



HP Power to Change virtual event

Session descriptions & agenda

Keynotes

Opening keynote: Harnessing change, empowering IT

9:15 am - 9:30 am PT / 12:15 pm - 12:30 pm ET

8:15 am - 8:30 am GMT / 9:15 am - 9:30 am BST

Join a panel of IT executives, as they share predictions for the future and offer advice on making change part of your IT strategy. Host Matt Morgan, Vice President of Product Marketing HP Software will lead a conversation with Daniel Spurling, T-Mobile's Director, Infrastructure Engineering and Operations, and Kevin Tucker, United Airline's Managing Director, Platform Engineering, Service Management and Engineering.

Closing keynote: Change in IT: What we've learned, what to expect

12:30 pm - 1:00 pm PT / 3:30 pm - 4:00 pm ET

11:30 pm - 12:00 pm GMT / 12:30 pm - 1:00 pm BST

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Application Lifecycle Management

The user is the center: Applications in the world of engagement

9:40 am - 10:10 am PT / 12:40 pm - 1:10 pm ET

8:40 am - 9:10 am GMT / 9:40 am - 10:10 am BST

Today's enterprise workers are accustomed to the ease-of-use and functionality of consumer applications. They want mobile access to all the applications on the device of their choice. And they expect continuous updates and the latest features and functionality. As a result, application teams must accelerate development cycles and extend their support offerings. Matt Morgan, Vice President of Product Marketing, HP Software, and Maribel Lopez, Principal and Founder of Lopez Research will discuss how user centricity is driving these changes and the impact they're having on the application lifecycle.

Mobile is on fire—don't let your apps get burned

10:20 am - 10:50 am PT / 1:20 pm - 1:50 pm ET

9:20 am - 9:50 am GMT / 10:20 am - 10:50 am BST

Mobility represents a reset for many tried-and-true app delivery practices as users demand access to

enterprise software from their mobile devices. Our panel of enterprise apps developers and experts from Nationwide Insurance, Sun Trust Bank, and HP discuss the challenges of deploying enterprise mobile apps, the ins and outs of developing multi-platform apps, and share key learning's from mobile performance testing. We'll also discuss the next big thing in the mobile market.

Enable enterprise agility by managing feedback loops

11:00 am - 11:30 am PT / 2:00 pm - 2:30 pm ET

10:00 am - 10:30 am GMT / 11:00 am - 11:30 am BST

Agile is popular, but the reality for many organizations is a "water-scrum-fall," in which Agile is adopted only in development. Project planning and release management operate in a more sequential way. The promise of Agile methods is much more than improving how your development team works. This session describes how you can automate key feedback loops throughout the entire software supply chain—and how feedback coupled with analytics can increase agility in your enterprise.

Test without writing a single line of code...really

11:40 am - 12:10 pm PT / 2:40 pm - 3:10 pm ET

10:40 am - 11:10 am GMT / 11:40 am - 12:10 pm BST

Testing business-critical packaged applications is a high priority for many organizations. These applications must meet the same aggressive project time frames and operations benchmarks as internally-developed software. In this session, you will learn how Turnkey Solutions is helping Iron Mountain increase the speed and effectiveness of its packaged apps testing projects to reduce test-automation development and maintenance costs.

Cloud and automation

The seven success factors for becoming a cloud service broker

9:40 am - 10:10 am PT / 12:40 pm - 1:10 pm ET

8:40 am - 9:10 am GMT / 9:40 am - 10:10 am BST

The cloud is transforming both IT and the business. It enables businesses to create services for customers quickly, react nimbly to changing market conditions, and respond faster to competitive threats. As a result, IT must transform itself from a developer of services to a broker of cloud services. This session will explore the seven critical success factors for becoming a cloud service broker. Join Matt Morgan, Vice President of Product Marketing, HP Software, Paul Burns, President and Principal Analyst, Neovise Research, and Ken Won, Director of Product Management of Cloud Software at HP.

Automate lately? The value of automation with or without cloud

10:20 am - 10:50 am PT / 1:20 pm - 1:50 pm ET

9:20 am - 9:50 am GMT / 10:20 am - 10:50 am BST

As industry interest in all things cloud continues unabated, automation in its own right seems to have lost mindshare. However, the benefits of automation—speed, efficiency, and cost savings—are as compelling as ever. Automation is also a critical building block for a successful cloud strategy. Attend this session to learn the fundamentals of automation and how it fits into a larger cloud strategy. We will share practical advice on where and how to get started.

The shift from servers to services: Charting your future in the cloud era

11:00 am - 11:30 am PT / 2:00 pm - 2:30 pm ET

10:00 am - 10:30 am GMT / 11:00 am - 11:30 am BST

The cloud is not only changing how you source and deliver technology. It's also leading IT organizations to be more service centric. This shift impacts IT on many levels. It refocuses IT organizations and changes how they operate and provide services to the business. And it requires new roles and skill sets among IT

professionals. Join our experts as they explore what it means to be “service-centric” at both the organizational level and for you as an IT professional.

