's our second generation of APUs for the mid
14 15	performance segment. That's important because it has the next generation of [disk read] GPU, of course, and our next generation of Piledriver architecture on the CPU side, so a significant step forward.
16	The momentum is good at this point in time.
17	***
18	We also said that we are going we are pleased about this because
19	it pretty much allows us to replace lower gross margin discrete revenue, especially at the low-end [Brazos], with higher gross
20 21	margin APU revenue [Llano]. So, it's moving in the direction that we thought it would move, probably a bit faster based on the success we had with our APU launches in last year. So, we are
22	<ul><li><i>happy with this trend.</i></li><li>239. These statements were materially false and misleading for the reasons stated in</li></ul>
23	¶202. 222, 230.
24	U. April 19, 2012 Form 8-K
25	240. On April 19, 2012, after the market closed, AMD filed a Form 8-K with the SEC
26	and attached a press release entitled "AMD Reports First Quarter Results." For the quarter, the
27	Company reported revenue of \$1.59 billion, down 6% from the previous quarter but in line with
28	AMD's guidance, and a net loss of \$590 million, or \$0.80 loss per common share. Non-GAAP
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       82         CASE NO. 3:14-CV-00226-JD       82

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page88 of 121

1	aross morain	was flat quarter over quarter, but was 20/ on a CAAD basis due to the 2012	
1	gross margin was flat quarter over quarter, but was 2% on a GAAP basis due to the 2012		
2	Amendment to the GlobalFoundries Wafer Agreement. With respect to its outlook, the press		
3	release noted that AMD expected its revenue during the second quarter of 2012 to increase 3%		
4	sequentially,	plus or minus 3%.	
5	241.	The Company also published a "CFO Commentary" as an attachment to the Form	
6	8-K that repea	ated the first quarter 2012 financial results and second quarter 2012 guidance. In	
7	addition, the	CFO Commentary touted continued APU and particularly Llano adoption in first	
8	quarter of 201	2:	
9		<i>APUs continue to increase as a percentage of our Client products.</i>	
10 11		Llano is driving APU adoption in top-selling notebook SKUs in North America priced above \$400.	
12	242.	These statements were materially false and misleading for the reasons stated in	
13	¶¶202. 222, 2	30.	
14	V.	April 19, 2012 - 1Q12 Earnings Conference Call	
15	243.	The Company hosted an earnings conference call to discuss the first quarter 2012	
16	results that da	y after the market closed. Read and Seifert participated on the call. During the	
17	conference ca	Il, Read and Seifert touted "higher than anticipated" demand for the Llano,	
18	particularly in the emerging markets:		
19		Read:	
20		Adoption of our APUs continues to accelerate. APUs accounted	
21		for nearly 100% of our mobile unit shipments in the quarter, helping drive an approximate 30% increase in mobile processor unit shipments and significant mobile revenue growth from a	
22		<i>year ago.</i> We saw strong success in the critical 400 to 700 mainstream retail notebook price band, which accounts for nearly	
23		50% of all notebooks sold in retail in 2011.	
24		<u>Seifert</u> :	
25		The Graphics segment revenue was sequentially flat in the typically down quarter. Non-GAAP gross margin was 46%, flat	
26		sequentially and a point higher than expected. The delta to guidance is the <i>result of higher than anticipated demand for</i>	
27	certain 32-nanometer Llano products, particularly in emerging markets.		
28		***	
	AMENDED CLAS	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 83	
	CASE NO. 3:14-0	CV-00226-JD	

	Case4:14-cv	-00226-YGR Document61 Filed06/11/14 Page89 of 121	
1 2		APUs continue to increase as a percentage of our client products, and Llano, our first-generation 32-nanometer APU, powered top- selling notebook SKUs in North America priced above \$400.	
3	244.	Then, during the question and answer session of the conference call, Read and	
4	Seifert touted p	production, shipment, and positive gross margin impact associated with AMD's	
5	32nm products	, which include Llano. First, Seifert highlighted that AMD entered the quarter	
6	with "a lot of n	nomentum," stating, in pertinent part, as follows:	
7 8 9		Yes, let me start with the gross margin question first. So without any doubt, we have made good progress on the yield side on 32- nanometer. We entered the quarter with a lot of momentum and we saw some benefits in terms of product mix earlier than we expected. We expected some of those benefits in the second	
10		quarter, and that has allowed us to come, gross margin-wise, in the first quarter a little bit higher than expected.	
11		So moving into the second quarter, what are the headwinds and the tail winds? <i>We expect to continue to build on our yield</i>	
12		<i>improvement on 32-nanometer. We expect to build on the momentum we see on the product mix side.</i> And we will see	
13 14		some headwinds from quite a significant number of 28-nanometer products that are going to start to ramp in the second quarter.	
15		So if you put all the gives and takes together, we will see the benefit continue that we see in the first quarter and we expect gross margin to be slightly up, flat to slightly up, in the second quarter.	
16	245.	Then, Read explained that, while supply constraints "kind of held back" 32nr	n
17 18	chip shipments	in the desktop market during the fourth quarter of 2011, he did not see "any	
10 19	significant issu	es" in the important desktop market, and Seifert noted that 32nm shipments,	
20	including the L	lano, were "up significantly" during the 2012 first quarter. Read stated in	
20 21	pertinent part, a	as follows:	
22		From the standpoint of desktop, there's no doubt those earlier issues [supply constraints] kind of held that back. We are intensely focused on increasing our ability to deliver and really	
23 24 25		recapture that share in desktop. <i>This is important for our business</i> <i>and it is important to go forward I don't really see, from a</i> <i>desktop perspective, any significant issues.</i> We've just got to deliver the 45 [nm] processor load and the 32 [nm]. We've got to ramp that up as, now, supply positions are dramatically better.	
26		<u>Analyst</u> :	
27 28		Got it. And so last quarter, you said Llano was up like 80%. What were your 32-nanometer shipments up this quarter in that environment?	
	AMENDED CLASS CASE NO. 3:14-CV		84

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page90 of 121
1	<u>Seifert</u> :
2	We are not going to comment, but it was up significantly. We are
3	going to - (multiple speakers) stopping giving concrete guidance here. I think <i>it's important for you to understand that the</i>
4	progress is significant and we are not any longer supply limited on that note.
5	246. In response to an analyst questioning whether new product introductions such as
6	Trinity were resulting in a reallocation or reduced purchases of the Llano or Brazos shipments,
7	including by the channel, Read responded that he was "not seeing" any such impact and that "the
8	Brazos APU has done very well in emerging markets and Llano followed that up," stating, in
9	pertinent part, as follows:
10	<u>Analyst</u> :
11	Thanks and congrats on a nice quarter. I have a question about how your customers are handling the transition from Llano to
12	Trinity and Brazos, the original version, to Brazos 2.0. Are you seeing any of them pause in their purchases? And are you instead
13	sending, perhaps, some of those existing inventories out to emerging markets and channel customers, rather than the OEMs?
14	Can you give us (multiple speakers) transition, and if there's a lull in the second quarter here because of that?
15	<u>Read</u> :
16	Okay, no problem. Thanks for the question. From the standpoint
17	of emerging market I do want to reference the emerging market. In the quarter, we've definitely seen continued microprocessor
18 19	revenue growth, up about 21% year-over-year. And clearly, the Brazos APU has done very well in emerging market and Llano followed that up
20	So I'm not seeing that, JoAnne in terms of pause or concern.
21	247. The above statements were materially false and misleading for the reasons stated
22	in ¶¶202. 222, 230. In addition, statements about emerging markets were false and misleading
23	because the Company was experiencing weak demand in its channel which sourced emerging
24	markets. Moreover, the statements regarding Trinity were false and misleading because by this
25	point, channel customers had already moved on to developing technology for Trinity, including
26	new motherboards, effectively abandoning Llano as a product, as more fully discussed in Section
27	IV.K.2.
28	
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 95

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page91 of 121

1 2	W.	May 8, 2012 - AMD at Bank of America Merrill Lynch Global Technology Conference
3	248.	On May 8, 2012, Seifert presented at the Bank of America Merrill Lynch Global
4	Technology (	Conference. At the conference, Seifert made positive statements about AMD's
5	gross margins	s, stating:
6		Analyst:
7 8 9		Thomas, maybe one question on gross margins. So, obviously, a very strong performance over the last several quarters. How do we think about the trajectory from here because when I look out over the next several quarters, you do have to come out of new products based on these new nodes where the cost of manufacturing is going up essentially, so does that become a headwind in terms of
10		approaching your 50% [cost] long term?
11		Seifert:
12		Well, moving down or moving up the trajectory is always a balance of headwinds and tailwinds. And there will be certain
12		headwinds for sure because we will see an extended ramp on 28 nanometers and more products at TSMC, the first ramps that are
14		going to start at GlobalFoundries.
15		But at the same time, we see ourself moving up the product stack, so to speak. <i>The product mix is getting better, the momentum on</i> <i>the infrastructure side, on the service side hopefully continues.</i>
16 17		So we always set beyond this year. We have line of sight beyond 50% gross margin. And from today's perspective, there is no reason to deviate from that statement.
18	249.	These statements were materially false and misleading because the low demand
19	and lack of ac	doption by the channel of its high margin product Llano, resulting from the yield
20	problems in 2	2011, would negatively materially affect margins moving forward.
21	Х.	May 19, 2012 1Q Form 10-Q
22	250.	On May 9, 2012 AMD filed its Form 10-Q for the 2012 first quarter ended
23	March 31, 20	12 with the SEC (the "2012 1Q Form 10-Q"). The 2012 1Q Form 10-Q was signed
24	by Seifert, an	d touted strong customer demand for and adoption of Llano:
25		Computing Solutions net revenue of \$1,203 million in the first
26		quarter of 2012 was relatively flat compared to net revenue of \$1,200 million in the first quarter of 2011 as a result of a 2% increase in unit shipments offset by a 2% decrease in average
27		selling price. The increase in unit shipments was primarily attributable to an increase in unit shipments of our APU products
28		for mobile devices as well as our chipset products, partially offset by a decrease in unit shipments of our desktop microprocessor
	AMENDED CLAS	ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 86

CASE NO. 3:14-CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page92 of 121
	products. Unit shipments of our microprocessors for mobile devices increased due to strong demand for our Brazos and Llano-based APU platforms.
;	***
•	Gross margin in the first quarter of 2012 benefited from the higher than anticipated demand for certain 32nm Llano products, particularly in emerging markets.
	251. While the 2012 1Q Form 10-Q made reference to the yield issues that had plagued
	the Company the year before, it omitted to state how the yield issues had continued to impact the
	Company:
	GF experienced yield and other manufacturing difficulties
	related to 32nm wafer fabrication, resulting in lower than expected supply of 32nm products to us. Also in the third quarter
	of 2011, we experienced supply constraints for our 45nm microprocessor products from GF due to complexities related to
	the use of common tools across both 32nm and 45nm technology nodes and because we made the decision to shift volume away
	from products manufactured using the 45nm technology node in order to obtain additional 32nm products. Because we were
	supply constrained with respect to 32nm and 45nm wafers, our revenues and gross margin in the third quarter of 2011 were adversely impacted.
	252. Further assuring investors of the veracity of these statements, the 2012 1Q Form
	10-Q included certifications signed by Seifert and Read, representing that the "report does not
	contain any untrue statement of material fact or omit a material fact necessary to make the
	statements made, in light of the circumstances under which such statements were made, not
	misleading with respect to the period covered by this report."
	253. The above statements were materially false and misleading for the reasons stated
	in ¶202. 222, 230. These statements were also materially false and misleading because, as a
	result of the yield problems in 2011, the low demand from, and lack of adoption by the channel
	of the high margin Llano, would negatively and materially affect AMD's margins moving
ĺ	forward.
	254. In addition, the 2012 1Q Form 10-Q failed to furnish information that the known
	yield issues were having on AMD's operations for its key APU product, specifically, because of
	the yield issues, AMD had not be able to ship product to its key distribution channel customers
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       87         CASE NO. 3:14-CV-00226-JD       87

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page93 of 121

until December 2011 and instead had been prioritizing shipments to its top tier OEMs. This
 resulted in some of AMD's most important distribution customers in the channel not adopting
 the Llano platform. This information was required to be disclosed in the 2011 1Q Form 10-Q
 pursuant to Item 2 of the instructions to Form 10-Q, which provides that companies disclose
 information called for under Item 303 of Regulation S-K [17 C.F.R. §229.303].

6

# Y. PARTIAL DISCLOSURE – July 9, 2012 News Release

After the market closed on July 9, 2012, AMD issued a press release preannouncing an expected revenue miss of 14% for its fiscal 2012 second quarter, the period ended
June 30, 2012. AMD now expected revenue to **decrease** approximately 11% for the quarter
compared to its April 19, 2012 guidance of an expected increase of 3%, plus or minus 3%. The
press release attributed the revenue miss primarily to softer than expected channel sales in China
and Europe, as well as a weaker consumer buying environment impacting the Company's OEM
business.

14 256. In response to this news, AMD's stock price fell more than 11%, on heavy
15 volume, to close at \$4.99 per share on July 10, 2012.

16 257. Analysts were shocked by the magnitude of the miss. A BMO Capital Markets
17 analyst report published on July 9, 2012 stated that "the miss by AMD was rather large."

18 258. While this information revealed that AMD had experienced lower channel
19 demand for Llano, it did not fully reveal the extent of the problems and that the issues with the
20 channel stretched back to early 2011.

21

#### Z. PARTIAL DISCLOSURE - July 19, 2012 Form 8-K

22 259. On July 19, 2012, after the market closed, AMD filed a Form 8-K with the SEC 23 and attached a press release entitled "AMD Reports Second Quarter Results," announcing 24 AMD's financial results for the second quarter of 2012. For the quarter, the Company reported 25 revenue of \$1.41 billion, down 11% from the previous quarter, and net income of \$37 million, or 26 \$0.05 per common share. With respect to its then-current outlook, the press release noted that 27 AMD expected revenue during the third quarter of 2012 to decrease 1%, plus or minus 3%. 28 260. According to the July 2012 press release:

	Case4:14-c	v-00226-YGR Document61 Filed06/11/14 Page94 of 121
1 2 3 4		Overall weakness in the global economy, softer consumer spending and <b>lower channel demand</b> for our desktop processors in China and Europe made the closing weeks of the quarter challenging," said Rory Read, AMD president and CEO. <i>"We are taking definitive steps to improve our performance and correct the issues within our control</i> as we expect headwinds will continue in the third quarter as the industry sets a new baseline.
5		***
6 7 8		Computing Solutions segment revenue decreased 13 percent sequentially and year over-year. The sequential decrease was driven primarily by <b>lower desktop channel sales in China</b> and Europe as well as a weaker consumer buying environment impacting sales to Original Equipment Manufacturers (OEMs).
9	AA.	PARTIAL DISCLOSURE - July 19, 2012 – 2Q12 Earnings Conference Call
10	261.	On July 19, 2012, after the market closed, the Company hosted an earnings
11	conference ca	ll to discuss the disappointing second quarter 2012 results. Read, Seifert, and Su
12	participated of	n the call.
13	262.	During the conference call, Read and Seifert attributed the earnings miss to two
14	factors: weak	sales of Llano APUs for desktop products in the distribution channel, principally
15	in the Chinese	e and European markets, and a softer consumer market for notebooks. Read and
16	Seifert also re	vealed for the first time that AMD's botched rollout of Llano to the channel
17	market, i.e., it	s failure to timely supply the channel with product, led to weak channel adoption
18	that negatively	y impacted AMD's business:
19		<u>Read</u> :
20		For the second quarter, our revenue of \$1.41 billion decreased 10% from a year ago and 11% sequentially, missing our expectations.
21		After a reasonable start, we saw business velocity slow in the later part of the quarter, driving this revenue miss. <b>This second-</b>
22		quarter revenue shortfall was largely driven by two key factors - first, weak sales of desktop processors in the channel,
23		<b>primarily in China and Europe;</b> and, secondly, a soft consumer PC market that impacted OEM notebook processor sales.
24		***
25		Looking at the specifics of the desktop business, sales to OEMs
26 27		increased sequentially based on their continued adoption of APUs. However, our desktop channel revenue declined significantly as our Llano product did not experience the same uptake it had
28		with our OEM customers. Looking back, when we were significantly 32-nanometer supply constrained last year, we prioritized shipments of Llano to our OEM customers. As a
	AMENDED CLASS CASE NO. 3:14-0	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 89 CV-00226-JD