Thinking ahead: Pragmatic steps for successful cloud transformations

11:40 am - 12:10 pm PT / 2:40 pm - 3:10 pm ET

10:40 am - 11:10 am GMT / 11:40 am - 12:10 pm BST

Public, private, or hybrid, the cloud is creating an array of opportunities for business and IT. And it's reshaping IT as we know it. But incorporating cloud technology and services into the data center can entail multi-year transformations. The key to successful cloud transformations is developing a pragmatic strategy and roadmap. We'll share those pragmatic steps and discuss the resulting benefits.

IT service management

Service management in the new style of IT

9:40 am - 10:10 am PT / 12:40 pm - 1:10 pm ET

8:40 am - 9:10 am GMT / 9:40 am - 10:10 am BST

Changes to our IT environments are numerous and profound: cloud/SaaS, mobility, BYOD, and social media are a few examples. And yet IT service management (ITSM) is more critical than ever. Join Matt Morgan, Vice President of HP Software, and Glenn O'Donnell, Principal Analyst of Forrester Research as they explore how to evolve IT service desk organizations and strategies to deal with a more dynamic and user-oriented environment. They will discuss how to adapt ITSM processes to better support these changes.

Demystifying the lifecycle approach to service management

10:20 am - 10:50 am PT / 1:20 pm - 1:50 pm ET

9:20 am - 9:50 am GMT / 10:20 am - 10:50 am BST

Put yourself in a better position to drive value for the business by proactively managing IT processes throughout the entire service lifecycle. Don't settle for IT simply responding to issues as they occur. At this session, you'll learn how to make a successful transition from a basic ITIL incident and change management approach to a service lifecycle-based strategy. We will discuss the IT service management challenges that you may face, and why and where you should use an integrated lifecycle approach. We'll also share practical ways of implementing IT value chain solutions and the resulting benefits.

SaaS and codeless configuration for the service desk: What you need to know

11:00 am - 11:30 am PT / 2:00 pm - 2:30 pm ET

10:00 am - 10:30 am GMT / 11:00 am - 11:30 am BST

Moving to a SaaS-based service desk platform is the rage, but what is best for your organization? This expert perspective session will explore the pros and cons of SaaS-based service desk platforms, including cost-savings benefits, when and why to do it, and important considerations. We'll also discuss codeless configuration, which helps to simplify service desk administration, maintenance, and upgrades.

Cost-effectively link self-service requests and asset management

11:40 am - 12:10 pm PT / 2:40 pm - 3:10 pm ET

10:40 am - 11:10 am GMT / 11:40 am - 12:10 pm BST

Self-service request management based on a service catalog reduces costs and takes pressure off IT. And users love it, because ordering an IT service is easier than ever. But when you start automating request handling, how do you keep track of your asset entitlements and inventory? Attend this session to learn the importance of linking self-service request and asset management systems for managing software and hardware assets.

Operations management

A new style of IT management—Big Data tuned for IT

9:40 am - 10:10 am PT / 12:40 pm - 1:10 pm ET

8:40 am - 9:10 am GMT / 9:40 am - 10:10 am BST

The cloud, virtualization, and BYOD are creating highly-dynamic and unpredictable IT environments. And IT systems and monitoring tools are generating more data than ever. As a result, IT analytics has become a critical ingredient in IT management. Join Matt Morgan, Vice President of HP Software, Kevin Tucker, Managing Director, Platform Engineering, Service Management and Engineering, United Airlines, and Glenn O'Donnell, Principal Analyst of Forrester Research as they explore a new style of IT management; one with analytics at the core.

Using predictive analytics to prevent future performance failures

10:20 am - 10:50 am PT / 1:20 pm - 1:50 pm ET

9:20 am - 9:50 am GMT / 10:20 am - 10:50 am BST

Do you want to know of application performance issues the instant they deviate from historical norms? Do you want to know the likely causes? Join Jimmy Augustine, Group Product Marketing Manager for HP Software, and Eli Eyal, System Support Team Leader at Playtech describe how they are using and benefiting from predictive analytics, and how the results are being applied to application performance monitoring.

The “management cockpit” approach to running your IT environment

11:00 am - 11:30 am PT / 2:00 pm - 2:30 pm ET

10:00 am - 10:30 am GMT / 11:00 am - 11:30 am BST

Do you have a single console to view, control, and manage your IT environment? Is automation built into your monitoring strategy? As IT environments become more dynamic, your operations teams need a unified view for management and monitoring. Automatic detection, and automated monitoring setup and configuration are two ways to do this. Attend this session to learn strategies for building a unified view of IT.

Transitioning to the software defined data center (SDDC)

11:40 am - 12:10 pm PT / 2:40 pm - 3:10 pm ET

10:40 am - 11:10 am GMT / 11:40 am - 12:10 pm BST

The software-defined infrastructure architecture of the future will impact your IT management software and processes as well as your systems. There is a significant investment in the monitoring tools that support your current physical and virtualized infrastructure as well as the processes and training associated with their use in your environment. You don't want to rip and replace. This session will help you develop tactical and strategic plans for transitioning to the new challenges of managing and optimizing the abstracted infrastructure elements of the SDDC.