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page95 of 121
1 2	result, channel partners saw a dramatic change in supply linearity and a misalignment with motherboard availability. This clearly impacted Llano sales and built inventory in the channel.
3	Correcting our channel challenges with Llano is largely within our own control. Moving forward, we will focus on accelerating desktop channel sell-through and share proper
5 6	<b>supply linearity</b> and more effectively position Llano's value proposition in this area. It is clear that the overall PC market experienced softness in the second quarter, particularly in the consumer space. This impacted our notebook processor business.
7 8	Seifert:
9 10	Computing Solutions segment revenue was \$1.05 billion, down 13% sequentially, driven primarily by lower channel sales in China and Europe, as well as a weaker consumer buying environment impacting sales to OEMs. Client product revenue declined 13%
11	Units also decreased in the second quarter. <b>Both were primarily</b>
12 13	driven by lower demand for desktop processors and product mix in the channel in China and Europe.
14	263. Seifert also revealed that inventory, primarily of Llano, reached an exceptionally
15	high level of \$833 million, the highest level that the company's inventory had been in seven
16	years: Inventory was \$833 million exiting the quarter, up \$248 million
17 18	from the prior quarter, primarily due to lower sales in the quarter and in preparation for previously anticipated demand. The inventory build consists primarily of our latest generation of products that, at the end of the quarter, was unchanged at \$2.02
19	billion.
20	264. Later on the call, in response to an analyst question seeking clarification about the
21	purported "misalignment" between in Llano and motherboard availability, Read <i>admitted the</i>
22	<i>issue originated in 2011</i> when the yield issues had occurred and that demand for the Llano was
23	not as strong <i>moving into 2012</i> . Read also admitted that "damaged linearity" and "pricing" with
24 25	the Llano APUs and motherboards in the distribution channel "wasn't at the right levels as we exited the year [2011]," stating, in pertinent part, as follows:
23 26	Analyst:
27	Rory, do you mind going through the mechanism that occurs in the
28	channel in terms of the mismatch between motherboards with the Llano? I got a little confused in terms of what may have happened and how you can fix that here over the next several months.
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       90         CASE NO. 3:14-CV-00226-JD       90

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page96 of 121
1     2     3     4     5     6     7     8     9     10     11     12     13     14     15     16     17     18     19     20     21     22     23     24     25     26	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page96 of 121 Read: Sure, Hans. From the standpoint, this originated back and last year when we had that first Liano supply chain issue. And of course you know, Hans, that we had to target our supply to our OEMs. And that was the right thing to do. As we introduced Liano late in the year to the channel that those motherboards had been there for some period of time and really damaged linearity, and pricing wasn't at the right they to do. As we exited the year. As we move forward into 2012, the uptick [in demand] on Liano in the channel wasn't as strong as we expected. And what we are doing here moving forward, Hans, is we're focused on improving and focusing on sell-out activity throughout the tiers of the channel, improving the communication of our value proposition in this key segment and to make sure that we deliver on this momentum in the desktop channel around linearity with our channel partners. Does that help, Hans? Analyz: Yes. Just to confirm, so the uptick in the channel was due to a sudden availability of Liano, or had the motherboards been already kind of designed for another processor? <b>Eacl</b> No, the mismatch occurred early in the cycle as we went through this in terms of they were introduced to the channel earlier in the cycle. Then, as the Liano product came in late in the year of [2011], there was a mismatch in terms of pricing, etc. <sup>10</sup> This impacted linearity. And then we didiv't enjoy the same uptick [in demand] that we saw around Liano that we saw with our OEMs. 265. Su explained that the supply of motherboards relative to the supply of the Liano is what caused the "nonlinearly" in AMD' s sales channel, stating: <u>Analyse</u> We applied that the supply of motherboards dout referring primarily to pricing or to the allocation of different qualities of Liano to different particular channel partners? <u>Su</u> : Is call that we saw anotherboard supply relative to CPU supply and the resulting nonlinearity in the channel.
26 27	<sup>10</sup> The conference call transcript reflects that Read said "the Llano product came in late in the
28	year of 2012." Read misspoke because "late in the year of 2012." had not yet occurred at the time Read made, or was represented to have made, such statement.
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       91         CASE NO. 3:14-CV-00226-JD       91

1	266. Read then admitted that the Company was responsible for the problems managing
2	supply to the channel, for the motherboard linearity issues stating that these issues, which caused
3	AMD's revenue shortfall were "largely in our control":
4	<u>Analyst</u> :
5 6	Just real quick, I just wanted to clarify the weakness in desktops. Was it just CPU, or was it also a problem with graphics in desktop products?
7	<u>Read</u> :
8 9	Graphics enjoyed - had a solid quarter. It was within seasonal expectation and history. We saw good performance out of our next generation 28 non-mater products, and we have strong supply
9	next-generation 28-nanometer products, and we have strong supply there. We did not see issues in terms of the graphics space, in terms of that.
11	Where the big issue in terms of the quarter – and that is largely in our control – is around the desktop business in the channel
12	around CPUs and around the APU product. We did not see the same uptick as I talked about earlier - uptake that we saw with the
13 14	OEMs. And it's interesting, Uche; in the OEMs we've done very well with Llano in terms of the book and in desktop at the OEMs. So I believe that we have not done a good job in terms of
14	linearity and managing our supply to our partners, communicating the strong value proposition deeper into the
16	channel and to ensure that our promotions are focused on how to drive this launch. And that's what we're going to focus on in 3Q and 4Q.
17	***
18	In the desktop channel, I believe that's more around our
19	<b>control.</b> I think we executed not as effectively as we could have, and I believe that we did not enjoy that same uptake in that channel
20	space. We will make sure that our promotions and our incentives are focused around sales out and that our marketing
21	communications help build the understanding deeper into tier 2, 3 and 4 in the channel to make sure that we get that velocity.
22	***
23	[A]s I've covered several times around the channel, I think we've
24	articulated where the issue is around the uptake around the Llano business in the channel. And I believe that our focus around the
25	three core actions to improve linearity - as you know, the channel partners make money based on their turns of their business and
26	return on capital. You must have strong linearity. Second program – make sure we focus on the promotions that drive
27 28	sellout lower into the second and third tier of the channel. And then, finally, make sure we're educating and training the channel on the value proposition we offer.

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page98 of 121
1	<u>Su</u> :
2	We got ourselves a bit out of position [with the channel],
3	admittedly, and that's a big reason for our shortfall.
4	267. Despite these admitted difficulties, Defendants continued to misleadingly tout
5	Llano's prospects and reassure the market that the inventory issue would be back to a normal
6	level in the next two quarters, and that Llano was a "good product" that would continue to sell
7	alongside Trinity:
8	<u>Analyst</u> :
9	Thank you very much. What do you expect to be the ratio of Trinity versus Llano sales in the September quarter?
10	<u>Read</u> :
11	Well, we wouldn't get into the specifics in terms of
12	communicating, but clearly we've already launched the Trinity activities with our notebook OEM partners and we'll continue to build that. <i>That doubled sequentially. Llano is an important</i>
13 14	<i>product throughout the balance of this year and into 2013.</i> It's very relevant to leverage both of those solutions as we move forward, and we'll continue to do that.
15	***
16	<u>Su</u> :
17	Yes, let me make a couple of comments on that. So Llano is a
18	<i>good product</i> . If you look at where we are selling, it's selling into both notebook and desktop OEMs, as well as the channel. We got ourselves a bit out of position, admittedly, and that's a big reason
19	for our shortfall. But when we look forward, it's really the focus on sellout velocity and getting the overall positioning correct with
20	both the CPUs as well as the motherboards. <u>And we think we're</u> doing that. Trinity will also be an excellent product that will go
21	into the channel, and I think we will run with both products for some time in the channel.
22	***
23	Analyst:
24	And can you just give us an estimate on how long you think it will
25	take to get your inventory and the channel inventory back to a level where you feel comfortable?
26	<u>Read</u> :
27 28	We're going to work on that in 3Q and in the second half of the year. We believe that that's the right focus and we'll work through that in each of those next two quarters. We believe that
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       93         CASE NO. 3:14-CV-00226-JD       93

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page99 of 121
1 2 3 4 5 6 7 8 9 10 11 12	<ul> <li>we'll track that week on week and ensure that we have that right focus.</li> <li>268. When questioned by analysts, Seifert deceptively dismissed the notion AMD's future gross margins would be adversely affected by the large amount of unsold Llano inventory, stating that margins continued to be well within prior guidance: <ul> <li><u>Analyst</u>:</li> <li>So it sounds like we're going to get a little more aggressive on price to clear out the inventory at AMD and in the channel. How long do you think it will take to clear it out? And then, if you can just talk about gross margin plans beyond Q3 and the impact that that would have on it as well?</li> <li><u>Seifert</u>:</li> <li>With respect to margin, we are here today to talk about Q3 and I'm not going to provide guidance on Q4 margin. With that being said, we gave guidance for the full year in the range of 44% to 48%, and we are well within this range at this point.</li> </ul> </li> </ul>
13	269. In response to the above revelations, despite Defendants attempt to temper the
14	news, AMD's stock price fell more than 13%, or \$0.64 per share, on heavy volume, to close at
15	\$4.22 per share on July 20, 2012.
16	270. Analyst were surprised by the news. On July 19, 2012, Credit Suisse stated
17	"While a soft outlook is consistent with macroeconomic concerns and a weak/weakening PC
18	market, AMD is clearly suffering from company specific issues – guide implies AMD -12%
19	from 1Q-3Q vs. INTC +11%. Specifically, it would seem that Llano shortages in 2H11 are
20	now negatively impacting channel relationships/rev in 2H12." On July 20, 2012, Morgan
21	Stanley wrote: "AMD has interesting niche products but faces intensifying struggles to monetize
22	them this year. We knew short-term OEM support was limited, but are surprised byAMD's
23	OEM centric new mgmt team inadequately servicing the channel business, and server
24	declines."
25	271. On the other hand, however, analysts were comforted by Defendants' remarks
26	concerning Llano sales and margins moving forward, even in light of the Trinity launch. On
27	July 20, 2012, Wells Fargo stated: "AMD's Llano chip had persistent yield problems which we
28	believe are related in part to design. We had assumed that Trinity would ramp sharply mid 2012,
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       94         CASE NO. 3:14-CV-00226-JD       94

with a corresponding quick ramp down in the problematic Llano product. On the earnings call
 though AMD said Llano will continue to be an important product through the rest of 2012
 and into 2013."

4 272. Notwithstanding the recent revelations, Defendants still had not told the market 5 the whole truth. While Defendants now admitted that AMD was experiencing problems with 6 Llano channel demand and adoption dating back to the year before, they led the market to 7 believe that Llano's prospects were still strong, it was still a successful product that would sell 8 through the channel would and not be cannibalized by Trinity, and that AMD would sell through 9 any excess inventory. The truth was that the botched roll-out had more serious implications than the Company had previously stated, resulting in the channel's failure to adopt Llano, and would 10 11 continue to adversely affect the Llano inventory and gross margin as a result, ultimately 12 requiring AMD to write-down its entire inventory of Llano.

13

# **BB.** PARTIAL DISCLOSURE – October 11, 2012 Press Release

14 273. On October 11, 2012, after the market closed, AMD filed a Form 8-K with the
15 SEC and attached a press release entitled "AMD Announces Preliminary Third Quarter Results."
16 The press release revealed that gross margins for the third quarter were expected to decline 13%
17 to 31%; far less than the previous forecast of approximately 44% made at the end of the
18 prior quarter. The press release also revealed that AMD needed to record an approximate \$100
19 million inventory write-down, mainly attributable to the "lower anticipated future demand for
20 certain products."

21 274. In response to the above revelations, AMD's stock price fell more than 14%, or
22 \$0.46 per share to close at \$2.74 per share on October 12, 2012, on heavy volume.

23

24

## CC. FINAL DISCLOSURE – October 18, 2012 8-K and 3Q12 Earnings Conference Call

275. On October 18, 2012, after the market closed, AMD filed a Form 8-K with the
SEC and attached a press release entitled "AMD Reports Third Quarter Results and Announces
Restructuring." For the quarter, the Company reported revenue of \$1.27 billion, down 10%
from the previous quarter and a net loss of \$157 million, or \$0.21 per common share. The

Company also announced that its gross margin for its fiscal 2012 third quarter declined to 31%. 1 2 The press release also confirmed the \$100 million inventory write-down announced a week 3 earlier. Additionally, the press release revealed for the first time that the \$100 million 4 inventory write-down mainly comprised Llano. 5 276. More specifically, according to the CFO Commentary, attached to the Form 8-K 6 as an exhibit: 7 Gross margin was 31% primarily due to an inventory write-down of approximately \$100 million due to lower than anticipated future demand for certain products. The write-down was comprised 8 mainly of first generation A-Series APU products ("Llano") 9 which adversely impacted gross margin by approximately 8 percentage points. Third quarter gross margin was also 10 negatively impacted by weaker than expected demand, which contributed to lower ASPs for the company's microprocessor 11 products and lower utilization of back-end manufacturing facilities. 12 277 Following the Company's 2012 third quarter earnings announcement, AMD held 13 a conference call after the market close with analysts and investors to discuss the Company's 14 results. During the conference call, Devinder Kumar, AMD's then interim CFO, explained that 15 the Llano inventory write-down accounted for approximately 8% of the 15% total guarter-over-16 quarter decline in AMD's gross margins. 17 Revenue for the third guarter of 2012 was \$1.27 billion, down 10% sequentially, driven by an 11% decline in the Computing Solutions 18 segment and a 7% decline in the Graphics segment revenue. Gross margin was 31%, down 15% sequentially, partially due to the \$100 19 billion (sic - see press release, "\$100 million") inventory writedown which adversely impacted gross margin by 8 percentage points. This write-down was the result of lower-than-anticipated 20 future demand for certain products and mainly comprised of the 21 first-generation A-Series APUs, code-named Llano. 22 Kumar further disclosed that the Llano inventory would not be sold due to the 278. 23 product transition from Llano to the next generation A- Series APU Trinity, which entered the 24 market on October 2, 2012: 25 When you go ahead and take an inventory write-down from an overall standpoint, accounting wise, what happens is we have a 26 product transition from Llano to Trinity. Trinity, as you heard Rory say, up [17%] quarter-on- quarter, doing well. And [] with 27 the market conditions from an accounting standpoint, that you also look at -- he valued the inventory against the future demand, and in 28 particular customer commitments. AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 96 CASE NO. 3:14-CV-00226-JD

We did that in the early part of this quarter after Q3 ended. And we took the incremental inventory write-down. Typically in these situations it is not a plan to go ahead and sell that inventory.

situations it is not a plan to go ahead and sell that inventory.
279. On October 18, 2012, the market finally understood the full story. The significan
and persistent Llano yield problems throughout most of 2011 delayed availability of the product
to an important part of AMD's customers – for nearly six months of the product's one year life
cycle, resulting in the channel failing to adopt the product, and then simply moving on to the
next technology. See §IV. K. 2. Moreover, the market now understood that Defendants' Llano
demand remained strong and would be a good product for AMD for the remainder of 2012 were
simply false. Demand was actually so weak that AMD wrote-off its supply of Llano as
unsellable.
280. In reaction to these latest revelations, AMD's stock price fell another 17%, or
\$0.44 per share, to close at \$2.18 per share on October 19, 2012, on extremely heavy volume.
281. Analysts were surprised by the huge guidance miss and the inventory write down
For example, on October 12, 2012, Wedbush commented: "Q3 revenue negative pre not a
surprise given weak PC demand, but big gross margin guide down comes as a negative
surpriseAlthough AMD cited overall macro weakness, industry checks indicate AMD also lo
market share. While the revenue miss wasn't a surprise, the big reduction in pro forma G
guidance to 31% from 44% primarily due to a \$100MM inventory write down, lower ASF
and utilization rates was."
VI. ADDITIONAL ALLEGATIONS SUPPORTING THE INDIVIDUAL DEFENDANTS' SCIENTER
282. At all relevant times, the Individual Defendants acted with scienter in making
materially false and misleading statements during the Class Period. Each of the Individual
Defendants had actual knowledge that the statements made by him were false and misleading, of
acted with deliberately reckless disregard for the truth or falsity of those statements. Each of th
Individual Defendants' intent to deceive, or deliberately reckless disregard for the truth, is
demonstrated by substantial direct and circumstantial evidence supporting a strong inference of

1

2

1

A.

# APU Strategy and Particularly Llano was Extremely Important to the Company's Success

283. Microprocessors made up the core of the Company's products in sales during the 3 Class Period, accounting for approximately 66% of AMD's revenues in 2011 and approximately 4 61% of AMD's revenues in 2012. Throughout the Class Period, the Company's new APU 5 microprocessors were AMD's main focus. In particular, AMD's Fusion APU strategy was so 6 critical to the Company that Bergman told the market that AMD made "a big bet of Fusion with 7 the *future of the Company*." Analysts called: "AMD's Fusion platform strategy ... a game-8 changer" for AMD. Defendants were intensely focused on the success of the APU platforms 9 with all of the Individual Defendants discussing numerous times throughout the Class Period just 10 how important APUs, and particularly Llano, were for the Company's bottom line. See e.g., 11 Sections IV.E, I. The Company had a lot riding on Llano particularly because Llano, unlike 12 Brazos, was made to be a high margin accretive product and was expected to have a huge effect 13 on the Company's revenues and profitability. Moreover, Llano was designed to compete head to 14 head with Intel's 32nm processor Sandy Beach. A successful launch for Llano could have 15 resulted in increased market share against its major competitor – Intel.

16 17

#### B. AMD's Relationship with Related Party GlobalFoundries

284. Prior to and during the Class Period, AMD and GlobalFoundries had a very close
relationship. Before spinning off, GlobalFoundries was part of AMD. In 2009, during the
development of Llano, AMD owned 32% of GlobalFoundries and occupied two board seats.
During 2010, at the time of the significant yield issues, GlobalFoundries still owned 23% of
GlobalFoundries and occupied two board seats. During 2011, AMD continued to own 10% of
the Company and occupied one board seat. GlobalFoundries was listed as a Related Party in
AMD's relevant Form 10-Ks.

285. AMD also admitted that it had a close relationship with GlobalFoundries. During
the Analyst Investor Day on February 2, 2012, John Docherty, Head of Manufacturing
Operations described the "deep relationships" AMD has with their suppliers, including their
foundries, i.e., GlobalFoundries. He stated: "[Every day] calls for a long period of time.

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page104 of 121

Intimate, sitting down, often, frequent, everyday drumbeats. We are on calls, our team are on
 calls, or are involved in hands-on face-to-face meeting with our supplier base every day, 7 days a
 week and that's what it takes. And again, I repeat, they're not always pleasant meetings.
 Sometimes they are. In fact, let me assure you, they've got more pleasant in last quarter than
 they were the last previous quarter [referring to the yield issues with GlobalFoundries]." With
 regard to the fabrication process of AMD products, Docherty confirmed that "AMD is involved
 every step of the way."

8 286. During the Llano production process Defendants were heavily involved with 9 GlobalFoundries in trying to fix the yield issues. As discussed in Section IV.K., and as admitted 10 by Defendants themselves, AMD spent an incredible amount of manpower and resources on the 11 Llano yield problems, and sent engineers to the "Fabs" to assist GlobalFoundries in correcting 12 the problems. AMD was involved in daily and "weekly meetings at multiple levels," involving 13 AMD and GlobalFoundries employees from around the world, related to Llano. Seifert and 14 Read, who were "intimately" involved in production issues at GlobalFoundries related to Llano, 15 also participated in calls with GlobalFoundries throughout 2011 to discuss the poor yield. 16 Bergman and Read also attended weekly production meetings to discuss the status of chips, 17 launches, and issues at GlobalFoundries, with Bergman reporting to Seifert what was discussed 18 at the meetings.

19 287. Read verified his own personal involvement with GlobalFoundries when he stated
20 during the October 27, 2011 3Q11 earnings conference call that he personally "spent a lot of
21 time with their [GlobalFoundries] executive team [dealing with the yield issue] and they're
22 bought in just as significantly at GLOBALFOUNDRIES as AMD to work with us and to find the
23 right path here."

24 25

#### C. Defendants Were "Hands On" Managers Intimately Involved with Both the Yield Issues and Customer Supply Chain Issues

26
27
288. As detailed in Section IV.K., Seifert, Read, and Bergman were hands on
27
288. As detailed in Section IV.K., Seifert, Read, and Bergman were hands on
288. When the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the section of the production process for Llano. With respect to the
288. Yes and the production process for Llano. With respect to th

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page105 of 121

1 "hands on the rudder and driving this boat." Both Seifert and Read told the market that they had 2 "maniacal focus" on the Company's business, especially with regard to execution on the Llano 3 yield issue. Seifert and Read were also involved in the planning process, tracking customer 4 supply and demand. They attended monthly Sales and Operation Planning meetings at AMD to 5 discuss customer demand as it relates to product supply. It follows that Defendants made the 6 decision to prioritize shipments to OEMs over the channel starting in at least April 2011, based 7 on their own later admissions that the channel did not receive Llano until December 2011. Su's 8 was also closely involved with AMD's customers. Her job was to focus AMD is client 9 relationships, graphics and the game console market, including in emerging markets. Su, who 10 reported directly to Read, oversaw an AMD task force responsible for execution and getting 11 products out to customers on time.

12

#### D. AMD's Focus on its Channel Customers

13 Defendants focused specifically on AMD's channel customers. Indeed, 289. 14 Defendants made it a point during calls with analysts to tout high channel demand for its APUs, 15 including Llano, precisely because channel customers were important to the APU strategy. 16 AMD designed special programs, such as the Fusion Partner Program, to engage their channel in 17 distributing their products. AMD also worked with their channel to "define product features, 18 performance and timing of new products so that the products [AMD develops] meet customers' 19 needs." During the Class Period, Defendants often discussed AMD's engagement with its sales 20 channel on earnings calls with analysts and expressed a "complete dedication and commitment to 21 the channel." Read admitted to being intimately involved in the sales process in the channel in 22 particular, stating on September 4, 2012, that he "took over sales in February [2012]...focus[ing] 23 on getting the data and information to really dissect what is going on in the channel, what is 24 going on in the marketplace." Read also stated that he met with "250, 300 major customer and 25 partners and channel members" for the first five months of his tenure at AMD. Seifert and Su 26 also met with customers (i.e., OEM and channel) to discuss the new Fusion APUs.

- 27
- 28

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page106 of 121

1

# E. AMD's Focus on Emerging Markets

2 290. Emerging markets were a major part of AMD's business. In 2011 and 2012,
3 China was AMD's largest market, accounting for 57% and 53% of AMD revenues, respectively.
4 During conference calls with analysts during the Class Period, Defendants often touted demand
5 and adoption of AMD products in its emerging markets segment, including China. As
6 Defendants admit, the weakness resulting from prioritizing Llano sales to OEMs over the
7 channel sales manifested primarily in China – AMD's largest market.

8

# F. Defendants' Own Class Period Admissions as to When They Knew About Problems with the Yield and the Supply Chain

291. With regard to the yield problems, Defendants admitted in the October 27, 2011 10 conference call that they knew about the issue "throughout the [2011 third] quarter" and that they 11 knew they would not meet guidance during the quarter. The quote attributable to John Docherty, 12 Head of Manufacturing Operations in ¶285 above: "And again, I repeat, they're not always 13 pleasant meetings. Sometimes they are. In fact, let me assure you, they've got more pleasant in 14 last quarter [4Q11] than they were the last previous quarter [3Q11] [referring to the yield issues 15 with GlobalFoundries]," is indicia that the yield problem was known and discussed during the 16 third quarter of 2011. 17

292. With regard to the channel engagement, Defendants, who tracked monthly
demand among their customers, admitted during the September 4, 2012 conference call that they
saw the channel problems begin to manifest in the summer of 2011 when the Llano yield supply
was tight, and that the channel was not provided with any "real" Llano product until December
2011. During the October 27, 2012 conference call Defendants admitted that they did not
provide Llano to the channel until late Q411 and saw the weak channel demand as the Company
"move[d] forward into 2012."

25

# VII. CLASS ACTION ALLEGATIONS

26
293. Lead Plaintiffs bring this action on their own behalf and as a class action pursuant
27
28
293. Lead Plaintiffs bring this action on their own behalf and as a class action pursuant
293. Lead Plaintiffs bring this action on their own behalf and as a class action pursuant
293. Lead Plaintiffs bring this action on their own behalf and as a class action pursuant
293. Lead Plaintiffs bring this action on their own behalf and as a class action pursuant
293. Lead Plaintiffs bring this action on their own behalf and as a class action pursuant
293. The provide the provid

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page107 of 121

"Class Period"), purchased or otherwise acquired shares of AMD's common stock, and were
damaged thereby (the "Class"). Excluded from the Class are the Defendants; members of the
immediate families of the Individual Defendants; AMD's subsidiaries and affiliates; any person
who is or was an officer or director of AMD or any of AMD's subsidiaries or affiliates during
the Class Period; any entity in which any Defendant has a controlling interest; and the legal
representatives, heirs, successors and assigns of any such excluded person or entity.

7 294. The members of the Class are so numerous that joinder of all members is 8 impracticable. During the Class Period, AMD had between 691 million to 711 million shares of 9 common stock outstanding and actively trading on the NYSE with the ticker symbol "AMD." 10 While the exact number of Class members is unknown to Lead Plaintiffs at this time and can 11 only be ascertained through appropriate discovery, Lead Plaintiffs believe that the proposed 12 Class numbers in the thousands and is geographically widely dispersed. Record owners and 13 other members of the Class may be identified from records maintained by AMD or its transfer 14 agent and may be notified of the pendency of this action by mail, using a form of notice similar 15 to that customarily used in securities class actions.

16 295. Lead Plaintiffs' claims are typical of the claims of the members of the Class. All
17 members of the Class were similarly affected by Defendants' allegedly wrongful conduct in
18 violation of the Exchange Act as complained of herein.

19 296. Lead Plaintiffs will fairly and adequately protect the interests of the members of
20 the Class. Lead Plaintiffs have retained counsel competent and experienced in class and
21 securities litigation.

22 297. Common questions of law and fact exist as to all members of the Class, and
23 predominate over any questions solely affecting individual members of the Class. The questions
24 of law and fact common to the Class include:

(a) whether the federal securities laws were violated by Defendants' acts and
omissions as alleged herein;

(b) whether the statements made to the investing public during the Class
Period contained material misrepresentations or omitted to state material information;

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page108 of 121

(c) whether and to what extent the market price of AMD's common stock
 were artificially inflated during the Class Period because of the material misstatements alleged
 herein;

- (d) whether Defendants acted with the requisite level of scienter;
  - (e) whether the Individual Defendants were controlling persons of AMD;
- (f) whether reliance may be presumed pursuant to the fraud-on-the-market
- 7 doctrine; and

4

5

6

8 (g) whether the members of the Class have sustained damages as a result of 9 the conduct complained of herein and, if so, the proper measure of damages.

298. A class action is superior to all other available methods for the fair and efficient
adjudication of this controversy because, among other things, joinder of all members of the Class
is impracticable. Furthermore, because the damages suffered by individual Class members may
be relatively small, the expense and burden of individual litigation make it impossible for
members of the Class to individually redress the wrongs done to them. There will be no
difficulty in the management of this action as a class action.

16

#### VIII. LOSS CAUSATION

During the Class Period, as detailed herein, Defendants engaged in a scheme to
deceive the market and a course of conduct that artificially inflated the price of AMD common
stock and operated as a fraud or deceit on Class Period purchasers of AMD common stock by
failing to disclose and misrepresenting the adverse facts detailed herein. As Defendants' prior
misrepresentations and fraudulent conduct were disclosed and became apparent to the market,
the price of AMD common stock declined significantly as the prior artificial inflation came out
of the Company's stock price.

300. As a result of their purchases of AMD common stock during the Class Period,
Lead Plaintiffs and the other Class members suffered economic loss, i.e., damages, under the
federal securities laws. Defendants' false and misleading statements had the intended effect and
caused AMD common stock to trade at artificially inflated levels throughout the Class Period,
reaching as high as \$8.33 per share on March 16, 2012.

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page109 of 121

1	301. By concealing from investors the adverse facts detailed herein, Defendants
2	presented a misleading picture of AMD's business and prospects. As the truth about the
3	Company was revealed to the market, the price of AMD common stock fell significantly. These
4	declines removed the inflation from the price of AMD common stock, causing real economic
5	loss to investors who had purchased AMD common stock during the Class Period.
6	302. The declines in the price of AMD common stock after the corrective disclosures
7	came to light were a direct result of the nature and extent of Defendants' fraudulent
8	misrepresentations being revealed to investors and the market. The timing and magnitude of the
9	price declines in AMD common stock negate any inference that the loss suffered by Lead
10	Plaintiffs and the other Class members was caused by changed market conditions,
11	macroeconomic or industry factors or Company-specific facts unrelated to Defendants'
12	fraudulent conduct.
13	303. During the Class Period, the price of AMD stock declined as the true state of
14	AMD's operations was revealed to the investing public.
15	304. The economic loss, i.e., damages, suffered by Lead Plaintiffs and the other Class
16	members was a direct result of Defendants' fraudulent scheme to artificially inflate the price of
17	AMD common stock and the subsequent significant decline in the value of AMD common stock
18	when Defendants' prior misrepresentations and other fraudulent conduct were revealed.
19 20	IX. APPLICABILITY OF PRESUMPTION OF RELIANCE: FRAUD ON THE MARKET DOCTRINE
20 21	305. Lead Plaintiffs are entitled to a presumption of reliance under Affiliated Ute
22	Citizens of Utah v. United States, 406 U.S. 128 (1972), because the claims asserted herein
23	against Defendants are predicated upon omissions of material fact which there was a duty to
24	disclose.
25	306. In the alternative, Lead Plaintiffs are entitled to a presumption of reliance on
26	Defendants' material misrepresentations and omissions pursuant to the fraud-on-the-market
27	theory:
28	
-	
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS104CASE NO. 3:14-CV-00226-JD104

(a) AMD's common stock was actively traded on the NYSE, an 1 2 informationally efficient market, throughout the Class Period. 3 (b) AMD's common stock traded at high weekly volumes during the Class Period. 4 5 (c) As a regulated issuer, AMD filed periodic public reports with the SEC. (d) AMD regularly communicated with public investors by means of 6 7 established market communication mechanisms, including through regular dissemination of 8 press releases on the major news wire services and through other wide-ranging public 9 disclosures, such as communications with the financial press, securities analysts and other 10 similar reporting services. 11 The market reacted promptly to public information disseminated by AMD. (e) 12 (f) AMD securities were covered by numerous securities analysts employed by major brokerage firms who wrote reports that were distributed to the sales force and certain 13 14 customers of their respective firms. Each of these reports was publicly available and entered the 15 public marketplace. 16 (g) The material misrepresentations and omissions alleged herein would tend 17 to induce a reasonable investor to misjudge the value of AMD's common stock. 18 (h) Without knowledge of the misrepresented or omitted material facts alleged 19 herein, Lead Plaintiffs and other members of the Class purchased shares of AMD's common 20 stock between the time Defendants misrepresented or failed to disclose material facts and the 21 time the true facts were disclosed. 22 X. **NO SAFE HARBOR** 23 307. The statutory safe harbor provided for forward-looking statements under certain 24 circumstances does not apply to any of the materially false and misleading statements alleged in 25 this Complaint. First, many of the statements alleged herein to be false and misleading relate to 26 historical facts or existing conditions. Second, to the extent any of the false statements alleged 27 herein may be characterized as forward-looking, they were not adequately identified as 28 "forward-looking" statements when made. Third, any purported "forward looking statements" AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS

CASE NO. 3:14-CV-00226-JD

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page111 of 121

1 were not accompanied by meaningful cautionary language because risks that Defendants warned 2 of had already come to pass. Fourth, to the extent that there were any forward-looking 3 statements that were identified as such. Defendants are liable because, at the time each of those 4 forward-looking statements was made, the speaker knew the statement was false when made. 5 A. Many of Defendants' False and Misleading Statements Were Not Forward-Looking 6 For example, the alleged false and misleading statements below (1) relate to 308. 7 historical or current fact; (2) implicate existing conditions; and (3) do not contain projections of 8 future performance or future objectives: 9 "Today 32 nanometer yields are in line with our expectations..." April 4, (a) 10 2011; ¶154. 11 (b) "32 nanometer today is where we want it to be." April 4, 2011; Id. 12 "vields on 32 nanometer are on target..." April 4, 2011; ¶155. (c) 13 "we left now the 32 nanometer issues behind us." April 4, 2011; Id. (d) 14 "we have ample []product available in the second quarter." April 21, (e) 15 2011; ¶162. 16 (f) "We felt very strong channel demand, partly driven by the products that 17 we started to ramp." April 21, 2011; ¶164. 18 "Currently we have no issues, no tightness in wafer supply. There are no (g) 19 signs today that we are going to be constrained from a pure wafer capacity point of view at this 20 point in time." May 17, 2011; ¶168. 21 "Customer adoption of Brazos and Llano-based platforms is strong, and (h) 22 sell-through is excellent." July 21, 2011; ¶177. 23 (i) "Customer demand is strong and momentum is clearly there." October 27, 24 2011; ¶207. 25 "We continued to experience strong customer demand for our AMD (j) 26 Fusion family of accelerated processing unit (APU) products during the third quarter of 2011." 27 November 9, 2011; ¶217. 28 Amended Class Action Complaint For Violations Of The Federal Securities Laws 106 CASE NO. 3:14-CV-00226-JD

(k) "I think we already said it in one of the other rounds, and we were able to 1 2 meet customer demand, both in October and November." December 7, 2011; ¶221. 3 (1)"We've actually increased our Llano 32-nanometer product delivery by 4 80% from the third quarter. And now Llano makes up almost 60% of the mobile 5 microprocessing revenue. I think this is a good step in the right direction. This gives us the 6 momentum, and we were able to deliver in a more effective way on the customer demands. Is 7 there a strong interest in the product? Absolutely." January 24, 2012; ¶229. 8 (m) "Unit shipments of our microprocessors, including APU products for 9 mobile devices increased due to strong demand for our Brazos and Llano-based APU platforms." 10 February 24, 2012; ¶231. 11 (n) "The product mix is getting better, the momentum on the infrastructure 12 side, on the service side hopefully continues. So we always set beyond this year. We have line 13 of sight beyond 50% gross margin. And from today's perspective, there is no reason to deviate 14 from that statement." May 8, 2012; ¶248. 15 "Llano is an important product throughout the balance of this year and into (0)16 2013." July 19, 2012; ¶267. 17 (p) "But when we look forward, it's really the focus on sellout velocity and 18 getting the overall positioning correct with both the CPUs as well as the motherboards. And we 19 think we're doing that. Trinity will also be an excellent product that will go into the channel, and 20 I think we will run with both products [Trinity and Llano] for some time in the channel." 21 July 19, 2012; Id. 22 309. These statements concern then-existing conditions and their present effects on 23 AMD, specifically (1) Llano production and supply was severely constrained due to undisclosed 24 yield issues, (2) AMD did not begin shipping Llano to the channel until December 2011, (3) 25 channel adoption and demand for Llano was weak following the severely botched product 26 launch, and (4) Llano was no longer a margin accretive product that would continue to sell 27 vigorously alongside its second-generation replacement, Trinity, because demand for Llano was 28 in fact weak, inventory of Llano was building up, and the channel had moved on to producing Amended Class Action Complaint For Violations Of The Federal Securities Laws 107

CASE NO. 3:14-CV-00226-JD

### Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page113 of 121

next-generation motherboards in preparation for Trinity's launch that were incompatible with
 Llano.

3 310. To the extent any of these statements might be construed to touch on future intent,
4 they are mixed statements of present facts and future intent and not entitled to safe harbor
5 protection with respect to the part of the statement that refers to the present.

6

16

20

21

22

23

24

25

26

27

28

Conference; and

Conference.

(f)

#### **B.** Several False and Misleading Statements are Not Properly Identified as "Forward-Looking"

7 The PSLRA imposes an additional burden on "oral" forward looking statements, 311. 8 requiring defendants to include a cautionary statement that the particular oral statement is a 9 forward-looking statement, and that "actual results might differ materially from those projected 10 in the forward-looking statement." 15 U.S.C. § 78u-5(c)(1)(A)(i)-(ii). Defendants failed to both 11 identify the statements as forward looking and failed to include the language required by the 12 Reform Act. The following oral statements made by Defendants were not appropriately 13 identified as forward-looking pursuant to the Reform Act requirements and are therefore not 14 protected by the safe harbor: 15

- (a) May 17, 2011 at the J.P. Morgan Technology, Media and Telecom Conference;
- (b) August 8, 2011 at the Pacific Crest Securities Technology Leadership
  Conference;
  - (c) September 13, 2011 at the Deutsche Bank Technology Conference;
    - (d) December 7, 2011, Barclays Capital Global Technology Conference;
    - (e) March 1, 2012, Morgan Stanley Technology, Media and Telecom;
      - May 8, 2012, Bank of America Merrill Lynch Global Technology

2

3

4

1

C.

### Defendants' False and Misleading Statements Were Not Accompanied by Meaningful Cautionary Language

312. None of Defendants' statements were accompanied by meaningful cautionary language that identified important factors that could cause actual results to differ materially from any results projected.

5 313. To the extent Defendants included any cautionary language, that language was not 6 meaningful because any potential risks identified by Defendants had already manifested. As 7 detailed herein, at the time Defendants were touting Llano yields, channel demand, and margins, 8 Defendants knew that (1) Llano yields were "horrible"; (2) AMD had prioritized shipments of 9 the scarce Llano to its tier-one OEM customers over the channel; (3) the delayed launch to the 10 channel and the proximate launch of Trinity eviscerated already tepid demand in the channel for 11 Llano, and; (4) as a consequence, AMD's gross margins and revenue forecasts were 12 unsustainable and an inventory write-down imminent. Thus, vague warnings regarding, for 13 example, how: (1) failure to achieve expected manufacturing yield, (2) supply constraints, 14 (3) faltering adoption of AMD's 32-nm technology, and/or (4) decreased support from 15 motherboard manufacturers "could" adversely affect AMD's business, were insufficient because 16 they failed to warn that the risks had already occurred when Defendants made their false and 17 misleading statements.

18

### D. Defendants Knew that the Risks they Warned of Had Already Come to Pass

19 314. To the extent there were any forward-looking statements that were identified as 20 such at the time made, Defendants are liable for those false and misleading forward-looking 21 statements because at the time each of those forward-looking statements was made, the particular 22 speaker knew that the particular forward-looking statement was false, or, by reason of what the 23 speaker failed to note, was materially false and/or misleading, and/or that each such statement 24 was authorized and/or approved by a director and/or executive officer of AMD who actually 25 knew that each such statement was false and/or misleading when made. For example, at the time 26 such statements were made. Defendants knew that the yield was a current problem adversely 27 affecting the Company.

28

1	COUNT I
2 3	Violation of § 10(b) of the Exchange Act and Rule 10b-5 Promulgated Thereunder Against All Defendants
4	315. Lead Plaintiffs repeat and reallege each and every allegation set forth above as if
5	fully set forth herein.
6	316. This Count is asserted pursuant to Section 10(b) of the Exchange Act and Rule
7	10b-5 promulgated thereunder by the SEC against all Defendants.
8	317. As alleged herein, throughout the Class Period, Defendants, individually and in
9	concert, directly and indirectly, by the use of the means or instrumentalities of interstate
10	commerce, the mails and/or the facilities of national securities exchanges, made untrue
11	statements of material fact and/or omitted to state material facts necessary to make their
12	statements not misleading and carried out a plan, scheme and course of conduct, in violation of
13	Section 10(b) of the Exchange Act and Rule 10b-5 promulgated thereunder. Defendants
14	intended to and did, as alleged herein, (i) deceive the investing public, including Lead Plaintiffs
15	and members of the Class; (ii) artificially inflate and maintain the prices of AMD common stock;
16	and (iii) cause Lead Plaintiffs and members of the Class to purchase AMD common stock at
17	artificially inflated prices.
18	318. The Individual Defendants were individually and collectively responsible for
19	making the false and misleading statements and omissions alleged herein and having engaged in
20	a plan, scheme and course of conduct designed to deceive Lead Plaintiffs and members of the
21	Class, by virtue of having made public statements and prepared, approved, signed and/or
22	disseminated documents that contained untrue statements of material fact and/or omitted facts
23	necessary to make the statements therein not misleading.
24	319. As set forth above, Defendants made their false and misleading statements and
25	omissions and engaged in the fraudulent activity described herein knowingly and intentionally,
26	or in such a deliberately reckless manner as to constitute willful deceit and fraud upon Lead
27	Plaintiffs and the other members of the Class who purchased AMD common stock during the

## Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page116 of 121

1	320. In ignorance of the false and misleading nature of Defendants' statements and
2	omissions, and relying directly or indirectly on those statements or upon the integrity of the
3	market price for AMD common stock, Lead Plaintiffs and other members of the Class purchased
4	AMD common stock at artificially inflated prices during the Class Period. But for the fraud,
5	Lead Plaintiffs and members of the Class would not have purchased AMD common stock at such
6	artificially inflated prices. As set forth herein, when the true facts were subsequently disclosed,
7	the price of AMD common stock declined precipitously and Lead Plaintiffs and members of the
8	Class were harmed and damaged as a direct and proximate result of their purchases of AMD
9	common stock at artificially inflated prices and the subsequent decline in the price of that stock
10	when the truth was disclosed.
11	321. By virtue of the foregoing, Defendants are liable to Lead Plaintiffs and members
12	of the Class for violations of Section 10(b) of the Exchange Act and Rule 10b-5 promulgated
13	thereunder.
14	COUNT II
15	Violation of § 20(a) of the Exchange Act
16	Against the Individual Defendants
17	322. Lead Plaintiffs repeat and reallege each of the allegations set forth above as if
18	fully set forth herein.
19	323. This Count is asserted pursuant to Section 20(a) of the Exchange Act against each
20	of the Individual Defendants.
21	324. As alleged above, AMD violated Section 10(b) of the Exchange Act and Rule
22	10b-5 promulgated thereunder by making false and misleading statements in connection with the
23	purchase and sale of AMD's common stock and by participating in a fraudulent scheme and
24	course of business or conduct throughout the Class Period. This fraudulent conduct was
25	undertaken with scienter and the Company is charged with the knowledge and scienter of each of
26	the Individual Defendants who knew of or acted with deliberate reckless disregard of the falsity
27	of the Company's statements and the fraudulent nature of its scheme during the Class Period.
28	
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 111

325. As set forth above, the Individual Defendants were controlling persons of AMD
 during the Class Period, due to their senior executive positions with the Company and their direct
 involvement in the Company's day-to-day operations, including its APU, and particularly its
 Llano businesses.

326. By virtue of the foregoing, the Individual Defendants each had the power to
influence and control, and did influence and control, directly or indirectly, the decision-making
of AMD, including the content of its public statements with respect to its APU, and particularly
its Llano businesses.

9 327. These Individual Defendants acted knowingly and intentionally, or in such a
10 deliberately reckless manner as to constitute willful fraud and deceit upon Lead Plaintiffs and the
11 other members of the Class who purchased AMD common stock during the Class Period.

12 328 In ignorance of the false and misleading nature of the Company's statements and 13 omissions, and relying directly or indirectly on those statements or upon the integrity of the 14 market prices for AMD common stock, Lead Plaintiffs and other members of the Class 15 purchased AMD common stock at an artificially inflated price during the Class Period. But for 16 the fraud, Lead Plaintiffs and members of the Class would not have purchased AMD common 17 stock at artificially inflated prices. As set forth herein, when the true facts were subsequently 18 disclosed, the price of AMD common stock declined precipitously and Lead Plaintiffs and 19 members of the Class were harmed and damaged as a direct and proximate result of their 20 purchases of AMD common stock at artificially inflated prices and the subsequent decline in the 21 price of that stock when the truth began to be disclosed.

329. By reason of the foregoing, the Individual Defendants are liable to Lead Plaintiffs
and the members of the Class as controlling persons of AMD in violation of Section 20(a) of the
Exchange Act.

25 XI. PRAYER FOR RELIEF

26

WHEREFORE, Lead Plaintiffs respectfully pray for judgment as follows:

A. Determining that this action is a proper class action maintained under Rules 23(a)
and (b)(3) of the Federal Rules of Civil Procedure, certifying Lead Plaintiffs as class

# Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page118 of 121

1	representatives, and appointing Labaton Sucharow LLP and Motley Rice LLC as class counsel			
2	pursuant to Rule 23(g);			
3		B. Declaring and determining that Defendants violated the Exchange Act by reason		
4	of the acts and omissions alleged herein;			
5	C. Awarding Lead Plaintiffs and the Class compensatory damages against all			
6	Defendants, jointly and severally, in an amount to be proven at trial together with prejudgment			
7	interest thereon;			
8	D. Awarding Lead Plaintiffs and the Class their reasonable costs and expenses			
9	incurred in this action, including but not limited to attorney's fees and costs incurred by			
10	consulting and testifying expert witnesses; and			
11	E. Granting such other and further relief as the Court deems just and proper.			
12	XII.	JURY	Z DEMAND	
13	Lead Plaintiffs demand a trial by jury of all issues so triable.			
4	Dated: June 11, 2014			
5	Duteu.	June 1	/s/ Jonathan Gardner	
6			LABATON SUCHAROW LLP Jonathan Gardner	
17			Paul J. Scarlato Carol C. Villegas	
8			140 Broadway New York, NY 10005	
9			Telephone: (212) 907-0700 Facsimile: (212) 818-0477	
20			MOTLEY RICE LLC	
21			James M. Hughes David P. Abel	
22			28 Bridgeside Blvd. Mt. Pleasant, SC 29464	
23			Telephone: (843) 216-9000 Facsimile: (843) 216-9450	
24			Co-Lead Counsel for the Class	
25				
26			LIEFF CABRASER HEIMANN & BERNSTEIN, LLP	
27			Joy A. Kruse (State Bar No. 142799) Katherine C. Lubin (State Bar No. 259826)	
28			275 Battery Street, 29th Floor San Francisco, CA 94111-3339	
	AMEND	ED CLAS	S ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS 113	

	Case4:14-cv-00226-YGR	Document61	Filed06/11/14	Page119 of 121
1 2				: (415) 956-1000 (415) 956-1008
3			LIEFF CA BERNSTI	ABRASER HEIMANN & EIN, LLP
4			Sharon M. 250 Hudso New York	EIN, LLP Lee (pro hac vice filed) on Street, 8th Floor , NY 10013-1413 : (212) 355-9500 (212) 355-9592
5			Telephone Facsimile:	: (212) 355-9500 (212) 355-9592
6			Liaison Co	
7				
8 9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25 26				
26 27				
27 28				
20				
	AMENDED CLASS ACTION COMPLAN CASE NO. 3:14-CV-00226-JD	NT FOR VIOLATION	s Of The Federal S	ECURITIES LAWS

	Case4:14-cv-00226-YGR Document61 Filed06/11/14 Page120 of 121
1	CERTIFICATE OF SERVICE
2	I, the undersigned, state that I am employed in the City and County of New York, State of
3 4	New York, that I am over the age of eighteen (18) years and not a party to the within action, that I am employed at Labaton, Sucharow LLP, 140 Broadway, New York, New York 10005, and that on June 11, 2014, I served a copy of the attached:
5	CORRECTED AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS
6	to the parties listed on the attached Service List by the following means of service:
7	[X] BY E-FILE: I electronically filed the foregoing with the Clerk of the Court using the
8 9	CM/ECF system which will send notification of such filing to the e-mail addresses denoted on the attached Electronic Mail Notice List, and I hereby certify that I have mailed the foregoing document or paper via the United States Postal Service to the non-CM/ECF
10	participants indicated on the attached Service List.
11	I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed on the 11th day of June, 2014.
12	/s/ Jonathan Gardner
13	JONATHAN GARDNER
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	
	AMENDED CLASS ACTION COMPLAINT FOR VIOLATIONS OF THE FEDERAL SECURITIES LAWS       115         CASE NO. 3:14-CV-00226-JD       115

	ing Information for a Case 3:14-cv-00226-JD mian et al v. Advanced Micro Devices, Inc. et al
I.	Electronic Mail Notice List
The f	following are those who are currently on the list to receive e-mail notices for this case.
• • • • • •	Jonathan Gardner         jgardner@labaton.com,cvillegas@labaton.com,fmalonzo@labaton.com         Patrick Edward Gibbs         patrick.gibbs@lw.com,svdocket@lw.com,zoila.aurora@lw.com,         Jennifer.Duckworth@lw.com         Michael M. Goldberg         mmgoldberg@glancylaw.com,csadler@glancylaw.com,info@glancylaw.com,         James Michael Hughes         jhughes@motleyrice.com,erichards@motleyrice.com,kweil@motleyrice.com         Joy Ann Kruse         jakruse@lchb.com         Nicole Catherine Lavallee         nlavallee@bermandevalerio.com,ysoboleva@bermandevalerio.com         Sharon Maine Lee         slee@lchb.com         Carol C. Villegas         cvillegas@labaton.com         Ming M Zhu         ming.zhu@lw.com,zoila.aurora@lw.com,#SVLitigationServices@lw.com
II.	Manual Notice List
The f (who this l	Following is the list of attorneys who are <b>not</b> on the list to receive e-mail notices for this therefore require manual noticing). You may wish to use your mouse to select and copy ist into your word processing program in order to create notices or labels for these ients.
• (	(No manual recipients)